THIRD QUARTER

2015

INVESTOR

PRESENTATION





### **Disclosures**



#### **CAUTIONARY STATEMENT**

This investor presentation may contain forward-looking statements, as defined by federal securities laws, including statements about United's financial outlook and business environment. These statements are based on current expectations and are provided to assist in the understanding of future financial performance. Such performance involves risks and uncertainties that may cause actual results to differ materially from those expressed or implied in any such statements. For a discussion of some of the risks and other factors that may cause such forward-looking statements to differ materially from actual results, please refer to United Community Banks, Inc.'s filings with the Securities and Exchange Commission, including its 2014 Annual Report on Form 10-K and its most recent quarterly report on Form 10-Q under the sections entitled "Forward-Looking" Statements." Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or revise forward-looking statements.

#### **NON-GAAP MEASURES**

This presentation also contains financial measures determined by methods other than in accordance with generally accepted accounting principles ("GAAP"). Such non-GAAP financial measures include: operating net income, operating net income available to common shareholders, operating diluted income per common share, operating ROE, operating ROA, operating

efficiency ratio, operating dividend payout ratio, core fee revenue, core operating expense, core earnings, tangible common equity to tangible assets, tangible equity to tangible assets and tangible common equity to risk-weighted assets. The most comparable GAAP measures to these measures are: net income, net income available to common shareholders, diluted income per common share, ROE, ROA, efficiency ratio, dividend payout ratio, fee revenue, operating expense, net income, and equity to assets.

Management uses these non-GAAP financial measures because we believe they are useful for evaluating our operations and performance over periods of time, as well as in managing and evaluating our business and in discussions about our operations and performance. Management believes these non-GAAP financial measures provide users of our financial information with a meaningful measure for assessing our financial results and credit trends, as well as for comparison to financial results for prior periods. These non-GAAP financial measures should not be considered as a substitute for financial measures determined in accordance with GAAP and may not be comparable to other similarly titled financial measures used by other companies. For a reconciliation of the differences between our non-GAAP financial measures and the most comparable GAAP measures, please refer to the 'Non-GAAP Reconcilement Tables' at the end of this presentation.





		3Q15	2Q15	3Q14
Net Income (\$ in millions)	Operating <sup>(1)</sup>	\$ 21.7	\$ 20.0	\$ 17.6
	GAAP	17.9	17.8	17.6
EPS	Operating <sup>(1)</sup>	.33	.32	.29
	GAAP	.27	.28	.29
ROA	Operating <sup>(1)</sup>	1.00%	1.00%	.95%
	GAAP	.82	.89	.95
ROTCE	Operating <sup>(1)</sup>	10.29	10.20	9.55
ROCE	GAAP	7.85	8.83	9.41

#### **IMPROVING QUARTERLY RESULTS**

#### \$65.7 Million vs. \$61.3 Million in 2Q15 and \$57.0 Million in 3Q14

- Loan growth of \$53 million in 3Q15, up \$413 million, or 9%, from 3Q14
- Margin of 3.26% vs. 3.30% in 2Q15 and 3.32% in 3Q14
  - o Loan yield of 4.16%, down 8 bps from 2Q15; investment sec's yield of 2.16%, up 1 bps from 2Q15
    - Pricing pressures coupled with mix change to floating
  - o Higher funding costs up 2 bps from 2Q15 and down 12 bps from 3Q14
    - Issued \$85 million Senior Notes Palmetto merger (3Q)

#### Core Fee Revenue

Net

**Interest** 

Revenue

#### \$ 18.4 Million - Up \$4.0 Million from 3Q14

- Gain on sales of SBA loans of \$1.65 million vs. \$1.49 million in 2Q15 and \$.95 million in 3Q14
- Mortgage revenue of \$3.84 million, up \$1.66 million from 3Q14

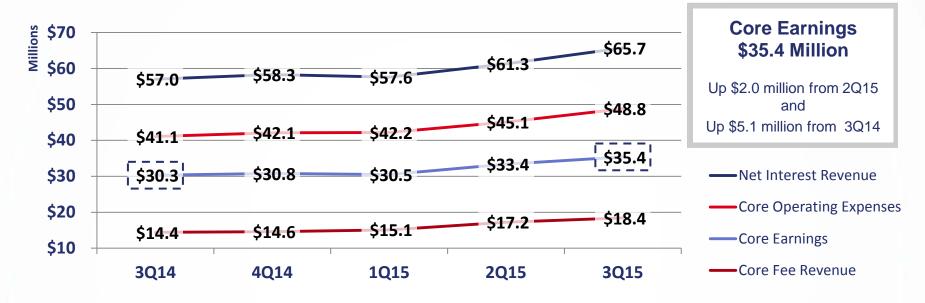
## Highlights Third Quarter 2015



	IMPROVING QUARTERLY RESULTS
Loan Growth	<ul> <li>Growth in Many Sectors</li> <li>Loan growth of \$53 million, or 4% annualized (excludes Palmetto - \$796 million); \$310 million growth year-to-date, or 9% annualized</li> <li>Loan Production of \$452 million vs. \$526 million 2Q15 and \$453 million year ago</li> </ul>
Core Transaction Deposits	<ul> <li>Up \$204 Million from Second Quarter, or 19% Annualized</li> <li>Up \$495 million from 3Q14, or 13% (excludes merger)</li> <li>Represents 71% of total customer deposits</li> </ul>
Credit Quality	<ul> <li>Solid Improvement</li> <li>Provision of \$.7 million vs. \$.9 million in 2Q15 and \$2.0 million 3Q14</li> <li>Net charge-offs of .10% of total loans vs08% in 2Q14 and .28% in 3Q14</li> <li>NPAs were .29% of total assets vs26% in 2Q15 and .29% in 3Q14</li> <li>Allowance 1.15% (1.37% excluding mergers) of total loans vs. 1.36% (1.42% excluding mergers) at 2Q15 and 1.57% at 3Q14</li> </ul>
Capital Ratios	<ul> <li>Solid and Well-Capitalized</li> <li>Quarterly dividend of 6 cents per share</li> <li>Redeemed \$32.3 million TruPS on September 15</li> <li>Tier I Common to Risk Weighted Assets of 11.0%; Tier I Leverage of 9.0%</li> <li>Tier I Risk Based Capital of 11.0% and Tier I Total Risk Based Capital of 12.1%</li> </ul>
Acquisitions	<ul> <li>Executing on Key Growth Components and Integration</li> <li>Closed merger with Palmetto Bancshares, Inc. (The Palmetto Bank "Palmetto") on Sept. 1</li> <li>Completed systems conversion for FNB in July</li> <li>Closed merger with MoneyTree Corporation (First National Bank: "FNB") on May 1</li> </ul>



## Trends – Core Earnings, Fee Revenue, and Expenses



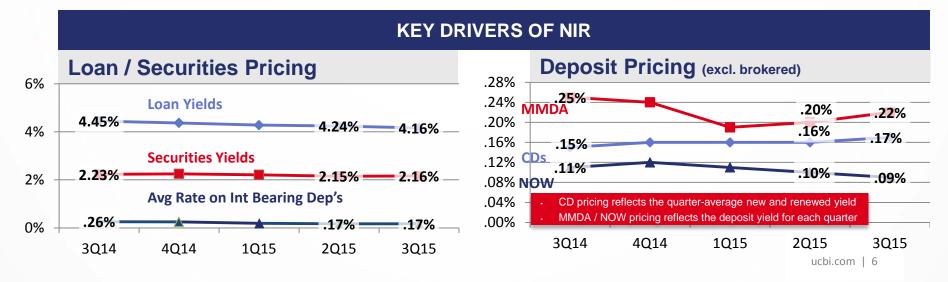
Cor	e Earnings			Core F	ee Reven	ue	Core Operating Expenses				
\$ in Thousands		Variance - I	ncr/(Decr)	\$ in Thousands		Variance - Incr/(Decr)		\$ in Thousands		Variance -	Incr/(Decr)
	3Q15	2Q15	3Q14		3Q15	2Q15	3Q14		3Q15	2Q15	3Q14
Net Interest Revenue	\$ 65,718	\$ 4,401	\$ 8,751	Overdraft Fees	\$ 3,304	\$ 574	\$ 233	Salaries & Employee Benefits	\$ 29,559	\$ 1,650	\$ 3,875
Fee Revenue	18,448	1,228	4,029	Interchange Fees	4,364	144	553	Communications & Equipment	3,963	659	869
Gross Revenue	84,166	5,629	12,780	Other Service Charges	1,667	242	347	Occupancy	4,013	598	588
Operating Expense (Excl OREO)	48,764	3,629	7,667	Total Service Charges and Fees	9,335	960	1,133	FDIC Assessment	1,136	(162)	5
Pre-Tax, Pre-Credit (Core)	\$ 35,402	\$ 2,000	\$ 5,113	Mortgage Loan & Related Fees	3,840	133	1.662	Advertising & Public Relations	812	(315)	(82)
ric-rax, ric-orean (oore)	ψ 33,402	Ψ 2,000	ψ 3,113	Brokerage Fees	1,200		,	Postage, Printing & Supplies	1,049	56	173
				· ·	•	(32)	(9)	Professional Fees	2,668	411	394
Net Interest Margin	3.26 %	(.04) %	(.06) %	Gains from SBA Loan Sales	1,646	152	701	Other Expense	5,564	732	1,845
				Other	2,427	15	542	Core Operating Expenses	48,764	3,629	7,667
				Total Fee Revenue - Core	18,448	1,228	4,029	Non-Core <sup>(1)</sup>	5,505	2,220	5,238
				Non-Core <sup>(1)</sup>	(151)	(197)	(144)	Reported GAAP	\$ 54,269	\$ 5,849	\$ 12,905
				Reported - GAAP	\$ 18,297	\$ 1.031	\$ 3.885	•			

<sup>(1)</sup> Includes securities gains / losses, charges on prepayment of borrowings, and gains / losses on deferred compensation plan assets

# Key Drivers of Net Interest Revenue / Margin







# Balance Sheet Growth –

## New Loans Funded and Advances<sup>(1)</sup>



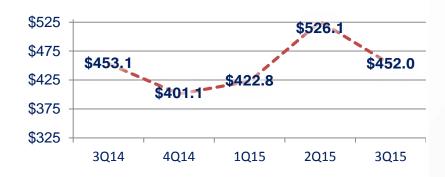
New Loans Funded by Category									
	3Q15	2Q15	3Q14						
Commercial C & I	\$ 94.8	\$ 143.1	\$ 150.0						
Owner Occupied CRE	51.4	79.3	48.1						
Income Producing CRE	95.6	73.5	62.1						
Commercial Constr.	8.3	4.6	3.9						
Total Commercial	250.1	300.5	264.1						
Residential Mortgage	41.4	37.3	31.6						
Residential HELOC	44.5	43.6	43.5						
Residential Construction	54.2	50.9	44.8						
Consumer	61.8	93.8	69.1						
Total	\$ 452.0	\$ 526.1	\$ 453.1						



Specialized Lending <sup>(2)</sup>										
	3Q15	3Q15 2Q15								
Asset-based Lending	\$ 17.1	\$ 4.2	\$ 1.1							
Commercial RE	57.5	16.3	27.2							
Healthcare	19.8	55.4	64.9							
Middle Market	7.5	22.7	4.1							
SBA	26.5	31.2	34.6							
Builder Finance	21.4	22.6	-							
Total	\$ 149.8	\$ 152.4	\$ 131.9							

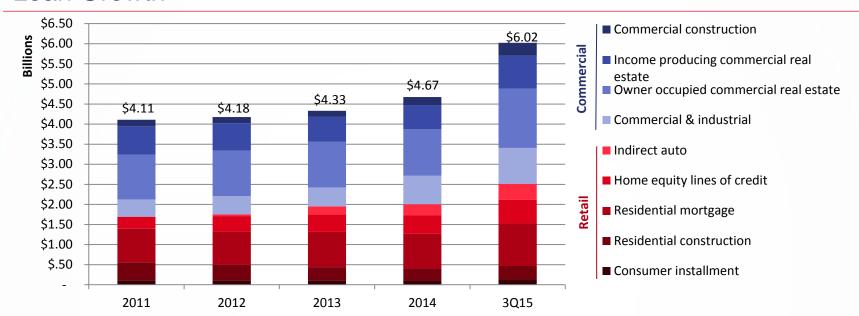
New Loans Funded by Market									
Banks:	3Q15	2Q15	3Q14						
Atlanta	\$ 86.7	\$ 116.9	\$ 96.7						
Coastal Georgia	28.2	48.9	38.4						
N. Georgia	58.1	66.7	61.5						
North Carolina	28.2	27.6	25.9						
Tennessee	27.5	17.7	27.0						
Gainesville	11.7	12.4	10.9						
South Carolina	16.1	6.2	9.5						
Total Community Banks	256.5	296.4	269.9						
Specialized Lending <sup>(2)</sup>	149.8	152.4	131.9						
Other Indirect Auto	45.7	77.3	51.3						
Total	\$ 452.0	\$ 526.1	\$ 453.1						

#### **New Loans Funded and Advances**



## Loan Growth





Millions	2011	2012	2013	2014	3Q15
LOANS - BUSINESS M	IIX BY CATE	GORY			
Commercial:					
Comm & Indus	\$ 428	\$ 458	\$ 472	\$ 710	\$ 890
Owner Occ'd	1,112	1,131	1,134	1,163	1,479
Total C & I	1,540	1,589	1,606	1,873	2,369
Income Prod CRE	710	682	623	599	818
Comm Constr	164	155	149	196	319
Total Comm	2,414	2,426	2,378	2,668	3,506
Resi Mortgage	835	829	875	866	1,060
HELOC	300	385	441	466	585
Resi Constr	448	382	328	299	334
Consum / Install	113	115	111	104	116
Indirect Auto		38	196	269	421
Total Loans	\$ 4,110	\$ 4,175	\$ 4,329	\$ 4,672	\$ 6,022

Millions	2011	2012	2013	2014	3Q15	
LOANS - BY REGION						
North Georgia	\$ 1,426	\$ 1,364	\$ 1,240	\$ 1,163	\$ 1,128	
Atlanta MSA	1,144	1,204	1,235	1,243	1,266	
North Carolina	597	579	572	553	546	
Coastal Georgia	346	400	423	456	506	
Gainesville MSA	265	261	255	257	252	
East Tennessee	256	283	280	280	511	(1)
South Carolina	-	-	4	30	783	(2)
Specialized Lending	76	46	124	421	609	
Indirect Auto	_	38	196	269	421	(3)
Total Loans	\$ 4,110	\$ 4,175	\$ 4,329	\$ 4,672	\$ 6,022	

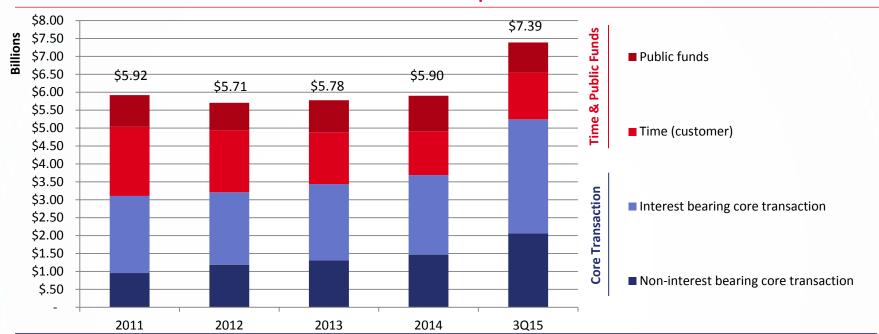
<sup>(1)</sup>Includes \$244 million from the acquisition of FNB on May 1, 2015

<sup>(2)</sup>Includes \$733 million from the acquisition of Palmetto on September 1, 2015

<sup>(3)</sup>Includes \$62.6 million from the acquisition of Palmetto on September 1, 2015



## Balance Sheet Growth - Customer Deposit Mix



\$ in Millions	2011	2012	2013	2014	3Q15
TOTAL DEPOSIT MIX					
Non-Interest Bearing Core Tx					
Demand Deposit	\$ 955	\$ 1,188	\$ 1,311	\$ 1,471	\$ 2,065
Interest Bearing Core Tx					
NOW	719	654	659	668	1,090
MMDA	1,030	1,145	1,218	1,259	1,634
Savings	198	226	250	291	457
Total Interest Bearing Core Dep	1,947	2,025	2,127	2,218	3,181
<b>Total Core Deposits</b>	2,902	3,213	3,438	3,689	5,246
Time (Customer)					
< \$100,000	1,121	1,050	888	744	858
> \$100,000	1,012	674	557	479	453
Total Time Dep	2,133	1,724	1,445	1,223	1,311
Public Funds	884	770	894	989	831
Brokered	179	245	412	425	517
Total Deposits	\$ 6,098	\$ 5,952	\$ 6,189	\$ 6,326	\$ 7,905

\$ in Millions	2011		2	012	2	013	2014		3Q15 <sup>(1)</sup>	
CORE DEPOSIT GROWTH - CATEGORY & MARKET										
Demand Deposit	\$	185	\$	232	\$	123	\$	161	\$	594
MMDA		150		115		73		41		375
Savings		15		29		24		41		166
NOW		(84)		(65)		4		9		422
Growth by Category	\$	266	\$	311	\$	224	\$	252	\$	1,557
Atlanta		102		160		75		84		252
N. Georgia		81		41		62		90		136
North Carolina		27		47		42		35		54
Coastal Georgia		20		38		2		22		16
Tennessee		21		9		4		8		231
Gainesville		15		16		19		10		52
South Carolina		-		-		20		3		816
Growth by Market	\$	266	\$	311	\$	224	\$	252	\$	1,557

(1)Includes \$247 million in core deposits from the acquisition of FNB on May 1, 2015 and \$790 million from the acquisition of Palmetto on September 1, 2015

## **Credit Quality**



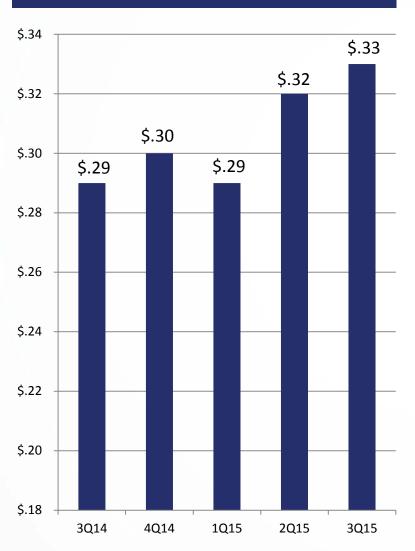
#### \$ in Millions

	3Q15	2Q15		1Q15		4Q14		3Q14
Net Charge-offs	\$ 1.4	\$ 1.0	\$	2.6	\$	2.5	\$	3.2
as % of Average Loans	.10 %	.08 %		.22 %		.22 %	6	.28 %
Allowance for Loan Losses	\$ 69.1	\$ 70.1	\$	70.0	\$	71.6	\$	71.9
as % of Total Loans	1.15 %	1.36 %		1.46 %		1.53 %	6	1.57 %
as % of Total Loans, Excluding Merger	1.37	1.42						
as % of NPLs	344	373		368		401		384
Past Due Loans (30 - 89 Days)	.27 %	.24 %		.25 %	•	.31 %	6	.35 %
Non-Performing Loans	\$ 20.0	\$ 18.8	\$	19.0	\$	17.9	\$	18.7
OREO	7.7	2.4		1.2		1.7		3.2
Total NPAs	27.7	21.2	,	20.2		19.6		21.9
Performing Classified Loans	136.0	115.7		121.7		128.4		149.0
Total Classified Assets	\$ 163.7	\$ 136.9	\$	141.9	\$	148.0	\$	170.9
as % of Tier 1 / Allow ance	18 %	18 %		20 %	-	20 %	<b></b>	24 %
Accruing TDRs (see page 27)	\$ 84.6	\$ 86.1	\$	82.3	\$	81.3	\$	82.2
As % of Original Principal Balance								
Non-Performing Loans	70.3 %	64.9 %	1	72.0 %	)	69.9 %	6	68.6 %
OREO	45.8	46.6		56.6		54.1		54.5
Total NPAs								
as % of Total Assets	.29	.26		.26		.26		.29
as % of Loans & OREO	.46	.41		.42		.42		.48
	-							=

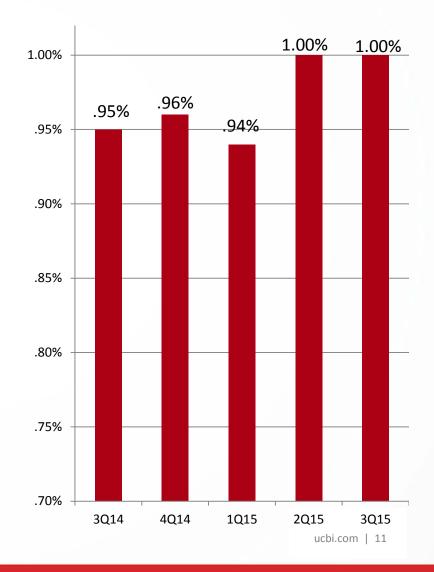
# Operating Earnings per Share and Operating Return on Assets



#### **OPERATING EARNINGS PER SHARE**(1)



#### **OPERATING RETURN ON ASSETS(1)**



<sup>(1)</sup> Excludes the effect of merger-related charges

## Capital Ratios<sup>(1)</sup>



HOLDING COMPANY	Well-Cap	3Q15	2Q15	1Q15	4Q14	3Q14
Tier I RBC	8.0%	11.0%	11.9%	11.5%	12.1%	12.1%
Total RBC	10.0	12.1	13.1	12.8	13.3	13.3
Leverage	5.0	9.0	9.1	8.7	8.7	8.7
Tier I Common RBC	6.5	11.0	11.9	11.5	11.1	11.0
Tangible Common equity to Assets		9.8	9.8	9.8	9.7	9.8
Tangible Equity to Assets		9.9	9.9	9.8	9.7	9.8

BANK	Well-Cap	3Q15	2Q15	1Q15	4Q14	3Q14
Tier I RBC	8.0%	12.6%	12.0%	11.8%	12.9%	12.6%
Total RBC	10.0	13.7	13.2	13.1	14.1	13.8
Leverage	5.0	10.3	9.1	8.9	9.3	9.1

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## Strategic Principles



#### LEVERAGE OUR STRENGTHS

- Community bank service with large bank resources
- Strong local leadership and senior management
- Funding strength in legacy markets
- Consistent and attractive culture
- Class leading customer satisfaction

#### 2015

- Continue to invest in and improve commercial and retail capabilities
  - Diversify portfolio focus on: C&I; CRE owner occupied; Specialized Lending for healthcare, corporate, asset-based and SBA
  - Momentum building across footprint
  - Invest in people; strengthen commercial and grow specialized lending area and markets
  - Grow loans in mid- to upper-single digits
- Improve retail and small business bank
  - Grow sales with better / diversified product design, merchandising and campaign execution
  - Improve our technology with a focus on making it easy for our customers to bank with us
  - Increase core transaction deposits in the mid-single digits
- Grow net interest revenue by solid loan growth and maintain margin
- Credit trends and costs continue at or below current levels.
- Grow fee revenue by investing in mortgage, advisory services, and SBA capabilities
- Maintain operating efficiency below 58 percent while investing in revenue producers
- Seek acquisition opportunities that fit our culture, risk and return targets

## United Acquisition of MoneyTree Corporation / FNB





merged with



January 27, 2015

Date Closed: May 1, 2015

#### **Pricing Summary**

Aggregate Deal Value: \$52 million

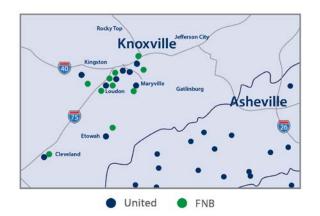
Price Per Share: \$63.59

Price / 2014 EPS: 19.9x

Price / TBV: 1.4x

Consideration Mix: 80% Stock (2.359M issued)

20% Cash (\$10.7M)



#### **MoneyTree Corporation (First National Bank)**

Founded: 1907

Headquarters: Lenoir City, TN

Total Assets: \$425 million

Deposits: \$354 million

Consolidated TCE<sup>(1)</sup>: \$39 million

FY 2014 ROAA: 0.64%

NPAs / Assets: 0.28%

#### Deal Highlights

- 107 year old community bank
- Doubles UCBI's East Tennessee presence
- Increases presence in key markets of Knoxville, Lenoir City and Cleveland
- Meaningful cost synergies resulting from significant branch overlap – consolidating six branches 3Q15
- 1% EPS accretion in 2015; 3% in 2016 and 2017
- Tangible book value dilution of < 1% and breakeven in < 3 years</li>
- Nominal impact on UCBI's capital ratios

## United Acquisition of Palmetto Bancshares



\$ in Thousands

PALMETTO BANCSHARES, INC.

has agreed to merge with



April 22, 2015

Date Closed: September 1, 2015

#### **Pricing Summary**

Aggregate Deal Value: \$241 million

Price Per Share: \$18.53

Price / 2016 EPS: 19.5x

Price / TBV: 1.8x

Consideration Mix: 70% Stock (8.701M shares

to be issued)

30% Cash (\$74.0M)



#### Palmetto Bancshares, Inc.

Founded: 1906

Headquarters: Greenville, SC

Total Assets: \$1,173 million

Loans: \$836 million

Deposits: \$967 million

Tangible Common Eq. \$136 million

ROA: 1.0%

ROE: 8.3%

TCE / TA 11.6%

#### **Deal Highlights**

- Continues Southeastern metro market expansion
- Accelerates Greenville expansion and leverages existing, on-theground, senior leadership and in-market resources
- High-quality franchise, founded 108 years ago, with deep community roots
- Shared community banking philosophy driven by client focus, local expertise, and cultural fit
- Strong core deposit base (0.04% overall cost of deposits)
- Significant cost synergies enhance deal economics
- Low execution risk and attractive returns
- Double-digit EPS accretion in 2017, TBV earnback < 5 years,</li>
   IRR > 20%

Data Source: SNL Financial and Company Documents; financial data as of Q1-2015



## Non-GAAP Reconciliation Tables

\$ in Thousands	3Q15 2Q15		1Q15	4Q14	3Q14
CORE FEE REVENUE	04.10		14.0		04.1
Core fee revenue	\$ 18,448	\$ 17,220	\$ 15,120	\$ 14,553	\$ 14,419
Securities gains, net	325	13	1,539	208	11
Losses on prepayment of borrowings	(256)	-	(1,038)	-	-
Mark to market on deferred compensation plan assets	(220)	33	61	62	(18)
Fee revenue (GAAP)	\$ 18,297	\$ 17,266	\$ 15,682	\$ 14,823	\$ 14,412
CORE OPERATING EXPENSE					
Core operating expense	\$ 48,764	\$ 45,135	\$ 42,191	\$ 42,081	\$ 41,097
Foreclosed property expense	(22)	60	96	131	285
Severance	3	19	23	353	-
Reversal of litigation reserve	-	-	-	(1,200)	-
Loss share settlements	-	-	690	492	-
Merger-related charges	5,744	3,173	-	-	-
Mark to market on deferred compensation plan liability	(220)	33	61	62	(18)
Operating expense (GAAP)	\$ 54,269	\$ 48,420	\$ 43,061	\$ 41,919	\$ 41,364
TANGIBLE COMMON EQUITY AND TANGIBLE EQUITY TO TANGI	BLE ASSETS				
Tangible common equity to tangible assets	9.77 %	9.83	% 9.82	% 9.72	% 9.83 %
Effect of preferred equity	.11	.08	-	_	-
Tangible equity to tangible assets	9.88	9.91	9.82	9.72	9.83
Effect of goodwill and other intangibles	.51	.14	.04	.04	.02
Equity to assets (GAAP)	10.39 %	10.05	9.86	% 9.76	% 9.85 %
RETURN ON TANGIBLE COMMON EQUITY					
Operating return on tangible common equity	10.29 %	10.20	% 9.46	% 9.74	% 9.55 %
Effect of goodwill and intangibles	(0.75)	(0.30)	(.12)	(.14)	(.14)
Return on tangible common equity	9.54	9.90	9.34	9.60	9.41
Effect of merger-related charges	(1.69)	(1.07)	-	-	_
Return on common equity (GAAP)	7.85 %	8.83	% 9.34	% 9.60	% 9.41 %





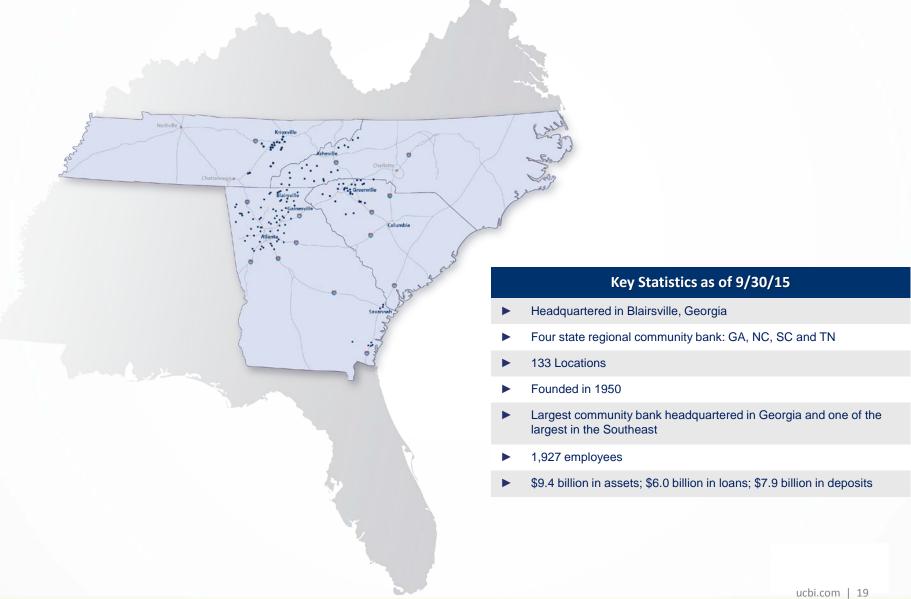
\$ in Thousands	3Q15			2Q15			1Q15			4Q14			3Q14	
RETURN ON ASSETS														
Operating return on assets	1.00	%		1.00	%		.94	%		.96	%		.95	%
Merger-related charges	(.18)	_		(.11)			-			-	_		-	
Return on Assets (GAAP)	.82	%		.89	%		.94	%		.96	%		.95	%
RETURN ON COMMON EQUITY														
Operating return on common equity	9.54	%		9.90	%		9.34	%		9.60	%		9.41	%
Merger-related charges	(1.69)			(1.07)			-	_		-	_		-	_
Return on Common Equity (GAAP)	7.85	%		8.83	%		9.34	%		9.60	%		9.41	%
NET INCOME														
Operating net income	\$ 21,726		\$	19,989		\$	17,670		\$	18,247		\$	17,616	
Merger-related charges	(5,744)			(3,173)			-			-			-	
Tax benefit on merger charges	1,905			997			-	_		-	_		-	
Net Income (GAAP)	\$ 17,887	;	\$	17,813		\$	17,670	:	\$	18,247	•	\$	17,616	
NET INCOME AVAILABLE TO COMMON	SHAREHOL	DER	es.											
Operating net income available to														
common shareholders	\$ 21,701		\$	19,972		\$	17,670		\$	18,247		\$	17,616	
Merger-related charges	(5,744)		Ψ	(3,173)		Ψ	-		Ψ	-		Ψ	-	
Tax benefit on merger charges	1,905			997			-			-				
Net income available to		•						•			_			
common shareholders (GAAP)	\$ 17,862	;	\$	17,796		\$	17,670	•	\$	18,247	•	\$	17,617	
EARNINGS PER SHARE														
Operating Earnings per Share	\$ 0.33		\$	0.32		\$	0.27		\$	0.30		\$	0.29	
Merger-related charges	(.06)		Ψ	(.04)		Ψ	0.21		Ψ	-		Ψ	-	
Earnings per Share (GAAP)	\$ 0.27	-	\$	0.28		\$	0.27	<del>-</del> ,	\$	0.30	-	\$	0.29	-
		:						•			=			•

# UNITED COMMUNITY BANKS, INC. THIRD QUARTER 2015

**EXHIBITS** October 27, 2015

## **Current Footprint**





## **Business and Operating Model**



#### SERVICE IS POINT OF DIFFERENTIATION

- ▶ #1 in customer satisfaction according to customer service profiles
- ▶ #1 in Southeast and #2 in US in customer satisfaction by national research company
- ► Golden rule of banking treating people the way we want to be treated
- "The Bank that SERVICE Built" SM
- Customer surveys consistently reveal 95%+ satisfaction rate
- ▶ #14 in "Best Banks in America" for 2015 by Forbes

#### "COMMUNITY BANK SERVICE, LARGE BANK RESOURCES"

# Twenty-Nine "community banks"

Local CEOs with deep roots in their communities

Resources of a \$9.4 billion bank

# Strategic footprint with substantial banking opportunities

Operate in a number of the more demographically attractive U.S. markets

# Disciplined growth strategy

Organic growth supported by de novos and selective acquisitions

## **Experienced Proven Leadership**



- Over 40 years in banking
- Led company from \$42 million in assets in 1989 to \$9.4 billion today
- Trustee of Young Harris College
- Georgia Power Company **Board Member**
- GA Economic Developers **Association Spirit of** Georgia Award recipient

Jimmy C. Tallent Chairman & CEO Joined 1984



- Over 30 years in banking
- Responsible for overall banking, credit and operations
- Former Consultant and Special Assistant to the CEO and EVP of Commercial Banking for TD Bank Financial Group; and President & CEO of The **South Financial Group**

H. Lynn Harton Board, President & COO Joined 2012



- Over 35 years in banking
- Responsible for accounting, finance and reporting activities, M&A and investor relations
- Former CAO and Controller for State Street Corporation
- Former ABA Accounting Committee Chairman

Rex S. Schuette **EVP & CFO** Joined 2001



Over 24 years in lending

- Over 35 years in banking
- Responsible for 29 community banks with 127 branch offices
- Formerly of Riegel Textile Credit Union; President of **Farmers and Merchants** Bank
- Former Georgia Board of **Natural Resources Board** Chairman

Bill M. Gilbert President, **Community Banking** Joined 2000



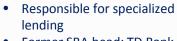
- Over 20 years of experience in consumer and banking law
- Responsible for legal, enterprise risk management, and compliance
- Chairman of the Georgia Bankers Association Bank **Counsel Section**
- Member of the American Bankers Association Regional **General Counsels**

**Bradley J. Miller** EVP, CRO & **General Counsel** Joined 2007



- Over 25 years in banking
- Responsible for credit risk including credit underwriting, policy and special assets
- Former EVP & Executive Credit Officer for TD Bank, NA and Chief Credit Officer of The South Financial Group.

**Robert A. Edwards FVP & CCO** Joined 2015



- Former SBA head: TD Bank and Carolina First's SBA programs; President of UPS Capital Business Credit
- Highly decorated Commander in the U.S. Naval Reserve Intelligence Program (retired)

Richard W. Bradshaw President,

**Specialized Lending** Joined 2014



## Market Share Opportunities



Markets	Dep	Market Deposits (in billions) <sup>(1)</sup>		United Deposits (in billions) <sup>(2)</sup>		Offices <sup>(3)</sup>	Deposit Share <sup>(1)</sup>	Rank <sup>(1)</sup>
North Georgia	\$	6.6	\$	2.3	9	20	37 %	1
Atlanta, Georgia		60.8		2.4	10	38	4	6
Gainesville, Georgia		3.0		.4	1	5	12	4
Coastal Georgia		8.0		.3	2	7	3	9
Western North Carolina		11.8		.9	1	19	8	4
East Tennessee		16.3		.6	2	12	4	5
Upstate South Carolina		21.0		1.0	4	26	5	7
Total Markets	\$	127.5	\$	7.9	29	127		

Source: SNL Financial

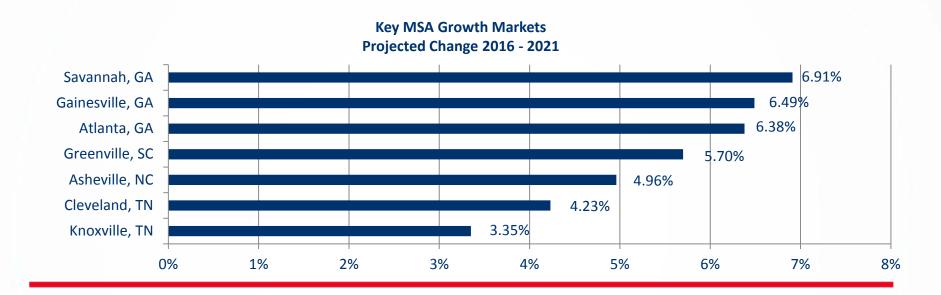
<sup>(1)</sup>FDIC deposit market share and rank as of June 30, 2015 for markets where United takes deposits. Data Source: FDIC.

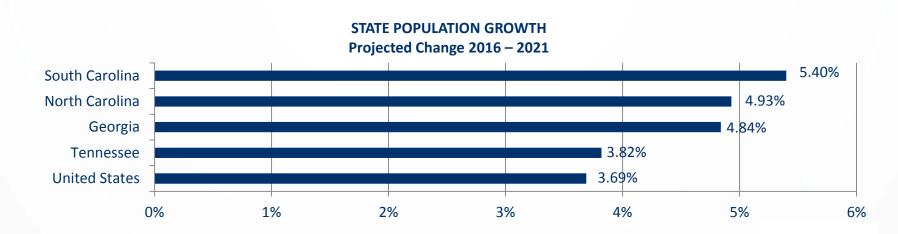
<sup>(2)</sup>Based on current quarter.

<sup>(3)</sup> Excludes six loan production offices

## Market Share Demographics







Source: SNL Financial

## Liquidity

# United COMMUNITY BANKS INC.

#### \$ in Millions

<u>Ca</u>	pacity	3Q15		2Q15	3	Q14	VS	2Q15	VS	3Q14	
WHOLESALE BORROWINGS											
Brokered Deposits \$	425 (1	<sup>)</sup> \$ 51	7 \$	530	\$	405	\$	(13)	\$	112	
FHLB	644	20	)	385		330		(185)		(130)	Wholesale
Holding Company LOC	50	-		-		-		-		-	wholesale
Fed Funds	510	:	5	25		-		(20)		5	Borrowings
Other Wholesale	-	1	4	-		6		14		8	
Total <u>\$</u>	1,629	\$ 73	<u>\$</u>	940	\$	741	\$	(204)	\$	(5)	
LONG-TERM DEBT											
Senior Debt		\$ 16	) \$	75	\$	75	\$	85	\$	85	Holding Commons
Trust Preferred Securities			6	39		55		(33)		(49)	<u>Holding Company</u>
Total Long-Term Debt		\$ 16		114	\$	130	\$	52	\$	36	Long-Term Debt / Cash
Cash		\$ 54	<del>= =</del> 4 \$	40	\$	48	\$	14	\$	6	· ·
		•	·		Ť		·		·		
Loans	\$	6,022	\$ 5	,174	\$	4,569	\$	848	\$	1,453	
0 (DDA MMDA 0 ; )	•	5.040	Φ	050	•	0.744	•	000	•	4 500	Loans /
Core (DDA, MMDA, Savings) Public Funds	\$	5,246 831	\$ 4	,253 803	\$	3,714 852	\$	993 28	\$	1,532 (21)	
CD's		1,311	1	,222		1,269		89		42	Deposits
Total Deposits (excl Brokered)	\$	7,388	\$ 6	,278	\$	5,835	\$	1,110	\$	1,553	
Loan to Deposit Ratio		82%		82%		78%					
INVESTMENT SECURITIES										_	
Available for Sale -Fixed	\$	1,435	\$ 1	,282	\$	1,115	\$	153	\$	320	
-Floating		665		660		674		5		(9)	Investment
Held to Maturity -Fixed -Floating		354 4		376 4		428 5		(22)		(74) (1)	Securities
Total Investment Securities	\$		\$ 2	,322	\$	2,222	\$	136	\$		Securities
Floating as % of Total Securition	es	27%		29%		31%					

## Lending & Credit Environment



#### S in Millions



### **Regional Credit Review – Standard Underwriting**

- •Legal Lending Limit 197 House Lending Limit 28 Project Lending Limit
- Centralized underwriting and approval process
- Segregated work-out teams
- Highly skilled ORE disposition group
- Seasoned regional credit professionals

#### PROACTIVELY ADDRESSING CREDIT ENVIRONMENT

412

**STRUCTURE** 

Centralized underwriting and approval process

Top 25 Relationships

- Segregated work-out teams
- Highly skilled ORE disposition group
- Seasoned regional credit professionals

**PROCESS** 

- Continuous external loan review
- Internal loan review of new credit relationships
- Intensive executive management involvement

- Weekly senior credit meetings
- Bi-weekly NPA/ORE and past due meetings
- Quarterly criticized watch loan review meetings

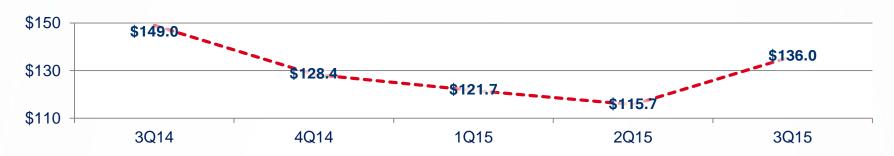
**POLICY** 

- Ongoing enhancements to credit policy
- Quarterly updates to portfolio limits and concentrations (quarterly review with Board of Directors)

## Performing Classified Loans



#### \$ in Millions



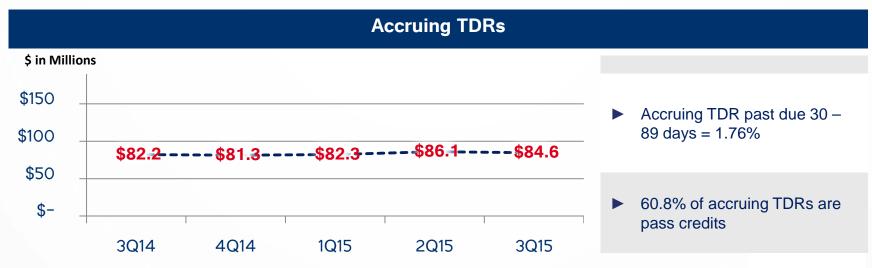
By Category										
	30	3Q14		4Q14		1Q15		2Q15		Q15
Commercial:										
Commercial & Industrial	\$	7	\$	8	\$	7	\$	6	\$	6
Owner Occupied		50		46		44		40		42
Total C & I		57		54		51		46		48
Income Producing CRE		22		20		20		19		30
Commercial Construction		4		4		3		3		3
Total Commercial		83		78		74		68		81
Residential Mortgage		43		32		30		30		36
Home Equity Lines of Credit		8		5		6		6		7
Residential Construction		12		11		10		10		10
Consumer / Installment		3		2		2		2		2
Total Performing Classified	\$	149	\$	128	\$	122	\$	116	\$	136
Classified to Tier 1 + ALL		24 %	6	20 %	6	20 %	0	18 %	6	18 %

## **TDRs**



#### \$ in Millions

LOAN TYPE	Accı	ruing	Non-A	ccruing	Total TDRs		
	3Q15 <sup>(1)</sup>	3Q14	3Q15	3Q14	3Q15 <sup>(1)</sup>	3Q14	
Owner-Occupied Commercial Real Estate	\$ 31.6	\$ 25.2	\$ 1.2	\$ 1.1	\$ 32.8	\$ 26.3	
Income-Producing Commercial Real Estate	14.1	17.6	.3	1.5	14.4	19.1	
Commercial & Industrial	3.5	2.9	-	-	3.5	2.9	
Commercial Construction	11.2	11.1	.1		11.3	11.1	
Total Commercial	60.4	56.8	1.6	2.6	62.0	59.4	
Residential Mortgage	17.3	16.4	2.1	2.0	19.4	18.4	
Home Equity Lines of Credit	.5	.5	-	-	.5	.5	
Residential Construction	5.7	8.3	.3	1.8	6.0	10.1	
Consumer / Installment	.7	.2	.1		.8	.2	
Total	\$ 84.6	\$ 82.2	\$ 4.1	\$ 6.4	\$ 88.7	\$ 88.6	







#### \$ in Millions

	An	nount	Percent	
Multi-Residential	\$	76	23.8	%
Land Develop - Vacant (Improved)		55	17.2	
Commercial Land Development		28	8.8	
Raw Land - Vacant (Unimproved)		35	11.0	
Hotels / Motels		25	7.8	
Other Properties		17	5.3	
Warehouse		15	4.7	
Retail Building		34	10.7	
Office Buildings		11	3.4	
Restaurants / Franchise		9	2.8	
Poultry Houses		3	.9	
Assisted Living/Nursing Home/Rehab		5	1.6	
Churches		3	.9	
Other		3	.9	
Total Commercial Construction	\$	319		



#### **Average Loan Size (\$ in thousands)**

• Commercial Construction	\$548
•Commercial RE:	
<ul><li>Composite CRE</li></ul>	456
<ul><li>Owner-Occupied</li></ul>	406
<ul><li>Income-Producing</li></ul>	586



#### **Commercial RE Characteristics**

- •64% owner occupied
- •Small business, doctors, dentists, attorneys, CPAs
- •\$17 million project limit

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	wner		come	T-4-1		Dawaant
0(() 0 1111	 upied		ducing		Total	Percent
Office Buildings	\$ 375	\$	193	\$	568	24.7 %
Retail Building	130		212		342	14.9
Warehouse	141		74		215	9.4
Other Properties	197		35		232	10.1
Churches	179		-		179	7.8
Convenience Stores	94		45		139	6.1
Manufacturing Facility	65		18		83	3.6
Hotels / Motels	-		91		91	4.0
Restaurants / Franchise Fast Food	51		30		81	3.5
Multi-Residential	-		71		71	3.1
Assisted Living / Nursing Home	47		15		62	2.7
Farmland	53		-		53	2.3
Golf Course / Country Club	41		-		41	1.8
Leasehold Property	16		8		24	1.0
Carwash	23		-		23	1.0
Automotive Service	17		6		23	1.0
Automotive Dealership	17		4		21	.9
Daycare Facility	9		8		17	.7
Funeral Home	15		1		16	.7
Marina	6		-		6	.3
Mobile Home Parks	-		7		7	.3
Movie Theaters / Bowling / Rec	 3				3	.1
Total Commercial Real Estate	\$ 1,479	\$	818	\$	2,297	