

Third Quarter 2014 Investor Presentation

### **Cautionary Statement**

This investor presentation may contain forward-looking statements, as defined by federal securities laws, including statements about United's financial outlook and business environment. These statements are based on current expectations and are provided to assist in the understanding of future financial performance. Such performance involves risks and uncertainties that may cause actual results to differ materially from those expressed or implied in any such statements. For a discussion of some of the risks and other factors that may cause such forward-looking statements to differ materially from actual results, please refer to United Community Banks, Inc.'s filings with the Securities and Exchange Commission, including its 2013 Annual Report on Form 10-K and its most recent quarterly report on Form 10-Q under the sections entitled "Forward-Looking Statements". Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or revise forward-looking statements.

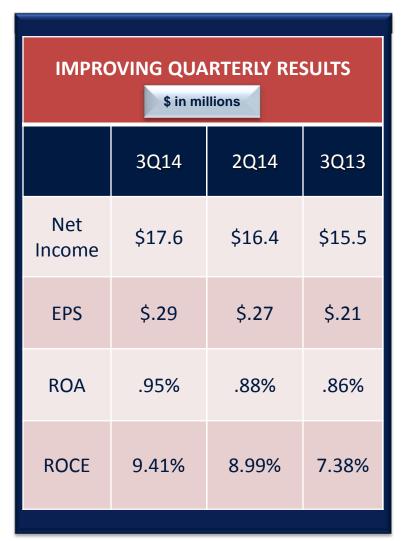
#### Non-GAAP Measures

This presentation also contains financial measures determined by methods other than in accordance with generally accepted accounting principles ("GAAP"). Such non-GAAP financial measures include the following: core fee revenue, core operating expense, core earnings, tangible common equity to tangible assets, tangible equity to tangible assets and tangible common equity to risk-weighted assets. The most comparable GAAP measures to these measures are: fee revenue, operating expense, net income (loss), and equity to assets.

Management uses these non-GAAP financial measures because we believe they are useful for evaluating our operations and performance over periods of time, as well as in managing and evaluating our business and in discussions about our operations and performance. Management believes these non-GAAP financial measures provide users of our financial information with a meaningful measure for assessing our financial results and credit trends, as well as for comparison to financial results for prior periods. These non-GAAP financial measures should not be considered as a substitute for financial measures determined in accordance with GAAP and may not be comparable to other similarly titled financial measures used by other companies. For a reconciliation of the differences between our non-GAAP financial measures and the most comparable GAAP measures, please refer to the 'Non-GAAP Reconcilement Tables' at the end of the Appendix to this presentation.



#### Highlights Third Quarter 2014



## Net Interest Revenue of \$57.0 Million vs. \$55.0 Million in 2Q13 and \$54.3 Million in 3Q13

- Loan growth of \$159 million in 3Q14, up \$302 million from 3Q13
- Focus on specialized lending and commercial
- Margin of 3.32% vs. 3.21% in 2Q14 and 3.26% in 3Q13
  - Balance sheet restructured late 2Q14
  - Loan yield of 4.45%, up 1 bps from 2Q14; and, investment securities yield of 2.23%, up 12 bps from 2Q14
  - Core deposit growth of \$90 million in 3Q14

#### **→** Core Fee Revenue of \$14.4 Million

- Up \$.5 million compared to 2Q14
- Gain on sales of SBA loans of \$.95 million vs. \$.74 million in 2Q14
- Mortgage revenue of \$2.2 million, up \$.4 million from 2Q14

#### Operating Efficiency Strengthens

- Efficiency ratio of 57.96%; vs. 58.65% last quarter
- Continued focus on reducing costs and growing revenue



## Highlights Third Quarter 2014

#### **→** Solid Improvement in Credit Quality

- Provision of \$2.0 million vs. \$3.0 million 3Q13
- Net charge-offs decline to .28% of total loans vs. .42% in 3Q13
- NPAs declined to .29% of total assets vs. .32% in 2Q14 and .42% in 3Q13
- Allowance 1.57% of total loans vs.
   1.66% at 2Q14 and 1.88% at 3Q13
- Classified ratio of 24%, up from 23% at 2Q14

#### Balance Sheet

- Loan growth this quarter of \$159 million, or 14% annualized
- C&I up \$96 million
- CRE up \$27 million
- Indirect Auto up \$27 million

#### Solid Capital Ratios – Increased Dividend to Shareholders

- Approved quarterly dividend of 5 cents (up 2 cents)
- Tier I Common to Risk Weighted Assets of 11.0%; Tangible Common to RWAs of 14.1%
- Tier 1 Risk Based Capital of 12.1% and Tier I Leverage of 8.7%

#### Continued Strong Core Transaction Deposit Growth

- Up \$90 million in the third quarter or 10% annualized
- Up \$299 million from year ago or 9%
- Represents 66% of total customer deposits



## Earnings Per Share / Return on Assets





#### 2014 Goals

#### LEVERAGE OUR STRENGTHS

- Community bank service with large bank resources
- Strong local leadership and senior management
- Funding strength in legacy markets
- Consistent and attractive culture
- Class leading customer satisfaction

#### HOW?

- Continue to invest in and improve commercial and retail capabilities
  - Diversify portfolio focus on: C&I; owner occupied; specialized lending for healthcare, corporate, asset-based and SBA
  - Momentum building across footprint
  - Invest in people; strengthen commercial and grow specialized lending area and markets
  - Grow loans in mid-single digits
- Improve retail and small business bank
  - Grow sales with better / diversified product design, merchandising and campaign execution
  - Improve our technology with a focus on making it easy for our customers to bank with us
  - Increase core transaction deposits in the mid-single digits
- Grow net interest revenue by improving pricing discipline on both loans and deposits
- Credit trends and costs continue at or below current levels
- Grow fee revenue by investing in mortgage, advisory services, and SBA capabilities
- Maintain operating efficiency below 60 percent while investing in revenue producers
- Seek acquisition opportunities that fit our culture, risk and return targets



### Core Earnings Trend and Core Fee Revenue



	CORE EARNINGS \$ in the				thousands CORE FEE REVENUE							
	3Q14		nce - Increa		crease) 3Q13					ance - Incre		
Net Interest Revenue	\$ 56,967	\$	2,017	\$	2,710	Orandorff Fara		3Q14		Q14		SQ13
Fee Revenue	14,419		481		453	Overdraft Fees Interchange Fees	\$	3,071 3,811	\$	127 (165)	\$	(132) (141)
Gross Revenue Operating Expense (Excl OREC	<b>71,386</b> 0) 41,097		<b>2,498</b> 966		<b>3,163</b> 1,772	Other Service Charges		1,320		(287)		19
Pre-Tax, Pre-Credit (Core)	\$ 30,289	\$	1,532	\$	1,391	Total Service Charges and Fees		8,202		(325)		(254)
						Mortgage Loan & Related Fees		2,178		301		(376)
Net Interest Margin	3.32 %		.11 %		.06	Brokerage Fees		1,209		(36)		(65)
						Gains from SBA Loan Sales		945		201		945
						Other		1,885		340		203
						Total Fee Revenue - Core		14,419		481	-	453
						Non-Core <sup>(1)</sup>		(7)		(212)		(266)
						Reported - GAAP	\$	14,412	\$	269	\$	187



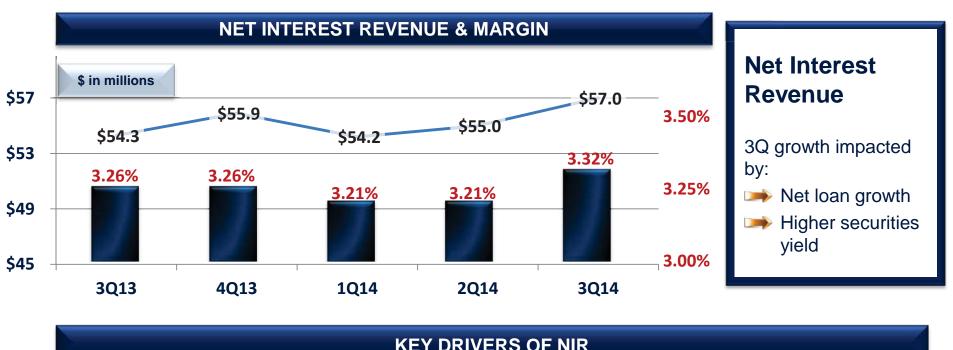
## Core Operating Expenses

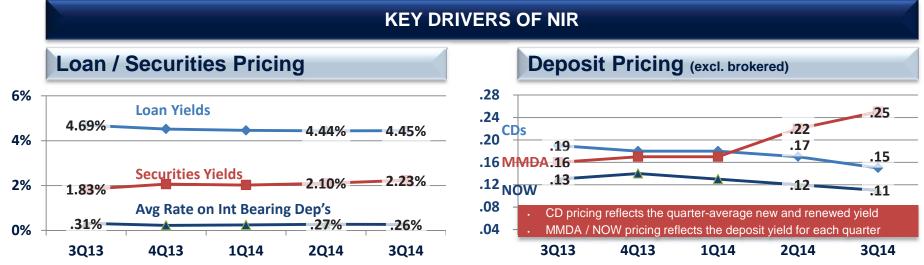


		Var	iance - Increa	ase / (De	ecrease)	
	3Q14		2Q14	3Q13		
Salaries & Employee Benefits	\$ 25,684	\$	1,696	\$	3,172	
Communications & Equipment	3,094		57		(211)	
Occupancy	3,425		163		46	
FDIC Assessment	1,131		(294)		(1,274)	
Advertising & Public Relations	894		(245)		(68)	
Postage, Printing & Supplies	876		72		232	
Professional Fees	2,274		102		(376)	
Other Expense	3,719		(585)		251	
Core Operating Expenses	41,097		966		1,772	
Non-Core <sup>(1)</sup>	267_		(134)		(505)	
Reported GAAP	\$ 41,364	\$	832	\$	1,267	
	3Q14		2Q14	;	3Q13	
Efficiency Ratio	57.96 %		(.69) %		(.59) %	



## Key Drivers of Net Interest Revenue / Margin







Quarterly Net Income \$ in millions								
3Q14	\$17.6							
2Q14	\$16.4							
1Q14	\$15.4							
4Q13	15.9							
3Q13	15.5							
60.	2M							

NET OPERATING INCOME				
		iance - Incre		
	 3Q14	 2Q14		3Q13
Core Earnings (Pre-Tax, Pre-Credit)	\$ 30,289	\$ 1,532	\$	1,391
Provision for Loan Loss	2,000	(200)		(1,000)
NON-CORE FEE REVENUE:				
Securities Gains	11	(4,424)		11
Loss on Prepayment of Borrowings	-	4,446		-
Bank Owned Life Insurance Policy Gain	-	-		(86)
Deferred Compensation Plan Assets Gains (Losses)	 (18)	 (234)		(191)
Total Non-Core Fee Revenue	 (7)	(212)		(266)
NON-CORE OPERATING EXPENSES:				
Foreclosed Property Write Downs	108	(197)		(221)
Foreclosed Property (Gains) Losses on Sales	(264)	159		384
Forclosed Property Maintenance Expenses	441	221		(72)
Severance Costs	-	(83)		(405)
Gains (Losses) on Deferred Comp Plan Liability	 (18)	 (234)		(191)
Total Non-Core Operating Expenses	267	(134)		(505)
Income Tax Expense	 10,399	395		514
Net Income	\$ 17,616	\$ 1,259	\$	2,116
Preferred Stock Dividends	_	-		3,059
Net Income Avail to Common Shareholders	\$ 17,616	\$ 1,259	\$	5,175
Net Income Per Share	\$ .29	\$ .02	\$	.08
Tangible Book Value	\$ 12.10	\$ .19	\$	1.15
Return on Assets	.95 %	.07 %	6	.09 %
Return on Common Equity	9.41	.42		2.03

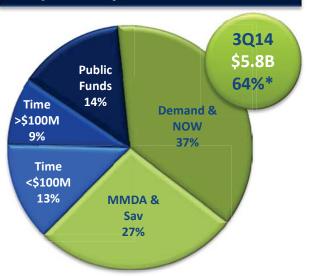


Shares Outstanding

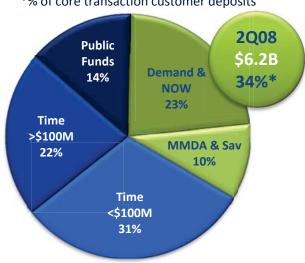
### Customer Deposit Mix & Core Growth

\$ in thousands

#### **Deposits by % / Customer Mix**







	The second second	otal	Depos	it M	ix				_
		;	3Q14	:	2Q14	;	3Q13	4	4Q08
	Demand / NOW	\$	2,159	\$	2,106	\$	1,979	\$	1,457
	MMDA / Savings		1,555		1,518		1,437		630
	Core Transaction	•	3,714		3,624		3,416	-	2,087
Significant	Time < \$100,000		770		801		920		1,945
growth in	Public Deposits		820		760		734		755
core	Total Core	•	5,304		5,185	-	5,070	-	4,787
transaction									
deposits	Time >\$100,000		500		521		593		1,336
since 4Q08	Public Deposits		32		33		31		87
	Total Customer	`	5,836		5,739		5,694		6,210
	Brokered Deposits Total Deposits	\$	405 <b>6,241</b>	\$	425 <b>6,164</b>	\$	419 <b>6,113</b>	\$	793 <b>7,003</b>

#### **Core Deposit Growth – Category & Market**

	Gro	wth		Gro	wth
<b>CATEGORY</b>	3Q14	YTD	<b>MARKET</b>	3Q14	YTD
Demand	\$ 40.6	\$176.5	Atlanta	\$ 25.4	\$ 106.1
MM Accounts	28.4	49.6	N. Georgia	36.4	87.0
Savings	8.7	36.8	North Carolina	23.6	43.5
NOW	12.5	14.1	Coastal Georgia	5.7	21.5
Total Categories	\$ 90.2	\$277.0	Tennessee	(1.4)	2.7
			Gainesville	1.8	14.2
Growth (Annualized)	10 %	, 0	South Carolina	(1.3)	2.0
				\$ 90.2	\$ 277.0



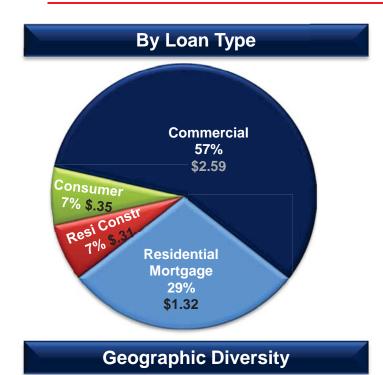
# Capital Ratios

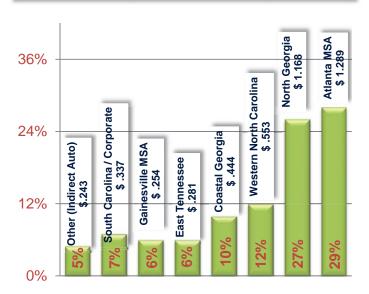
Holding Company	Well- Cap	3Q14	2Q14	1Q14	4Q13	3Q13
Tier I Risk Based Capital ("RBC")	6 %	12.1 %	11.8 %	11.1 %	12.7 %	14.2 %
Total RBC	10	13.3	13.0	12.4	14.0	15.5
Leverage	5	8.7	8.3	8.0	9.1	10.0
Tier 1 Common RBC		11.0	10.7	10.1	9.3	9.0
Tangible Common to Assets		9.8	9.6	9.2	9.0	9.0
Tangible Equity to Assets		9.8	9.6	9.5	11.6	11.8
Bank	Well- Cap	3Q14	2Q14	1Q14	4Q13	3Q13
Tier 1 RBC	6 %	12.6 %	13.4 %	12.6 %	13.5 %	14.5 %
Total RBC	10	13.8	14.6	13.9	14.8	15.7
Leverage	5	9.1	9.4	9.1	9.6	10.2

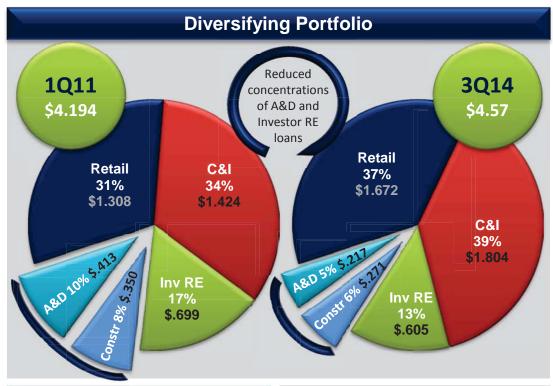


#### Loan Portfolio (total \$4.57 billion)

\$ in billions







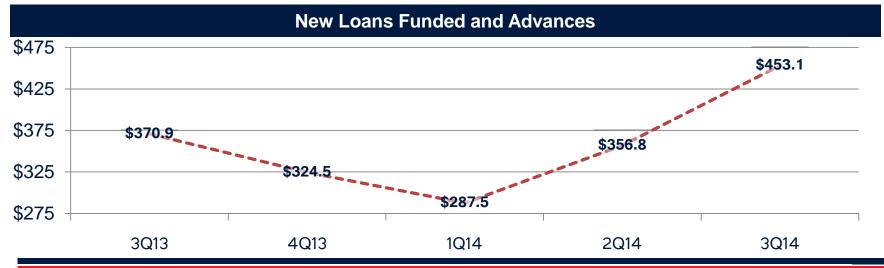
Total Loans								
Period	\$ in Billions							
3Q14	\$4.57							
2Q14	\$4.410							
1Q14	\$4.356							
4Q13	\$4.329							
3Q13	\$4.267							

#### **Loan Diversification & Type**

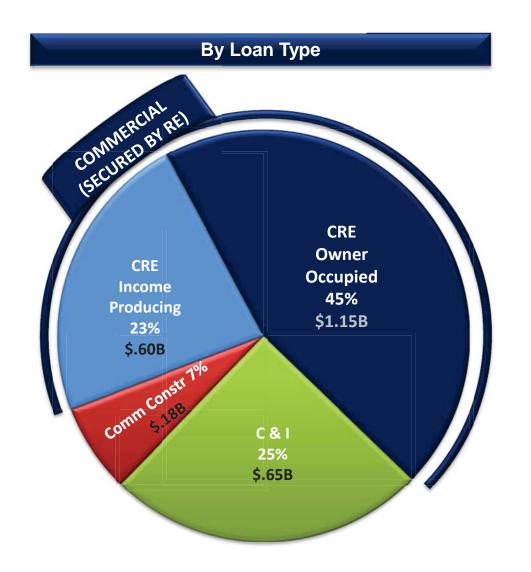
- Reducing land exposure
- Focus on small business,
   C&I, and specialized lending
- Enhanced retail products

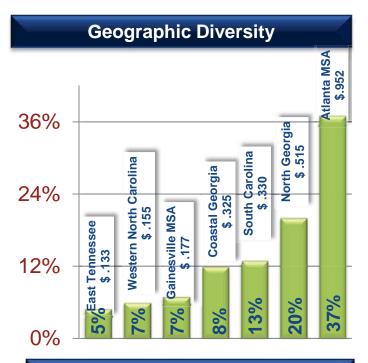
CAT	EGOF	RY	
	3Q14	2Q14	3Q13
Commercial C & I	\$ 150.0	\$ 115.4	\$ 64.5
Owner Occupied CRE	48.1	65.6	58.2
Income Producing CRE	62.1	40.8	28.1
Commercial Constr.	3.9	2.7	4.9
Total Commercial	264.1	224.5	155.7
Residential Mortgage	31.6	19.2	49.8
Residential HELOC	43.5	32.9	55.4
Residential Construction	44.8	34.0	32.5
Consumer	69.1	46.2	77.5
<b>Total Categories</b>	\$ 453.1	\$ 356.8	\$ 370.9

MARKET											
<u>3Q14</u> <u>2Q14</u> <u>3Q13</u>											
Atlanta	\$	96.7	\$	91.0	\$ 116.6						
Coastal Georgia		38.4		28.5	40.5						
N. Georgia		61.5		69.0	71.5						
North Carolina		25.9		21.0	38.4						
Tennessee		27.0		16.7	18.9						
Gainesville		10.9		10.1	18.6						
South Carolina		141.4		88.3	13.5						
Other (Indirect Auto)		51.3		32.2	52.9						
Total Markets	\$	453.1	\$	356.8	\$ 370.9						



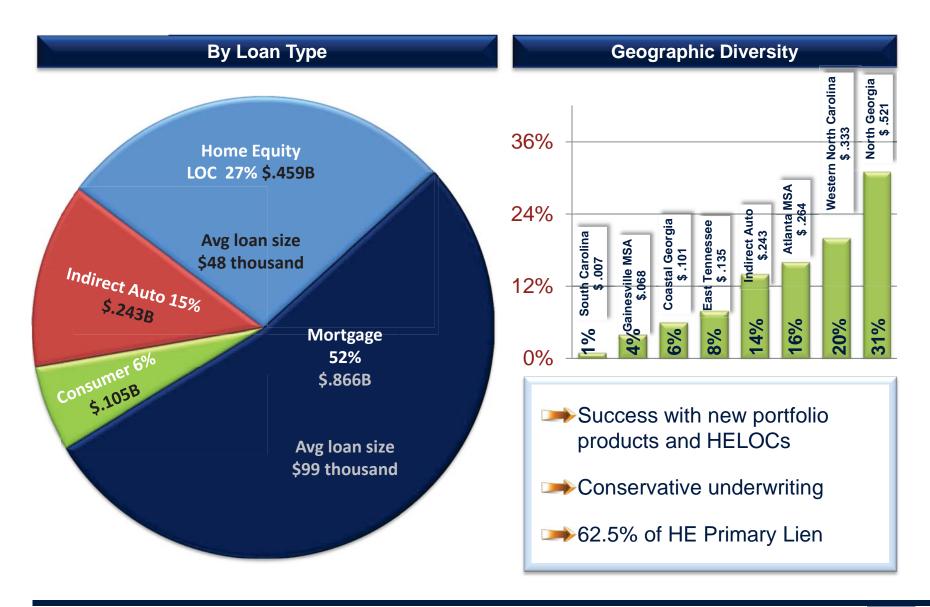






Average Loan Size									
Туре	\$ in Thousands								
Owner Occup'd	\$423								
Income Prod	609								
C & I	123								
Comm Constr	500								

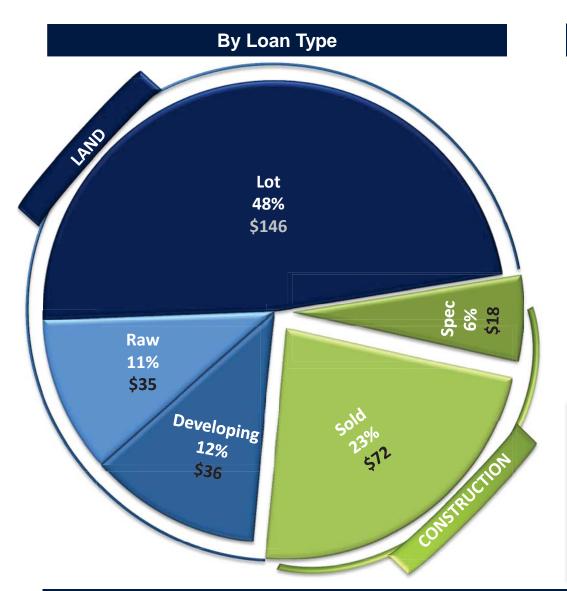


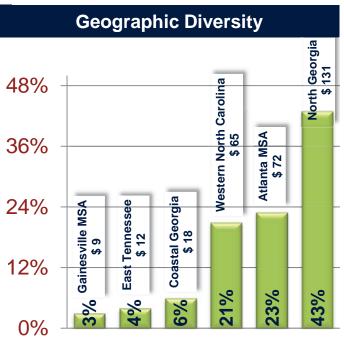




### Residential Construction (total \$307 million)







	3	Q14	2	Q14	1	Q14	4	Q13	3	Q13	-	14 vs. Q13
TOTAL COMPANY												
Land Loans												
Developing	\$	36	\$	34	\$	37	\$	39	\$	40	\$	(4)
Raw		35		36		37		38		35		-
Lot		146		151		159		166		167		(21)
Total		217		221		233		243		242		(25)
Construction Loans	S											
Spec		18		19		19		23		30		(12)
Sold		72		62		66		62		46		26
Total		90		81		85		85		76		14
Total	\$	307	\$	302	\$	318	\$	328	\$	318	\$	(11)

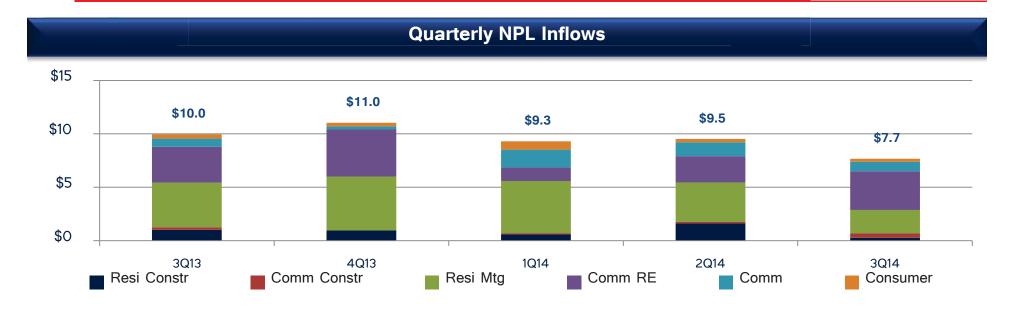


	 3Q14	-	2Q14	1Q14	4Q13	3Q13	
Net Charge-offs	\$ 3.2	\$	4.2	\$ 4.0	\$ 4.4	\$ 4.5	-
as % of Average Loans	.28 %		.38 %	.38 %	.41 %	.42	%
Allowance for Loan Losses	\$ 71.9	\$	73.2	\$ 75.2	\$ 76.8	\$ 80.4	
as % of Total Loans	1.57 %		1.66 %	1.73 %	1.77 %	1.88	%
as % of NPLs	384		353	299	286	308	
Past Due Loans (30 - 89 Days)	.35 %		.32 %	.40 %	.58 %	.45	%
Non-Performing Loans	\$ 18.7	\$	20.7	\$ 25.2	\$ 26.8	\$ 26.1	
OREO	3.2		3.0	5.6	4.2	4.5	
Total NPAs	21.9		23.7	30.8	31.0	30.6	-
Performing Classified Loans	149.0		147.5	164.9	172.7	173.6	
Total Classified Assets	\$ 170.9	\$	171.2	\$ 195.7	\$ 203.7	\$ 204.2	-
as % of Tier 1 / Allow ance	24 %		23 %	27 %	27 %	26	%
Accruing TDRs (see page 27)	\$ 82.2	\$	84.5	\$ 77.9	\$ 78.7	\$ 79.8	
As % of Original Principal Balance							
Non-Performing Loans	68.6 %		66.5 %	65.8 %	65.3 %	61.6	%
OREO	54.5		50.4	53.9	44.5	41.5	
Total NPAs							
as % of Total Assets	.29		.32	.42	.42	.42	
as % of Loans & OREO	.48		.54	.71	.72	.72	



## Non-Performing Loans (NPLs) Inflow Trends

\$ in millions

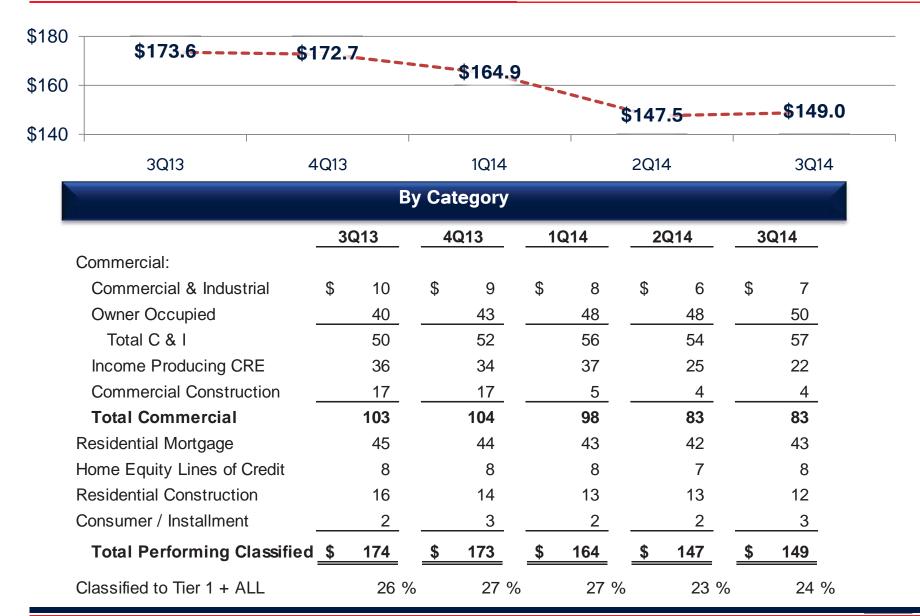






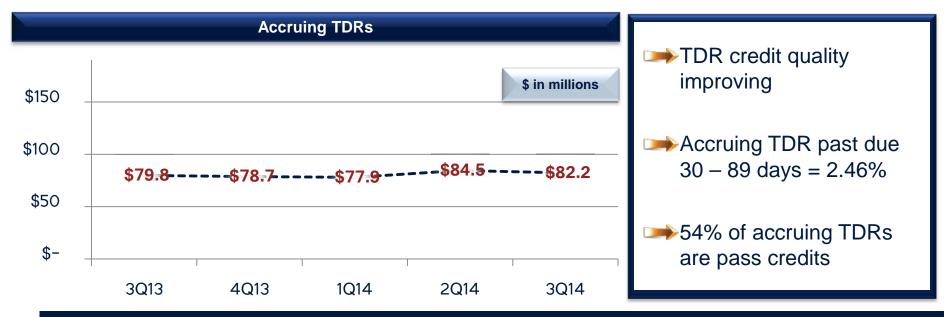
## Performing Classified Loans







LOAN TYPE	Acc	ruing	Non-Accruing		Tota	I TDRs
	3Q14 <sup>(1)</sup>	3Q13	3Q14	3Q13	3Q14	3Q13
Commercial (Sec by RE)	\$42,820	\$40,733	\$ 2,532	\$ 2,431	\$45,352	\$43,164
Commercial & Industrial	2,927	2,854	13	65	2,941	2,919
Commercial Construction	11,065	12,824	19		11,084	12,824
Total Commercial	56,812	56,411	2,564	2,496	59,377	58,907
Residential Mortgage	16,848	15,553	2,040	2,376	18,887	17,929
Residential Construction	8,288	7,738	1,796	2,553	10,084	10,291
Consumer Installment	211	144	34	59	245	203
Total	\$82,159	\$79,846	\$ 6,434	\$ 7,484	\$88,593	\$87,330



# Net Charge-offs by Category & Market

\$ in thousands

	3Q	14	% of A	verage Loan	s (Annualize	ed)
	Total	% of Avg Loans	2Q14	1Q14	4Q13	3Q13
Commercial (Sec. by RE):						
Ow ner Occupied	\$ 746	.26 %	(.64) %	.10 %	.57 %	.58
Income Producing	104	.07	.29	.13	.21	.14
Total Comm (Sec. by RE)	850	.19	(.32)	.11	.44	.49
Commercial & Industrial	(341)	(.23)	.52	.35	(.13)	.12
Commercial Construction	103_	.24	.34	-	(.02)	.39
Total Commercial	612	.10	(.10)	.15	.30	.36
Residential Mortgage	1,116	.52	1.17	.70	.64	.31
Home Equity LOC	356	.31	.42	.93	.38	.37
Residential Construction	712	.94	2.13	.27	.40	1.31
Consumer/Installment	359	.43	.18	.54	.62	.28
Total Net Charge-offs	\$ 3,155	.28	.38	.38	.41	.42
NET CHARGE-OFFS BY MA	RKET					
North Georgia	\$ 1,861	.63 %	(.25) %	.42 %	.51 %	.66
Atlanta MSA	(250)	(80.)	.46	.39	.20	.33
North Carolina	656	.47	1.55	.41	.76	.49
Coastal Georgia	228	.21	.11	.49	.33	.14
Gainesville MSA	259	.40	1.23	.22	.54	.15
East Tennessee	230	.33	.42	.35	.46	.51
South Carolina / Corporate	5	.01	-	-	-	-
Other (Indirect Auto)	166	.31	.14	.14	.20	.17

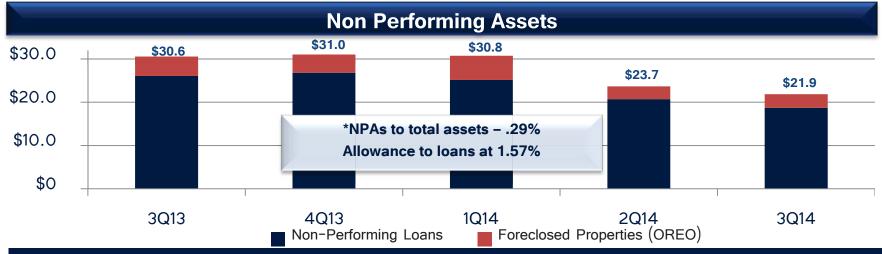


## NPAs by Loan Category & Market

\$ in thousands

	3	3Q14				
		NPLs	 REO	Tot	al NPAs	
LOAN CATEGORY						
Commercial (sec. by RE):						
Owner Occupied	\$	2,156	\$ 1,024	\$	3,180	
Income Producing		1,742	42		1,784	
Commercial & Industrial		1,593	-		1,593	
Commercial Construction		148	-		148	
Total Commercial		5,639	1,066		6,705	
Residential Mortgage		8,350	1,769		10,119	
HELOC		720	90		810	
Residential Construction		3,543	221		3,764	
Consumer/ Installment		493	 -		493	
Total	\$	18,745	\$ 3,146	\$	21,891	
MARKET						
Gainesville	\$	1,403	\$ 85	\$	1,488	
Coastal Georgia		781	160		941	
East Tennessee		1,227	245		1,472	
North Carolina		4,919	398		5,317	
Atlanta MSA		1,724	364		2,088	
North Georgia		7,392	1,717		9,109	
South Carolina		945	177		1,122	
Indirect Auto		354	-		354	

	3	Q13			
		NPLs	 REO	Tot	al NPAs
LOAN CATEGORY					
Commercial (sec. by RE):					
Owner Occupied	\$	6,358	\$ 591	\$	6,949
Income Producing		1,657	139		1,796
Commercial & Industrial		609	376		985
Commercial Construction		343	-		343
Total Commercial		8,967	1,106		10,073
Residential Mortgage		11,335	1,679		13,014
HELOC		1,169	475		1,644
Residential Construction		4,097	1,207		5,304
Consumer/ Installment		520	 		520
Total	\$	26,088	\$ 4,467	\$	30,555
MARKET					
Gainesville	\$	1,036	\$ -	\$	1,036
Coastal Georgia		995	928		1,923
East Tennessee		1,629	25		1,654
North Carolina		5,680	762		6,442
Atlanta MSA		3,096	1,026		4,122
North Georgia		13.652	1,726		15,378







**APPENDIX** 

## Footprint





#### United at a Glance

Founded in 1950

Third-largest bank holding company headquartered in Georgia with 1,515 employees

Deposit	Deposit Market Share <sup>(1)</sup>											
Market	Offices	Deposit Market Share	Rank									
North Georgia	22	35%	1									
Atlanta	36	4	6									
Gainesville	5	12	4									
Coastal Georgia	8	5	7									
W. North Carolina	19	8	3									
E. Tennessee	8	2	8									
Greenville, SC	1	1	25									

Key Statistics as of 9/30/14 (in billions)								
Assets	Deposits	Loans						
\$7.53	\$6.24	\$4.57						

## **Business and Operating Model**

#### Service is Point of Differentiation

- #1 in Customer Satisfaction according to Customer Service Profiles
- #1 in Southeast and #2 in US in Customer Satisfaction by national research company
- Golden rule of banking treating people the way we want to be treated
- "The Bank that SERVICE Builts"
- Customer surveys consistently reveal 95%+ satisfaction rate

#### "Community bank service, large bank resources"

# Twenty-eight "community banks"

Local CEOs with deep roots in their communities

Resources of a \$7.53 billion bank

Strategic footprint with substantial banking opportunities

Operates in a number of the more demographically attractive U.S. markets

# Disciplined growth strategy

Organic growth supported by de novos and selective acquisitions



### **Experienced Proven Leadership**

- Over 40 years in banking
- Led company from \$42 million in assets in 1989 to \$7.5 billion today
- Trustee of Young Harris College
- Georgia Power Company Board Member
- GA Economic Developers Association Spirit of Georgia Award recipient

Jimmy C. Tallent President & CEO Joined 1984



- Over 31 years in banking
- Responsible for Risk
   Management and Credit
   Risk Administration;
   Chairman of Risk
   Management Committee;
   also responsible for credit
   underwriting, review,
   policy and special assets
- Former EVP & SCO for SunTrust Banks

**David P. Shearrow** EVP & CRO *Joined 2007* 



- Over 31 years in banking
- Responsible for overall operations
- Former Consultant and Special Assistant to the CEO and EVP of Commercial Banking for TD Bank Financial Group; and President & CEO of The South Financial Group

H. Lynn Harton Chief Operating Officer Joined 2012



- Over 36 years in banking
- Responsible for 28 community banks with 103 branch offices
- Formerly of Riegel Textile Credit Union; President of Farmers and Merchants Bank
- Former Georgia Board of Natural Resources Board Chairman

**Bill M. Gilbert**President of
Community Banking *Joined 2000* 



- Over 36 years in banking
- Responsible for accounting, finance and reporting activities, M&A, and investor relations
- Former CAO and Controller for State Street Corporation
- Former ABA Accounting Committee Chairman

Rex S. Schuette EVP & CFO Joined 2001





## Market Share Opportunities & Demographics

EXCELLENT GROWTH OPPORTUNITIES											
Markets	De	arket posits Illions) <sup>(1)</sup>		oosits (in ns) <sup>(2,3)</sup>	Banks	Offices <sup>(3)</sup>	Deposit Share <sup>(1)</sup>	Rank <sup>(1)</sup>			
North Georgia	\$	6.3	\$	2.2	11	22	35 %	1			
Western North Carolina		11.3		.9	1	19	8	3			
Gainesville, Georgia		2.8		.3	1	5	12	4			
Atlanta, Georgia		56.3		2.2	10	36	4	6			
Coastal Georgia		7.1		.3	2	8	5	7			
East Tennessee		15.7		.3	2	8	2	8			
Greenville, SC		9.4		-	1	1	1	25			
Total Markets	\$	108.9	\$	6.2	28	99					

<sup>&</sup>lt;sup>1</sup> FDIC deposit market share and rank as of 6/14 for markets where United takes deposits. Data Source: FDIC.

#### **FAST GROWING MARKETS**

		Population G	rowth (%)
	Population	Actual	Projected
Markets <sup>1</sup>	(in thousands)	2010 - 2014	2014 - 2019
Atlanta, GA MSA	5,574	5 %	% 3 %
East Tennessee	877	3	3
Greenville-Mauldin-Easley, SC MS.	856	4	4
Western North Carolina	443	2	5
Coastal Georgia	401	5	4
North Georgia	385	-	3
Gainesville, GA MSA	189	5	2
Total Markets			
Georgia	10,072	4	3
North Carolina	10,358	4	5
Tennessee	6,532	3	4
South Carolina	4,792	4	5
United States	317,199	3	3

<sup>&</sup>lt;sup>1</sup> Population data is for 2014 and includes those markets where United takes deposits.



<sup>&</sup>lt;sup>2</sup> Based on current quarter.

<sup>&</sup>lt;sup>3</sup> Excludes five loan production offices

# Liquidity

	Uı	nused									Varia	ance	
	Ca	pacity	3	Q14	2	Q14	3	Q13	_	vs 2	2Q14	VS	3Q13
Wholesale Borrowings													
Brokered Deposits	\$	313 <sup>(1)</sup>	\$	405	\$	424	\$	419		\$	(19)	\$	(14)
FHLB		516		330		175		-			155		330
Holding Company LOC		50		-		40		-			(40)		-
Fed Funds		350		-		25		-			(25)		-
Other Wholesale		-		6		11		54	_		(5)		(48)
Total	\$	1,229	\$	741	\$	675	\$	473	=	\$	66	\$	268
Long-Term Debt													
Senior Debt			\$	75	\$	75	\$	75		\$	-	\$	-
Sub-Debt				-		-		-			-		-
Trust Preferred Securities				55		55		55	_		-		-
Total Long-Term Debt			\$	130	\$	130	\$	130	_	\$		\$	-

# WHOLESALE BORROWINGS

							Varia	nce	
			3Q14	 2Q14	 3Q13	VS	2Q14	VS	3Q13
-	Loans	\$	4,569	\$ 4,410	\$ 4,267	\$	159	\$	302
	Core (DDA, MMDA, Savings) Public Funds	\$	3,714 852	\$ 3,624 793	\$ 3,416 765	\$	90 59	\$	298 87
	CD's Total Deposits (excl Brokered)	\$	1,269 5,835	\$ 1,322 5,739	\$ 1,513 5,694	\$	(53) 96	-\$	(244) 141
LOANS / DEPOSITS	Loan to Deposit Ratio	<u></u>	78%	 77%	 75%	<u>*</u>			
	Investment Securities:  Available for Sale -Fixed -Floating	\$	1,115 674	\$ 1,076 665	\$ 1,138 825	\$	39 9	\$	(23) (151)
	Held to Maturity -Fixed -Floating		428 5	443 6	197 9		(15) (1)		231 (4)
	Total Investment Securities  Floating as % of Total Securities		2,222 31%	 2,190 31%	2,169 <b>18%</b>		32		53

# Business Mix – Deposits (at quarter-end)

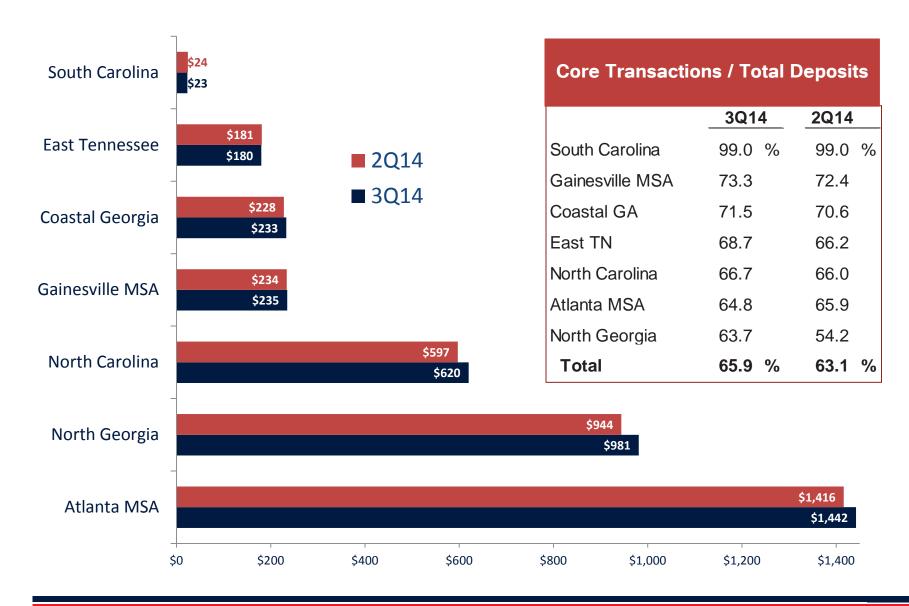


DEPOSITS BY CATEGORY	3Q14	2Q14	1Q14	4Q13	3Q13	3Q14 vs. 3Q13
Demand & Now	\$ 2,159	\$ 2,106	\$ 2,073	\$ 1,969	\$ 1,979	\$ 180
MMDA & Savings	1,555	1,518	1,499	1,468	1,437	118_
<b>Core Transaction Deposits</b>	3,714	3,624	3,572	3,437	3,416	298
Time < \$100,000	770	801	828	888	920	(150)
Time ≥ \$100,000 < \$250,000	408	411	427	443	473	(65)
Public Deposits	820	760	804	863	734	86
Total Core Deposits	5,712	5,596	5,631	5,631	5,543	169
Time ≥ \$250,000	92	110	112	114	120	(28)
Public Deposits	32	33	34	32	31	1
<b>Total Customer Deposits</b>	5,836	5,739	5,777	5,777	5,694	142
Brokered Deposits	405	425	471	425	419	(14)
Total Deposits	\$ 6,241	\$ 6,164	\$ 6,248	\$ 6,202	\$ 6,113	\$ 128
Total Deposits	Ψ 0,241	Ψ 0,104	Ψ 0,240	Ψ 0,202	Ψ 0,113	Ψ 120



## **Core Transaction Deposits**









#### **Regional Credit Review – Standard Underwriting**

- •Legal Lending Limit \$ 197
- House Lending Limit 25
- Project Lending Limit 15
- •Top 25 Relationships 385

#### PROACTIVELY ADDRESSING CREDIT ENVIRONMENT

STRUCTURE

- Centralized underwriting and approval process
- Segregated work-out teams
- Highly skilled ORE disposition group
- Seasoned regional credit professionals

PROCESS

- Continuous external loan review
- Internal loan review of new credit relationships
- Intensive executive management involvement

- ✓ Weekly senior credit meetings
- ✓ Weekly NPA/ORE and past due meetings
- ✓ Quarterly criticized watch loan review meetings

**POLICY** 

- Ongoing enhancements to credit policy
- Quarterly updates to portfolio limits and concentrations (Quarterly reviewing with Board of Directors)



#### Commercial Construction & Real Estate

\$ in millions

COMMERCIAL CONSTRUCTION												
		30-Se	p-14	_								
	Ar	30-Sep-14 Amount Percen										
Land Develop - Vacant (Improved)	\$	51	28	%								
Raw Land - Vacant (Unimproved)		24	13									
Multi-Residential		41	23									
Commercial Land Development		14	8									
Office Buildings		12	7									
Other Properties		15	8									
Churches		7	4									
Hotels / Motels		12	7									
Mfg Facility		-	-									
Retail Building		3	2									
Warehouse		2	1									
Total Commercial Construction	\$	181										



#### **Average Loan Size (\$ in thousands)**

- •Commercial Construction \$500 •Commercial RE: •Composite CRE 460 Owner Occupied 423 609
  - •Income Producing



#### **Commercial RE Characteristics**

- •65.5% owner occupied
- •Small business, doctors, dentists, attorneys, **CPAs**
- •\$15 million project limit

COMIV	1ERCI	AL REAL	ESTAT	ΓΕ			
			. <b>-</b>			30-Sep	-14
	0	wner	Inc	come			
	Occ	cupied	Proc	lucing		Гotal	Percent
Office Buildings	\$ 315		\$	148	\$	463	26.3 %
Retail Building		96		152		248	14.1
Warehouse		116		60		176	10.0
Churches		136		-		136	7.7
Other Properties		123		38		161	9.2
Convenience Stores		95		17		112	6.3
Hotels / Motels		-		65		65	3.7
Restaurants/Franchise Fast Food		34		26		60	3.4
Mfg Facility		51		12		63	3.6
Farmland	51 50		-		50		2.9
Multi-Resi Properties			52		52		3.0
Leasehold Property		16	14		30		1.7
Golf Course/Country Club		24		-		24	1.4
Automotive Dealership		18		4		22	1.2
Automotive Service		18		5		23	1.3
Daycare Facility		11		7		18	1.0
Funeral Home		14		1		15	.9
Carwash		16		-		16	.9
Assisted Living / Nursing Home		11		-		11	.6
Marina		6		-		6	.3
Mobile Home Parks		-		5		5	.3
Movie Theaters/Bowling/Rec		5		-		5	.3
Other Small Business				-			-
Total Commercial Real Estate	\$	1,154	\$	605	\$	1,759	



# Loans by Business Mix and Region

Owner Occ'd         1,154         1,163         1,142         1,134         1,129         25           Total C & I         1,804         1,717         1,637         1,606         1,586         218										
Commercial:										
Comm & Indus	\$ 650	\$ 554	\$ 495	\$ 472	\$ 457	\$ 193				
Owner Occ'd	1,154	1,163	1,142	1,134	1,129	25				
Total C & I	1,804	1,717	1,637	1,606	1,586	218				
Income Prod CRE	605	598	624	623	614	(9)				
Comm Constr	181	160	148	149	137	44				
Total Comm	2,590	2,475	2,409	2,378	2,337	253				
Resi Mortgage	1,324	1,312	1,313	1,316	1,309	15				
Resi Constr	307	302	318	328	318	(11)				
Consum / Install	348	321	316	307	303	45				
Total Loans	\$ 4,569	\$ 4,410	\$ 4,356	\$ 4,329	\$ 4,267	\$ 302				

	2013	2012	2011	2010	2009						
ANNUAL LOANS - BUSINESS MIX BY CATEGORY											
Commercial:											
Comm & Indus	\$ 472	\$ 458	\$ 428	\$ 441	\$ 390						
Owner Occ'd	1,134	1,131	1,112	980	963						
Total C & I	1,606	1,589	1,540	1,421	1,353						
Income Prod CRE	623	682	710	781	816						
Comm Constr	149	155	164	297	363						
Total Comm	2,378	2,426	2,414	2,499	2,532						
Resi Mortgage	1,316	1,214	1,135	1,279	1,427						
Resi Constr	328	382	448	695	1,050						
Consum / Install	307	153	113	131	142						
Total Loans	\$ 4,329	\$ 4,175	\$ 4,110	\$ 4,604	\$ 5,151						

	2014	2014	1014	4012	2012	•	
OLIARTERI V LOANS	anta MSA 1,289 1,305 1,290 1,275 1,246 43 orth Carolina 553 555 563 572 575 (22) astal Georgia 444 426 425 423 421 23 inesville MSA 254 257 262 255 253 1 st Tennessee 281 270 272 280 277 4 orth Carolina 337 206 131 88 47 290						
North Georgia			\$ 1.205	\$ 1.240	\$ 1.262	Ś	(94)
Atlanta MSA	. ,	. ,	. ,	. ,	. ,	•	` '
North Carolina	553	555	563	572	575		(22)
Coastal Georgia	444	426	425	423	421		23
Gaines ville MSA	254	257	262	255	253		1
East Tennessee	281	270	272	280	277		4
South Carolina	337	206	131	88	47		290
Other (Ind. Auto)	243	216	208	196	186		57
Total Loans	\$ 4,569	\$ 4,410	\$ 4,356	\$ 4,329	\$ 4,267	\$	302

	2013	2012	2011	2010	2009					
ANNUAL LOANS - BY REGION										
North Georgia	\$ 1,240	\$ 1,364	\$ 1,426	\$ 1,689	\$ 1,884					
Atlanta MSA	1,275	1,250	1,220	1,310	1,435					
North Carolina	572	579	597	702	772					
Coastal Georgia	423	400	346	335	405					
Gaines ville MSA	255	261	265	312	390					
East Tennessee	280	283	256	256	265					
South Carolina	88	-	-	-	-					
Other (Ind. Auto)	196	38			-					
Total Loans	\$ 4,329	\$ 4,175	\$ 4,110	\$ 4,604	\$ 5,151					



		Operating E		ating Earni	nings to GAAP Earnings Reconcilia				ation	ition		
		3Q14		2Q14		1Q14		4Q13		3Q13		
CORE FEE REVENUE												
Core fee revenue	\$	14,419		\$ 13,938		\$ 11,930		\$ 13,219		\$ 13,966	5	
Securities gains, net		11		4,435		217		70		-		
Losses on prepayment of borrowings		-		(4,446)								
BOLI death benefit gain		-		-		-		-		86	6	
Mark to market on deferred compensation plan assets		(18)		216		29		230		173	3	
Fee revenue (GAAP)	\$	14,412		\$ 14,143		\$ 12,176	-	\$ 13,519		\$ 14,225	<u> </u>	
CORE OPERATING EXPENSE												
Core operating expense	\$	41,097		\$ 40,131		\$ 38,749		\$ 41,193		\$ 39,325	5	
Foreclosed property expense		285		102		116		191		194	ļ	
Severance		-		83		156		-		405	5	
Mark to market on deferred compensation plan liability		(18)	_	216		29	_	230	_	173	3	
Operating expense (GAAP)	\$	41,364		\$ 40,532		\$ 39,050	_	\$ 41,614		\$ 40,097	_	
TANGIBLE COMMON EQUITY AND TANGIBLE EQUITY TO TAI	NGIBLE A	ASSETS										
Tangible common equity to tangible assets		9.83	%	9.58	%	9.22	%	8.99	%	9.02	2 %	
Effect of preferred equity		-		-		.28		2.60		2.74	ļ	
Tangible equity to tangible assets		9.83		9.58		9.50	_	11.59		11.76	5	
Effect of goodwill and other intangibles		.02		.03		.02		.03		.04	ļ	
Equity to assets (GAAP)		9.85	%	9.61	%	9.52	%	11.62	%	11.80	9	
TANGIBLE COMMON EQUITY TO RISK-WEIGHTED ASSETS												
Tangible common equity to risk-weighted assets		14.10	%	13.92	%	13.63	%	13.18	%	13.34	۱ %	
Effect of preferred equity	_	-	_	-			_	2.39	_	4.01		
Tangible equity to risk weighted assets		14.10		13.92		13.63	_	15.57		17.35	5	
Effect of deferred tax limitation		(3.39)		(3.74)		(3.92)		(4.26)		(4.72	2)	
Effect of other comprehensive income		.34		.53		.36		.39		.49	)	
Effect of trust preferred	_	1.02	_	1.04	_	1.03	_	1.04	_	1.09	)	
Tier I capital ratio (Regulatory)		12.07	%	11.75	- %	11.10	%	12.74	- %	14.21	_ o	

