#### Fourth Quarter 2013 Investor Presentation

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## **Cautionary Statement**

This investor presentation may contain forward-looking statements, as defined by federal securities laws, including statements about United's financial outlook and business environment. These statements are based on current expectations and are provided to assist in the understanding of future financial performance. Such performance involves risks and uncertainties that may cause actual results to differ materially from those expressed or implied in any such statements. For a discussion of some of the risks and other factors that may cause such forward-looking statements to differ materially from actual results, please refer to United Community Banks, Inc.'s filings with the Securities and Exchange Commission, including its 2012 Annual Report on Form 10-K and its most recent quarterly report on Form 10-Q under the sections entitled "Forward-Looking Statements". Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or revise forward-looking statements.

#### **Non-GAAP Measures**

This presentation also contains financial measures determined by methods other than in accordance with generally accepted accounting principles ("GAAP"). Such non-GAAP financial measures include the following: core fee revenue, core operating expense, core earnings, tangible common equity to tangible assets, tangible equity to tangible assets and tangible common equity to risk-weighted assets. The most comparable GAAP measures to these measures are: fee revenue, operating expense, net income (loss), and equity to assets.

Management uses these non-GAAP financial measures because we believe it is useful for evaluating our operations and performance over periods of time, as well as in managing and evaluating our business and in discussions about our operations and performance. Management believes these non-GAAP financial measures provide users of our financial information with a meaningful measure for assessing our financial results and credit trends, as well as for comparison to financial results for prior periods. These non-GAAP financial measures should not be considered as a substitute for financial measures determined in accordance with GAAP and may not be comparable to other similarly titled financial measures used by other companies. For a reconciliation of the differences between our non-GAAP financial measures and the most comparable GAAP measures, please refer to the 'Non-GAAP Reconcilement Tables' at the end of the Appendix to this presentation.



## **United at a Glance**

□ Founded in 1950

 Third-largest bank holding company in Georgia

■ Headquartered in

Blairsville, Georgia with

102 locations throughout north Georgia,
metro Atlanta, coastal Georgia, western
North Carolina, western South Carolina
and east Tennessee

□ 1,506 employees

Wilson Dekails  Bigherford Carroon  Warren	Petnam  Morgan  Anderson  Consider  Handon  Washingter  Conter  Washingter  Conter  Washingter  Conter  Washingter  Conter  Washingter  Conter  Washingter  Conter  Madison  Sever  Madison  Mad	Wistaups  Will Canada  Burk  Burk
Cartee Grun	Monto Carbon Car	Rutherford  Cleveland  Savannan  Savannan  Character  CAROLINA  RILTON HEAD  SLAND  Savannan  Savannan  Savannan  Savannan
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Deposit Market Share <sup>(1)</sup>								
Market	Offices	Deposit Share	Rank					
North Georgia	22	34%	1					
Atlanta MSA	36	4	6					
Gainesville MSA	5	12	4					
Coastal Georgia	8	4	7					
Western North Carolina	19	13	3					
East Tennessee	8	2	8					

Key Statistics as of 12/31/13							
(billions)							
Total assets	\$7.43						
Total deposits	\$6.20						
Loans	\$4.33						

<sup>&</sup>lt;sup>1</sup> FDIC deposit market share and rank as of June 30, 2013 for markets where United takes deposits. Source: SNL and FDIC. Excludes 3 Loan Production Offices in Georiga and Tennessee and one newly formed bank in Greenville, SC.



## **Business and Operating Model**



#### **Service is Point of Differentiation**

- #1 in Customer Satisfaction according to Customer Service Profiles
- Nationally recognized customer service
- Golden rule of banking treating people the way we want to be treated
- "The Bank that SERVICE Built"
- Customer surveys continue with 95%+ satisfaction rate

#### "Community bank service, large bank resources"

## Twenty-eight "community banks"

Local CEOs with deep roots in their communities

Resources of a \$7.4 billion bank

# Strategic footprint with substantial banking opportunities

Operates in a number of the more demographically attractive U.S. markets

# Disciplined growth strategy

Organic supported by de novos and selective acquisitions



## **Highlights Fourth Quarter**



#### **Improving Quarterly Results**

- •Net income of \$15.9 million, or \$.22 per share, compared to \$5.3 million, or \$.04 per share a year ago
- •Return on assets of .86% vs. .31% a year ago
- •Return on common equity of 7.5% vs. 2.2% a year ago



#### Solid Improvement in All Credit Quality Metrics from One Year Ago

- Credit metrics at pre-credit crisis levels for second half of 2013
- Credit costs decline substantially: Provision of \$3.0 million / foreclosure costs of \$191 thousand
- Net charge-offs decline to \$4.45 million or .41% of total loans
- Allowance of \$76.8 million or 1.77% of total loans
- NPAs declined to \$31.0 million and .42% of total assets



#### **Operating Efficiencies Strengthen in 2013**

- Efficiency ratio of 60.0%; significantly down from 71.7% a year ago
- FDIC costs and professional fees decline from both linked quarter and year ago
  - Continued focus on reducing costs and improving fee revenue

## **Highlights Fourth Quarter**



#### **Core Fee Revenue Challenges**

- Lower mortgage volume and fees
- Offset partially by higher brokerage fees



#### **Loan Growth Returns to Mid-Single Digit Levels**

- Net loan growth this quarter of \$62 million, or 6% annualized
  - Driven by commercial and home equity products



#### **Continued Strong Core Transaction Deposit Growth**

- Up \$22 million in the fourth guarter or 3% annualized
- Up \$224 million from year ago or 7%
- Represents 60% of total customer deposits compared to 34% at the end of 2008



#### **Solid Capital Ratios and Improved Debt Position**

- Repaid all TARP preferred stock of \$180 million in early January 2014 without issuing common stock
- Tier I Common to Risk Weighted Assets of 9.3%; Tangible Common to RWAs of 13.2%
- Tier 1 Risk Based Capital of 12.7% and Tier I Leverage of 9.1%



## **2014 Goals**

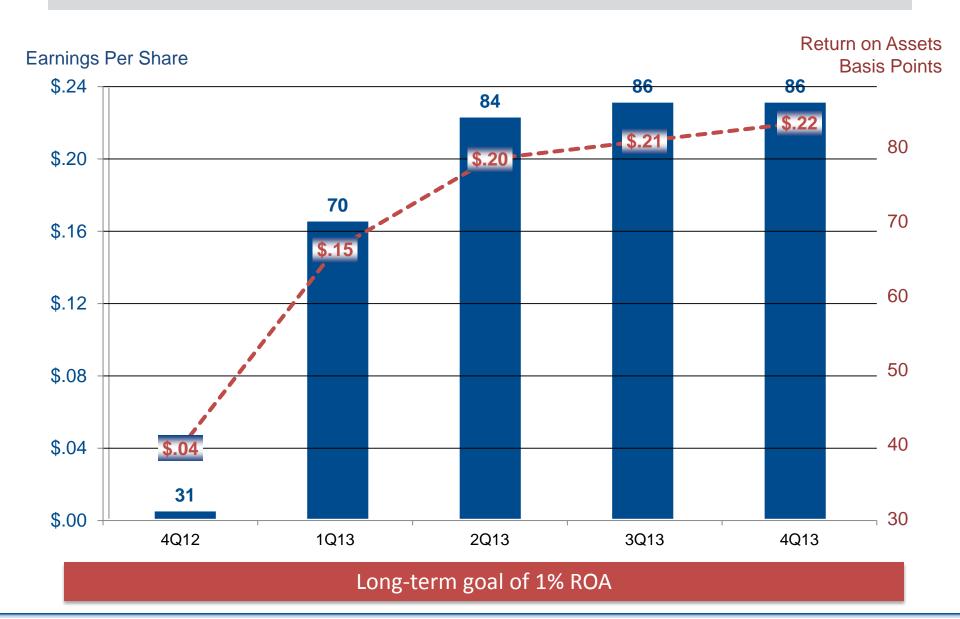


#### **Our Goal: Leverage Our Strengths**

- Strong local leadership
- Funding advantage in our legacy markets
- Consistent and attractive culture
  - Class leading customer satisfaction
  - Low employee turnover
- Grow loans in the high-single digits
- Increase core transaction deposits in the mid-single digits
- Modest growth in net interest revenue with slight margin compression through the year
- Credit costs and trends continue at or below 3Q/4Q 2013 levels
- Modest growth in fee revenue despite weaker mortgage fees
- Lower operating expenses driven by non-personnel costs
- Effective tax rate increases by two percent due to mix of taxable earnings



## **5 Quarters ROA With Actual EPS**



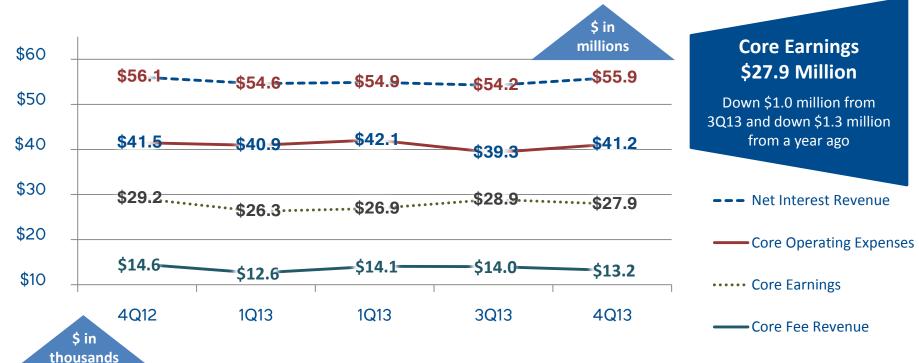


**United Community Banks, Inc.** 

# FINANCIAL REVIEW



## Core Earnings & Core Fee Revenue



	Variance - Increa						ecrease)
		4Q13 3Q13 4Q <sup>2</sup>			4Q12		
Net Interest Revenue	\$	55,879	•	\$	1,622	\$	(265)
Fee Revenue		13,219			(747)		(1,332)
Gross Revenue		69,098	•	•	875		(1,597)
Operating Expense (Excl OREO)		41,193			1,868		(296)
Pre-Tax, Pre-Credit (Core)	\$	27,905		\$	(993)	\$	(1,301)

 $^{(1)}$  Includes securities gains (losses), gains from gains from the sale of low income housing credits, deferred compensation gains, and BOLI death benefit gain.

CORE FEE REVENUE					
		Vari	ance - Incre	ase / (D	ecrease)
	4Q13	3	Q13		4Q12
Overdraft Fees	\$ 3,199	\$	(4)	\$	(265)
Interchange Fees	3,691		(261)		(10)
Other Service Charges	1,276		(25)		66
Total Service Charges and Fees	8,166		(290)		(209)
Mortgage Loan & Related Fees	1,713		(841)		(1,549)
Brokerage Fees	1,361		87		610
Other	1,979		297		(184)
Total Fee Revenue - Core	13,219		(747)		(1,332)
Non-Core <sup>(1)</sup>	300		41		206
Reported - GAAP	\$ 13,519	\$	(706)	\$	(1,126)

## **Core Operating Expenses**

		Var	<u> </u>		
	4Q13		3Q13	 4Q12	
Salaries & Employee Benefits	\$ 24,587	\$	2,075	\$ 1,627	
Communications & Equipment	3,414		109	94	
Occupancy	3,735		356	280	
FDIC Assessment	1,804		(601)	(701)	
Advertising & Public Relations	781		(181)	(206)	(1) Includes foreclose
Postage, Printing & Supplies	882		238	(168)	property costs, severance, and defe
Professional Fees	2,102		(548)	(583)	compensation gains.
Other Expense	 3,888		420	 (639)	
Core Operating Expenses	41,193		1,868	(296)	
Non-Core <sup>(1)</sup>	 421_		(351)	 (8,816)	
Reported GAAP	\$ 41,614	\$	1,517	\$ (9,112)	
Efficiency Ratio	60.0 %		1.4 %	(11.7) %	<b>%</b>

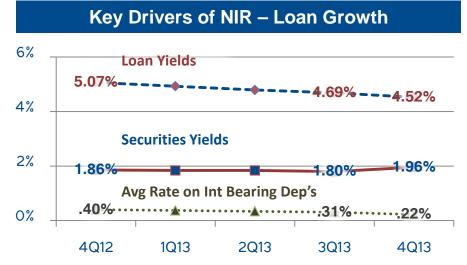


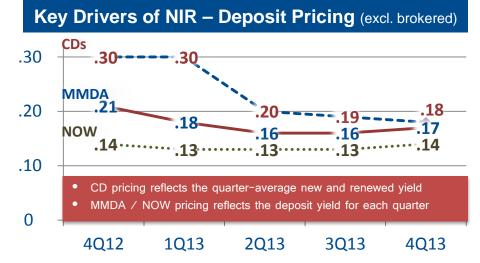
## **Key Drivers of Net Interest Revenue / Margin**



#### **Net Interest Revenue**

- 4Q13 growth impacted by:
  - ✓ Net loan growth
  - Higher securities yield
  - Offset partially by loan pricing competition







## **Net Income**

\$ in millions

Prior Quarterly
Net Income

4Q13 \$ 15.9
3Q13 \$ 15.5
2Q13 \$ 230.0

11.8

5.3

59.9 Million Shares Outstanding

1Q13

4Q12

				<u>Var</u>	iance - Incre	ease / (C	Decrease)
		4Q13	_	- ;	3Q13		4Q12
Core Earnings (Pre-Tax, Pre-Credit)	\$	27,905	_	\$	(993)	\$	(1,301)
Provision for Loan Loss		3,000			-		(11,000)
NON-CORE FEE REVENUE:							
Securities Gains (Losses)		70			70		39
BOLI Death Benefit Gain		-			(86)		-
Gains (Losses) on Deferred Compensation Plan Assets		230	-	-	57		167
Total Non-Core Fee Revenue		300			41		206
NON-CORE OPERATING EXPENSES:							
Foreclosed Property Write Downs		326			(3)		(1,112)
Foreclosed Property (Gains) Losses on Sales		(761)			(113)		(2,511)
Forclosed Property Maintenance Expenses		626			113		(797)
Severance Costs		-			(405)		(563)
Provision for Litigation Settlement		-			-		(4,000)
Gains (Losses) on Deferred Comp Plan Liability		230	_		57		167
Total Non-Core Operating Expenses		421	_		(351)		(8,816)
Income Tax Expense		8,873	<u>-</u>		(1,012)		8,071
Net Income	\$	15,911		\$	411	\$	10,650
Preferred Stock Dividends		2,912			(147)		(133)
let Income Avail to Common Shareholders	\$	12,999		\$	558	\$	10,783
Net Income Per Share	\$	.22		\$	.01	\$	.18
Tangible Book Value	\$	11.26		\$	.31	\$	4.69
Return on Assets	•	.86	%	·		%	.55
Return on Common Equity		7.52			.14		5.42

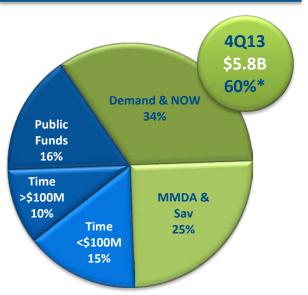
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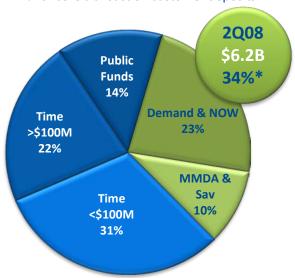
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## **Customer Deposit Mix & Core Growth**

#### **Deposits by % / Customer Mix**



#### \*% of core transaction customer deposits



#### **Total Deposit Mix**

3013

4013

			+4413		W 13		4Q 1Z		+400
	Demand / NOW	\$	1,969	\$	1,979	\$	1,841	\$	1,457
	MMDA / Savings		1,468		1,437		1,372		630
	Core Transaction	•	3,437		3,416	<u>-</u>	3,213	<u>-</u>	2,087
Significant	- 4400 000								
growth in	Time < \$100,000		888		920		1,050		1,945
- T	Public Deposits		863		734		739		755
core	Total Core		5,188	<u></u>	5,070	<u></u>	5,002	-	4,787
transaction									
deposits	Time >\$100,000		557		593		674		1,336
since 4Q08	Public Deposits		32		31		31		87
311100 4000	Total Customer		5,777		5,694		5,707		6,210
	Brokered Deposits		425		419		245		793
	Total Deposits	\$	6.202	\$	6.113	-\$	5.952	\$	7.003

#### **Core Deposit Growth – Category & Market**

	Growth		owth				
<b>CATEGORY</b>	4Q13	YTD	<b>MARKET</b>	4	Q13		YTD
Demand	\$ (26.0)	\$123.0	Atlanta	\$	3.7	\$	75.0
MM Accounts	29.9	73.0	N. Georgia		(0.9)		61.9
Savings	2.0	23.8	North Carolina		(8.0)		41.5
NOW	15.8_	4.7	Coastal Georgia		(2.8)		2.5
Total Categories	\$ 21.7	\$224.5	Tennessee		3.5		3.80
			Gainesville		4.1		19.2
Growth (Annualized)	3 %	7 %	6 South Carolina		14.9		20.6
				\$	21.7	\$	224.5

## **Capital Ratios**

Holding Company	Well- Cap	4Q13	3Q13	2Q13	1Q13	4Q12
Tier I RBC	6 %	12.7 %	14.2 %	13.7 %	14.3 %	14.2 %
Total RBC	10	14.0	15.5	15.2	15.9	15.7
Leverage	5	9.1	10.0	9.8	9.7	9.6
Tier 1 Common RBC		9.3	9.0	8.5	8.9	8.8
Tangible Common to Assets		9.0	9.0	6.3	5.7	5.7
Tangible Equity to Assets		11.6	11.8	9.1	8.5	8.6
Bank	Well- Cap	4Q13	3Q13	2Q13	1Q13	4Q12
Tier 1 RBC	6 %	13.6 %	14.5 %	14.2 %	14.7 %	14.5 %
Total RBC	10	14.8	15.7	15.5	16.0	15.7
Leverage	5	9.6	10.2	10.1	10.0	9.9

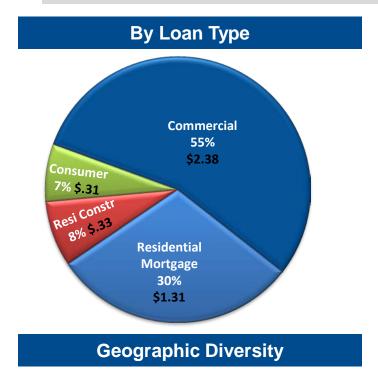


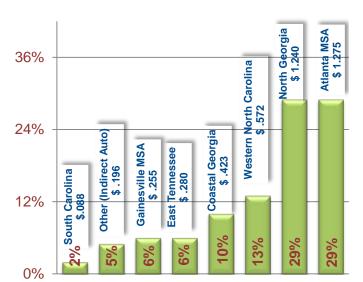
**United Community Banks, Inc.** 

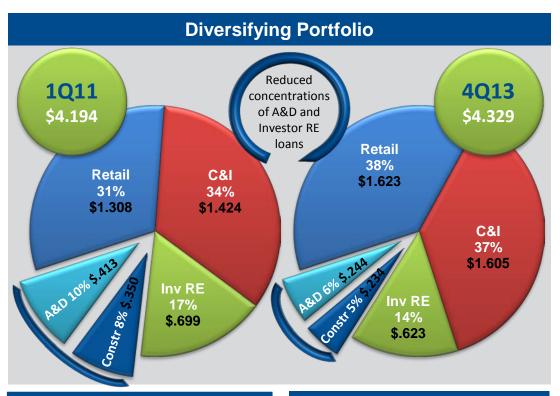
# LOAN PORTFOLIO & CREDIT QUALITY



## Loan Portfolio (total \$4.33 billion)







Total Loans						
Period	\$ in Billions					
4Q13	\$4.329					
3Q13	\$4.267					
2Q13	\$4.189					
1Q13	\$4.194					
4Q12	\$4.175					

#### **Loan Diversification & Type**

- Reducing land exposure
- Focus on small business
   and C&I
- Enhanced retail products

#### **CATEGORY**

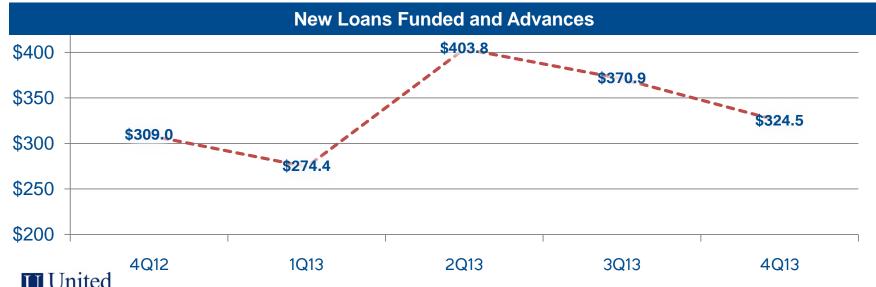
- -	4Q13	3Q13
Commercial C & I	\$ 58.7	\$ 64.5
Owner Occupied CRE	54.1	58.2
Income Producing CRE	44.9	28.1
Commercial Constr.	3.1	4.9
<b>Total Commercial</b>	160.8	155.7
Residential Mortgage	33.2	49.8
Residential HELOC	50.7	55.4
<b>Residential Construction</b>	37.4	32.5
Consumer	42.4	77.5
Total Categories	324.5	370.9

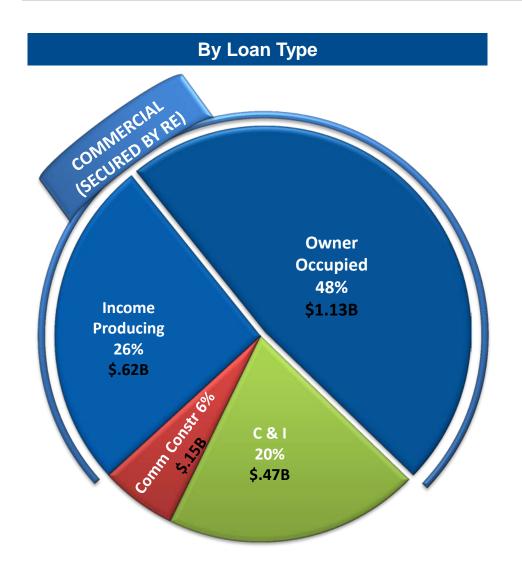
Community Banks

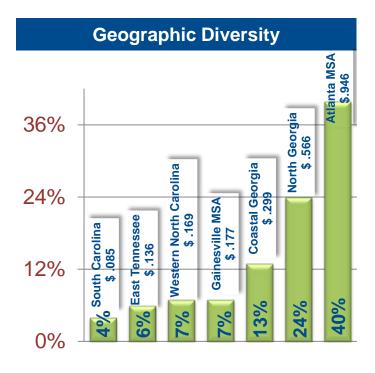
(1) Represents new loans funded and net loan advances (net of payments on lines of credit)

#### **MARKET**

	4Q13	3Q13
Atlanta	\$ 111.1	\$ 116.6
Coastal Georgia	30.3	40.5
N. Georgia	51.1	71.5
North Carolina	25.6	38.4
Tennessee	22.6	18.9
Gainesville	10.4	18.6
South Carolina	42.9	13.5
Other (Indirect Auto)	30.5	52.9
Total Markets	\$ 324.5	\$ 370.9



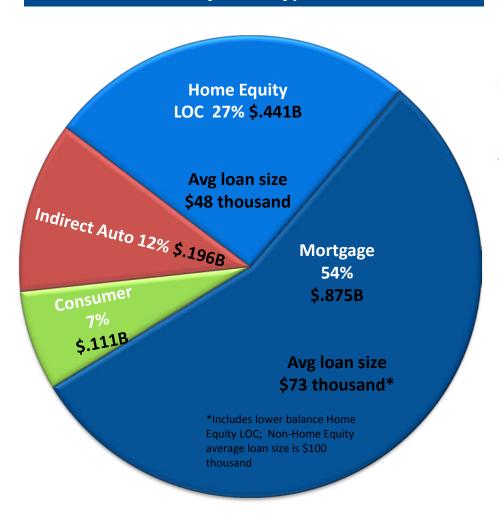




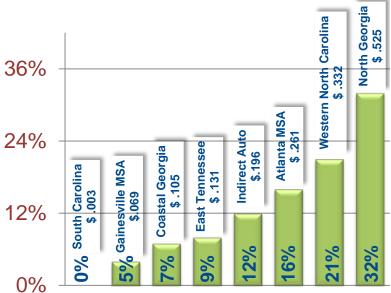
Average I	Loan Size
Туре	\$ in Thousands
Owner Occup'd	\$427
Income Prod	600
C & I	94
Comm Constr	387



#### By Loan Type



#### **Geographic Diversity**

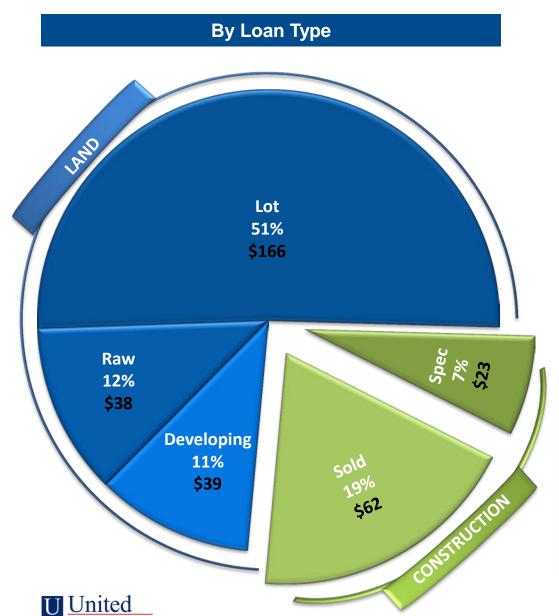


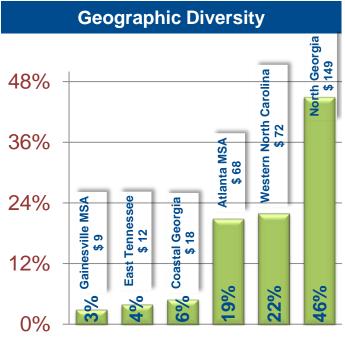
Success with new portfolio products and HELOCs

Conservative underwriting

63% of HE Primary Lien







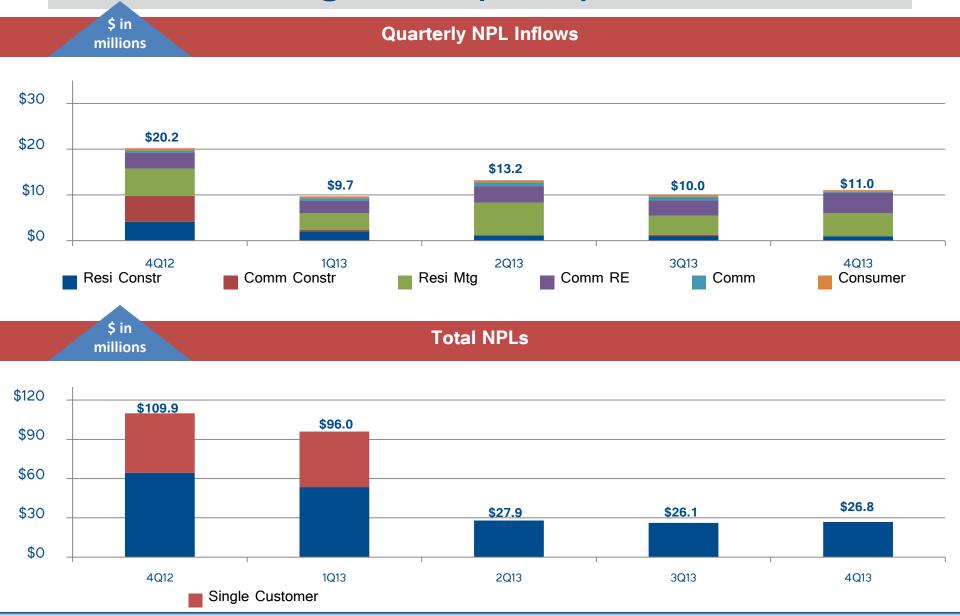
	4Q13		4Q13 3Q13		2Q13		1Q13		4Q12		-	13 vs. Q12
TOTAL COMPANY												
Land Loans												
Developing	\$	39	\$	40	\$	42	\$	57	\$	62	\$	(23)
Raw		38		35		36		42		46		(8)
Lot		166		167		173		188		193		(27)
Total		243		242		251		287		301		(58)
Construction Loans	6											
Spec		23		30		34		40		41		(18)
Sold		62		46		47		45		40		22
Total		85		76		81		85		81		4
Total	\$	328	\$	318	\$	332	\$	372	\$	382	\$	(54)

## **Credit Quality**

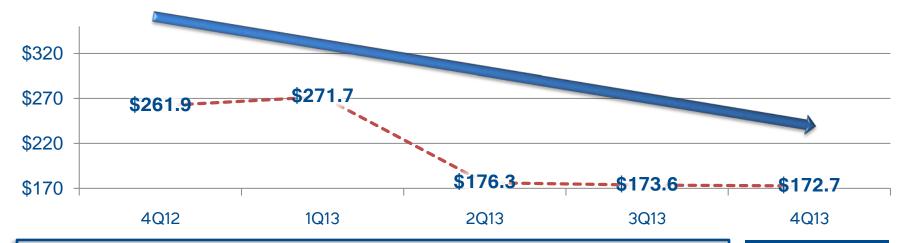
	4Q13		3Q13	2Q13	1Q13	4Q12		
Net Charge-offs	\$ 4.4	\$	4.5	\$ 72.4	\$ 12.4	\$	14.5	
as % of Average Loans	0.41 %		.42 %	6.87 %	1.21 %		1.39 %	
Allowance for Loan Losses	\$ 76.8	\$	80.4	\$ 81.8	\$ 105.8	\$	107.1	
as % of Total Loans	1.77 %		1.88 %	1.95 %	2.52 %		2.57 %	
as % of NPLs	286		308	294	110		97	
Past Due Loans (30 - 89 Days)	.58 %	1	.45 %	.49 %	.66 %		.65 %	
Non-Performing Loans	\$ 26.8	\$	26.1	\$ 27.9	\$ 96.0	\$	109.9	
OREO	4.2		4.5	3.9	16.7		18.3	
Total NPAs	31.0		30.6	31.8	112.7		128.2	
Performing Classified Loans	172.7		173.6	176.3	271.7		261.9	
Total Classified Assets	\$ 203.7	\$	204.2	\$ 208.1	\$ 384.4	\$	390.1	
as % of Tier 1 / Allow ance	27 %		26 %	27 %	49 %		50 %	
Accruing TDRs (see page 28)	\$ 78.7	\$	79.8	\$ 77.8	\$ 126.0	\$	122.8	
As % of Original Principal Balance								
Non-Performing Loans	65.3 %	,	61.6 %	62.6 %	66.3 %		69.5 %	
OREO	44.5		41.5	31.6	45.0		39.7	
Total NPAs								
as % of Total Assets	.42		.42	.44	1.65		1.88	
as % of Loans & OREO	.72		.72	.76	2.68		3.06	



## Non-Performing Loans (NPLs) Inflow Trends







BY CATEGORY	40	212	10	Q13		2Q	13	3	Q13	4	Q13
Commercial:											
Commercial & Industrial	\$	18	\$	20	(	\$	11	\$	10	\$	9
Owner Occupied		65		71	_		43		40		43_
Total C & I		83		91			54		50		52
Income Producing CRE		53		57			36		36		34
Commercial Constr		19		18	_		16		17		<u>17</u> .
Total Commercial		155		166			106		103		104
Residential Mortgage		65		64			51		53		52
Residential Construction		38		38			17		16		14
Consumer / Installment		4		3	_		2		2		3
Total Performing Classified	\$	262	\$	271		\$	176	\$	174		173
Classified to Tier 1 + ALL		50 %	)	49 %	6		27 %		26 %	6	27 %



## **TDRs**

LOAN TYPE	Accr	uing <sup>(1)</sup>	Non-A	ccruing	Total TDRs			
	4Q13	vs. 4Q12	4Q13 vs. 4Q12		4Q13	vs. 4Q12		
Commercial (Sec by RE)	\$ 38.0	\$ 64.0	\$ 2.7	\$ 12.2	\$ 40.7	\$ 76.2		
Commercial & Industrial	3.1	7.0	.1	.2	3.2	7.2		
Commercial Construction	13.0	16.4	-	17.5	13.0	33.9		
Total Commercial	54.1	87.4	2.8	29.9	56.9	117.3		
Residential Mortgage	16.2	17.2	3.1	2.1	19.3	19.3		
Residential Construction	8.2	17.9	2.3	5.9	10.5	23.8		
Consumer Installment	.2	.3	.1	.1_	.3	4		
Total	\$ 78.7	\$ 122.8	\$ 8.3	\$ 38.0	\$ 87.0	\$ 160.8		



(1) 76.97 percent of accruing TDR loans have an interest rate of 4 percent or greater

Accruing TDR past due 30 – 89 days – 3.4%

26.5% of accruing TDRs are pass credits



## **Net Charge-offs by Category & Market**

NET CHARGE-OFFS BY CA		Q13	% of	Average Loai	ns (Annualiza	ed)
	Total	% of Avg Loans	3Q13	2Q13	1Q13	4Q12
Commercial (Sec. by RE):		,				
Ow ner Occupied	\$ 1,638	.57 %	.58 %	5.85 %	.69 %	1.76
Income Producing	320	.21	.14	5.45	1.99	.67
Total Comm (Sec. by RE)	1,958	.44	.49	5.70	1.18	1.35
Commercial & Industrial	(149)	(.13)	.12	13.91	1.34	.12
Commercial Construction	(9)	(.02)	.39	17.53	(.01)	4.25
Total Commercial	1,800	.30	.36	7.96	1.14	1.30
Residential Mortgage	1,426	.64	.31	2.52	.79	1.55
Home Equity LOC	417	.38	.37	1.04	.53	.49
Residential Construction	327	.40	1.31	20.91	3.22	2.52
Consumer/ Installment	475	.62	.28	.10	1.35	1.10
Total Net Charge-offs	\$ 4,445	.41	.42	6.87	1.21	1.39
NET CHARGE-OFFS BY MA	RKET					
North Georgia	\$ 1,603	.51 %	.66 %	17.20 %	1.45 %	1.29
Atlanta MSA	636	.20	.33	3.21	1.07	1.27
North Carolina	1,104	.76	.49	1.36	1.59	1.39
Coastal Georgia	345	.33	.14	.49	.85	.60
Gainesville MSA	346	.54	.15	.19	.67	2.04
East Tennessee	323	.46	.51	1.01	.98	2.98
South Carolina	-	-	-	-	-	-
Other (Indirect Auto)	88	.20	.17	.24	.39	.19

\$ in thousands

	4	4Q13						4	Q12				
		NPLs	(	OREO	Tota	al NPAs_			NPLs	(	OREO	Tot	al NP
LOAN CATEGORY							LOAN CATEGORY						
Commercial (sec. by RE):							Commercial (sec. by RE):	•					
Owner Occupied	\$	5,822	\$	832	\$	6,654	Owner Occupied	\$	12,599	\$	4,989	\$	17,5
Income Producing		2,518		-		2,518	Income Producing		9,549		490		10,0
Commercial & Industrial		427		-		427	Commercial & Industrial		31,817		-		31,8
Commercial Construction		361		-		361_	Commercial Construction		23,843		2,204		26,0
Total Commercial		9,128		832		9,960	Total Commercial		77,808		7,683		85,4
Residential Mortgage		11,730		2,684		14,414	Residential Mortgage		11,151		4,753		15,9
HELOC		1,448		389		1,837	HELOC		1,438		-		1,4
Residential Construction		4,264		316		4,580	Residential Construction		18,702		5,828		24,5
Consumer/ Installment		249		-		249	Consumer/ Installment		795		-		79
Total	\$	26,819	\$	4,221	\$	31,040	Total	\$	109,894	\$	18,264	\$	128,1
MARKET							MARKET						
Gainesville	\$	928	\$	-	\$	928	Gainesville	\$	903	\$	556	\$	1,4
Coastal Georgia		2,342		173		2,515	Coastal Georgia		3,810		1,609		5,4
East Tennessee		1,800		187		1,987	East Tennessee		5,661		1,859		7,5
North Carolina		6,567		683		7,250	North Carolina		11,014		2,579		13,59
Atlanta MSA		2,830		684		3,514	Atlanta MSA		18,556		3,442		21,9
North Georgia		12,352		2,494		14,846	North Georgia		69,950		8,219		78,1
					No	n Perfor	ming Assets					<b>\$</b> i	in
\$150												milli	ons
\$1	28.2												
				\$11	2.7								
S100													
			*N	DAs to	total	assets — 4	2% / Allowance to loans	at 1 77	70/				
\$50			IN	r As lu	total	assets4.	270 7 Allowance to Idans	at 1.//	70				
							\$31.8	\$30.6	i		;	\$31.0	)
\$0													
. 1		I				I	I			I			
40	)12*			1Q	13		2Q13	3Q13	3		4	4Q13	3
	- —				_	orming Loan						_,.,	-
				14011	L GII	orning Loan	i orecrosed Prop	)	ONEU)				

**United Community Banks, Inc.** 

# **APPENDIX**



## **Experienced Proven Leadership**

- Over 39 years in banking
- Led company from \$42 million in assets in 1989 to \$7.4 billion today
- Trustee of Young Harris College
- Georgia Power Company Board Member
- GA Economic Developers Association Spirit of Georgia Award recipient

Jimmy C. Tallent President & CEO Joined 1984



- Over 30 years in banking
- Responsible for overall operations
- Former Consultant and Special Assistant to the CEO and EVP of Commercial Banking for TD Bank Financial Group; and President & CEO of The South Financial Group

**H. Lynn Harton**Chief Operating
Officer
Joined 2012



- Over 35 years in banking
- Responsible for accounting, finance and reporting activities, M&A, and investor relations
- Former CAO and Controller for State Street Corporation
- Former ABA Accounting Committee Chairman

Rex S. Schuette EVP & CFO Joined 2001



- Over 30 years in banking
- Responsible for Risk
   Management and Credit
   Risk Administration; Co Chairman of Risk
   Management Committee;
   also responsible for credit
   underwriting, review,
   policy and special assets
- Former EVP & SCO for SunTrust Banks

**David P. Shearrow** EVP & CRO *Joined 2007* 



- Over 35 years in banking
- Responsible for 28 community banks with 102 branch offices
- Formerly of Riegel Textile Credit Union; President of Farmers and Merchants Bank
- Former Georgia Board of Natural Resources Board Chairman

Bill M. Gilbert
Director of Banking
Joined 2000



- Over 20 years in financial services and banking
- Responsible for strategic planning and implementation
- Former President of American Savings Bank; and CFO & CRO of The South Financial Group

**Timothy K. Schools**Chief Strategy Officer *Joined 2011* 





## **Market Share Opportunities & Demographics**

Markets	Dep	rket oosits lions) <sup>(1)</sup>	. (	iosits iin ns) <sup>(2,3)</sup>	Banks	Offices <sup>(3)</sup>	Deposit Share <sup>(1)</sup>	Rank <sup>(1)</sup>
North Georgia	\$	6.4	\$	2.2	11	22	34 %	
Western North Carolina		10.9		.9	1	20	8	:
Gainesville MSA		2.7		.3	1	5	12	2
Atlanta MSA		54.4		2.2	10	36	4	7
Coastal Georgia		7.0		.3	2	8	4	7
East Tennessee		15.6		.3	2	8	2	8
Total Markets	\$	97.0	\$	6.2	27	99		

FAST	<b>GROWING MAR</b>	RKETS	
		Population	Growth (%)
	Population	Actual	Projected
Markets <sup>1</sup>	(in thousands)	2010 - 2012	2012 - 2017
Atlanta, GA MSA	5,365	2 %	5 %
East Tennessee	868	2	4
Greenville-Mauldin-Easley, SC MSA	651	2	6
Western North Carolina	446	2	4
Coastal Georgia	390	2	7
North Georgia	387	1	2
Gainesville, GA MSA	182	1	6
Total Markets			
Georgia	9,858	2	5
North Carolina	9,759	2	6
Tennessee	6,452	2	4
South Carolina	4,740	2	6
United States	313,129	1	3

¹ Population data is for 2012 and includes those markets where United takes deposits. No deposits in SC. Data Source: SNL

"Surround yourself with the best people you can find, delegate authority, and don't interfere."

-Ronald Reagan



Based on current quarter.

Excludes four loan production offices

Variance

## Liquidity

	Unused									Variance				
	Ca	pacity	4	Q13	3	Q13	4	Q12		VS	3Q13	VS-	4Q12	
Wholesale Borrowings		(4)												
Brokered Deposits	\$	1,372 (1)	\$	412	\$	419	\$	245		\$	(7)	\$	167	
FHLB		1,110		120		-		40			120		80	
Fed Funds		598		-		-		-			-		-	
Other Wholesale		-		53		54		53			(1)		-	
Total	\$	3,080	\$	585	\$	473	\$	338		\$	112	\$	247	
Long-Term Debt														
Senior Debt			\$	75	\$	75	\$	35		\$	-	\$	40	
Sub-Debt				-		-		35			-		(35)	
Trust Preferred Securities				55		55		55					-	
Total Long-Term Debt			\$	130	\$	130	\$	125		\$		\$	5	
				•										
(1) Estimated Brokered Deposit	t Tota	al Capacity at	25%	of Asset	ts:									

WHOLESALE BORROWINGS

LOANS / DEPOSITS

			4Q13		3Q13	 4Q12	V	s 3Q13	vs	4Q12
Loans		\$	4,329	\$	4,267	\$ 4,175	\$	62	\$	154
Core (DDA, MMDA, \$ Public Funds CD's Total Deposits (exc	-	\$	3,437 895 1,445 5,777	\$	3,416 765 1,513 5,694	\$ 3,213 770 1,724 5,707	\$	21 130 (68) 83	\$	224 125 (279) 70
Loan to Deposit R	atio		75%		75%	73%				
Investment Securities	·=									
Available for Sale	-Fixed	\$	881	\$	1,138	\$ 1,126	\$	(257)	\$	(245)
	-Floating		951		825	712		126		239
Held to Maturity	-Fixed		473		197	222		276		251
	-Floating		7		9	22		(2)		(15)
Total Investment	Securities	_	2,312	_	2,169	 2,082		143	_	230
Percent of Assets	(Excludes Floating)		18%		18%	20%				

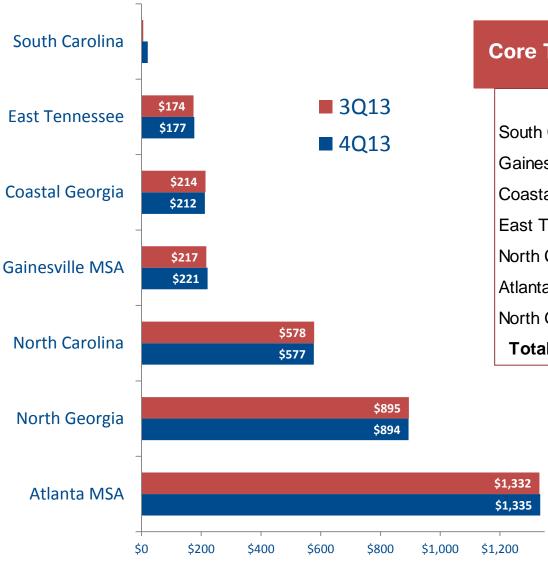


## **Business Mix – Deposits** at quarter-end

DEPOSITS BY CATEGORY	4Q13	3Q13	2Q13	1Q13	4Q12	4Q13 vs. 4Q12	
Demand & Now	\$ 1,969	\$ 1,979	\$ 1,916	\$ 1,894	\$ 1,841	\$ 128	
MMDA & Savings	1,468	1,437	1,406	1,401	1,372	96	
Core Transaction Deposits	3,437	3,416	3,322	3,295	3,213	224	
Time < \$100,000	888	920	977	1,014	1,050	(162)	
Time ≥ \$100,000 < \$250,000	443	473	512	528	547	(104)	
Public Deposits	863	734	674	700	739	124	
Total Core Deposits	5,631	5,543	5,485	5,537	5,549	82	
Time ≥ \$250,000	114	120	120	125	127	(13)	
· ,						` ,	
Public Deposits	32	31	32	32	31	1	
Total Customer Deposits	5,777	5,694	5,637	5,694	5,707	70	
Brokered Deposits	425	419	375	332	245	180	
Total Deposits	\$ 6,202	\$ 6,113	\$ 6,012	\$ 6,026	\$ 5,952	\$ 250	



## **Core Transaction Deposits**



#### **Core Transactions / Total Deposits**

	4Q13	3Q13
South Carolina	99.0 %	96.4 %
Gainesville MSA	70.2	68.8
Coastal GA	67.9	68.1
East TN	63.6	63.8
North Carolina	63.5	63.0
Atlanta MSA	61.6	62.0
North Georgia	50.4	52.1
Total	59.5 %	60.0 %





#### **Regional Credit Review – Standard Underwriting**

• House Lending Limit \$25

• Project Lending Limit 15

•Top 25 Relationships 349.2

#### PROACTIVELY ADDRESSING CREDIT ENVIRONMENT

STRUCTURE

- Centralized underwriting and approval process
- Segregated work-out teams
- Highly skilled ORE disposition group
- Seasoned regional credit professionals

V

**PROCESS** 

- Continuous external loan review
- Internal loan review of new credit relationships
- Intensive executive management involvement

- ✓ Weekly past due meetings
- ✓ Weekly NPA/ORE meetings
- ✓ Quarterly criticized watch loan review meetings
- $\checkmark \ \ \text{Quarterly pass commercial and CRE portfolio review meetings}$

**POLICY** 

- Ongoing enhancements to credit policy
- Periodic updates to portfolio limits



COMMERCIAL CONSTRUCTION31-Dec-13AmountPercentLand Develop - Vacant (Improved)\$ 5840.3 %Raw Land - Vacant (Unimproved)3423.6Commercial Land Development1510.4Multi-Residential96.3Churches85.6Retail Building64.2Miscellaneous53.5Office Buildings21.4Warehouse21.4Mfg Facility21.4Carwash21.4Franchise / Restaurants1.7Total Commercial Construction\$ 144				
		31-De	c-13	
	An	nount	Percent	
Land Develop - Vacant (Improved)	\$	58	40.3	%
Raw Land - Vacant (Unimproved)		34	23.6	
Commercial Land Development		15	10.4	
Multi-Residential		9	6.3	
Churches		8	5.6	
Retail Building		6	4.2	
Miscellaneous		5	3.5	
Office Buildings		2	1.4	
Warehouse		2	1.4	
Mfg Facility		2	1.4	
Carwash		2	1.4	
Franchise / Restaurants		1	.7	
Total Commercial Construction	\$	144		



#### **Average Loan Size (\$ in thousands)**

- •Commercial Construction \$387
- •Commercial RE:
- Composite CRE 462
  - 427 Owner Occupied 600
  - •Income Producing



#### **Commercial RE Characteristics**

- •64.5% owner occupied
- •Small business, doctors, dentists, attorneys, **CPAs**
- •\$15 million project limit

COMMERCIAL REAL ESTATE									
	Owner Income					31-De	c-13		
	Owr	ner	In	come				-	
	Occup	ied	Pro	ducing		Total	Percent	_	
Office Buildings	\$ 310.4		\$	\$ 163.7		474.1	26.91	%	
Retail	10	03.0		146.4		249.3	14.15		
Small Warehouses / Storage	12	25.6		59.7		185.3	10.52		
Churches	14	44.4		-		144.4	8.20		
Other Properties	Ç	90.3		35.6		125.9	7.15		
Convenience Stores	8	87.2		16.3		103.5	5.88		
Hotels / Motels		-		82.6		82.6	4.69		
Franchise / Restaurants	3	36.4		30.3		66.6	3.78		
Multi-Residential / Other Properties	-		47.7			47.7	2.71		
Farmland	Į	53.4	-			53.4	3.03		
Manufacturing Facility	4	49.0		5.6		54.6	3.10		
Leasehold Property	-	17.4		13.0		30.4	1.73		
Golf Course / Recreation	2	27.3	-			27.3	1.55		
Auto Dealership / Service	-	17.6		8.6		26.2	1.49		
Automotive Service	17.9		.1			17.9	1.02		
Daycare Facility	11.3		7.0		18.3		1.04		
Funeral Home		15.4	.6		16.0		0.91		
Carwash		15.2		-	15.2		0.86		
Marina		7.4		-		7.4	0.42		
Mobile Home Parks		-		5.6		5.6	0.32		
Movie Theater / Bowling Recreation	4.8			-	- 4.8		0.27		
Assisted Living / Nursing Home		5.0		-		5.0	0.28		
Total Commercial Real Estate	\$ 1,13	38.9	\$	622.8	\$	1,761.7			

## **Loans by Business Mix and Region**

	4Q13	3Q13	2Q13	13 1Q13 4Q12		•	13 vs. Q12
QUARTERLY LOANS							
Commercial:							
Comm & Indus	\$ 472	\$ 457	\$ 437	\$ 454	\$ 458	\$	14
Owner Occ'd	1,134	1,129	1,119	1,130	1,131		3
Total C & I	1,606	1,586	1,556	1,584	1,589		17
Income Prod CRE	623	614	629	674	682		(59)
Comm Constr	149	137	133	152	155		(6)
Total Comm	2,378	2,337	2,318	2,410	2,426		(48)
Resi Mortgage	1,316	1,309	1,278	1,246	1,214		102
Resi Constr	328	318	332	372	382		(54)
Consum / Install	307	303	261	166	153		154
Total Loans	\$ 4,329	\$ 4,267	\$ 4,189	\$ 4,194	\$ 4,175	\$	154

	2013 2012 2011		2011	2010	2009
ANNUAL LOANS - BU	ISINESS MIX	BY CATEG	ORY		
Commercial:					
Comm & Indus	\$ 472	\$ 458	\$ 428	\$ 441	\$ 390
Owner Occ'd	1,134	1,131	1,112	980	963
Total C & I	1,606	1,589	1,540	1,421	1,353
Income Prod CRE	623	682	710	781	816
Comm Constr	149	155	164	297	363
Total Comm	2,378	2,426	2,414	2,499	2,532
Resi Mortgage	1,316	1,214	1,135	1,279	1,427
Resi Constr	328	382	448	695	1,050
Consum / Install	307	153	113	131	142
Total Loans	\$ 4,329	\$ 4,175	\$ 4,110	\$ 4,604	\$ 5,151

	4Q13	3Q13	2Q13	1Q13	4Q12	4Q13 vs. 4Q12
QUARTERLY LOANS	- BY REGIO	N				
North Georgia	\$ 1,240	\$ 1,262	\$ 1,265	\$ 1,363	\$ 1,364	\$ (124)
Atlanta MSA	1,275	1,246	1,227	1,262	1,250	25
North Carolina	572	575	576	575	579	(7)
Coastal Georgia	423	421	397	398	400	23
Gainesville MSA	255	253	256	259	261	(6)
East Tennessee	280	277	282	282	283	(3)
South Carolina	88	47	34	-	-	88
Other (Ind. Auto)	196	186	152	55	38	158
Total Loans	\$ 4,329	\$ 4,267	\$ 4,189	\$ 4,194	\$ 4,175	\$ 154

	2013 2012 2011		2010	2009	
ANNUAL LOANS - BY					
North Georgia	\$ 1,240	\$ 1,364	\$ 1,426	\$ 1,689	\$ 1,884
Atlanta MSA	1,275	1,250	1,220	1,310	1,435
North Carolina	572	579	597	597 702 7	
Coastal Georgia	423	400	346	335	405
Gainesville MSA	255	261	265	312	390
East Tennessee	280	283	256	256	265
South Carolina	88	-	-	-	-
Other (Ind. Auto)	196	38			
Total Loans	\$ 4,329	\$ 4,175	\$ 4,110	\$ 4,604	\$ 5,151



## **Non GAAP Reconciliation Tables**

	Operating Earnin			ngs to	s to GAAP Earnings Reconciliation					
	4Q13		3Q13		2Q13		1Q13		4Q12	
CORE FEE REVENUE										
Core fee revenue	\$ 13,219	\$	13,966		\$ 14,063		\$ 12,618	:	\$ 14,551	
Securities gains, net	70		-		-		116		31	
Gains from sales of low income housing tax credits	-		-		468		-		-	
BOLI death benefit gain	-		86		1,366		-		-	
Mark to market on deferred compensation plan assets	230	_	173	_	46	_	177	_	63	_
Fee revenue (GAAP)	\$ 13,519	_	14,225	=	\$ 15,943	-	\$ 12,911	: _:	\$ 14,645	_
CORE OPERATING EXPENSE										
Core operating expense	\$ 41,193	\$	39,325		\$ 42,067		\$ 40,900	;	\$ 41,489	
Foreclosed property expense	191		194		5,151		2,333		4,611	
Severance	-		405		1,559		360		563	
Provision for litigation settlement	-		-		-		-		4,000	
Mark to market on deferred compensation plan liability	230_		173	_	46		177		63	_
Operating expense (GAAP)	\$ 41,614	4	40,097	=	\$ 48,823	-	\$ 43,770		\$ 50,726	=
TANGIBLE COMMON EQUITY AND TANGIBLE EQUITY TO TAI	NGIBLE ASSETS									
Tangible common equity to tangible assets	8.99	%	9.02	%	6.30	%	5.66	%	5.67	%
Effect of preferred equity	2.60		2.74	_	2.83		2.87		2.88	_
Tangible equity to tangible assets	11.59		11.76		9.13	_	8.53		8.55	_
Effect of goodwill and other intangibles	.03		.04	_	.06	_	.07	_	.08	_
Equity to assets (GAAP)	11.62	%	11.80	% <b>_</b>	9.19	% <u> </u>	8.60	% _	8.63	<b>-</b> %
TANGIBLE COMMON EQUITY TO RISK-WEIGHTED ASSETS										
Tangible common equity to risk-weighted assets	13.17	%	13.34	%	13.16	%	8.45	%	8.26	%
Effect of preferred equity	2.38		4.01		4.11		4.22		4.24	
Tangible equity to risk weighted assets	15.55		17.35	_	17.27	_	12.67	_	12.50	_
Effect of deferred tax limitation	(4.25)		(4.72)		(4.99)		-		-	
Effect of other comprehensive income	.39		.49		.29		.49		.51	
Effect of trust preferred	1.04		1.09	_	1.11	_	1.15	_	1.15	_
Tier I capital ratio (Regulatory)	12.73	%	14.21	%	13.68	%	14.31	%	14.16	%