

## United Community Bank Named One of the Best Banks to Work For in United States

September 4, 2018

BLAIRSVILLE, Ga., Sept. 4, 2018 /PRNewswire/ -- United Community Bank is proud to have been named one of the **Best Banks to Work For** in 2018 by <u>American Banker</u> and Best Companies Group. This recognition is based on employee satisfaction and celebrates the strong, positive culture found at United.



## The Bank That **SERVICE** Built.

"Our people want to make a difference and our job is to provide the environment and culture that supports them in that endeavor," said Lynn Harton, president and chief executive officer of United Community Banks, Inc. "Of all the awards we have received, this one is the most important. Being a great place to work attracts great people. Great people give great service, which has earned us the J.D. Power award for Customer Satisfaction in the Southeast for five consecutive years. Satisfied customers lead to additional business, which has driven our recognition for financial performance by Forbes. I couldn't be prouder of, or more honored to work with, the great team we have here at United."

Since 2013, the *Best Banks to Work For* program by *American Banker* and Best Companies Group has identified, recognized and honored U.S. banks for outstanding employee satisfaction. Full results of this year's program are available online at *American Banker* and in the September issue of *American Banker* Magazine. Determining the *Best Banks to Work For* involves a two-step process. The first step includes an evaluation of participating companies' workplace policies, practices, and demographics. In the second step, employee surveys are conducted to directly assess the experiences and attitudes of individual employees with respect to their workplace. The combined scores determine the top banks and the final ranking.

"Our annual ranking recognizes the financial institutions that are committed to investing in employees' job satisfaction, career development and personal growth – a 'return on assets' that can be hard to measure by traditional means," said Marc Hochstein, editor in chief of *American Banker*. "One of the most valuable assets for any organization is the team of people it employs, and banks are no exception."

Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final ranking. The program is open to commercial banks, thrifts, savings banks and other chartered retail financial institutions with at least 50 employees in the United States. For more information on eligibility or other questions related to the **Best Banks to Work For** program, visit www.BestBankstoWorkFor.com.

## About United Community Banks, Inc.

United Community Banks, Inc. (NASDAQ:UCBI) is a bank holding company based in Blairsville, Georgia with \$12.4 billion in assets. The company's banking subsidiary, United Community Bank, is one of the Southeast region's largest full-service banks, operating 150 offices in Georgia, North Carolina, South Carolina, and Tennessee. The bank specializes in personalized community banking services for individuals, small businesses and corporations. Services include a full range of consumer and commercial banking products including mortgage, advisory and treasury management. Respected national research firms consistently recognize United Community Bank for outstanding customer service. For the last five years, J.D. Power has ranked United Community Bank first in customer satisfaction in the Southeast. In 2018, for the fifth consecutive year, Forbes magazine included United on its list of the 100 Best Banks in America. Additional information about the company and the Bank's full range of products and services can be found at <a href="https://www.ucbi.com">www.ucbi.com</a>.

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