# 2018 INVESTOR PRESENTATION

FOURTH QUARTER 2018 January 22, 2019



### Disclosures

#### **CAUTIONARY STATEMENT**

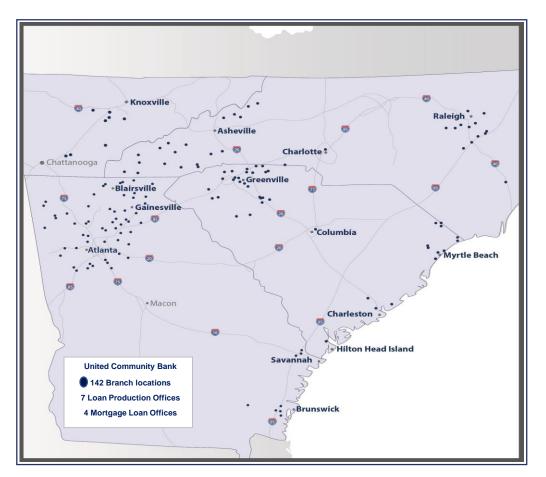
This investor presentation may contain forward-looking statements, as defined by federal securities laws, including statements about United and its financial outlook and business environment. These statements are based on current expectations and are provided to assist in the understanding of our operations and future financial performance. Our operations and such performance involves risks and uncertainties that may cause actual results to differ materially from those expressed or implied in any such statements. For a discussion of some of the risks and other factors that may cause such forward-looking statements to differ materially from actual results, please refer to United Community Banks, Inc.'s filings with the Securities and Exchange Commission, including its 2017 Annual Report on Form 10-K under the section entitled "Forward-Looking Statements." Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or revise forward-looking statements.

#### **NON-GAAP MEASURES**

This presentation includes financial information determined by methods other than in accordance with generally accepted accounting principles ("GAAP"). This financial information includes certain operating performance measures, which exclude merger-related and other charges that are not considered part of recurring operations. Such measures include: "Net income – operating," "Net income available to common shareholders – operating," "Earnings per share – operating," "Diluted earnings per share – operating," "Tangible book value per share," "Return on common equity – operating," "Return on tangible common equity – operating," "Return on assets – operating," "Efficiency ratio – operating," "Expenses – operating," "Tangible common equity to risk-weighted assets," and "Average tangible equity to average assets."

Management has included these non-GAAP measures because we believe they may provide useful supplemental information for evaluating our underlying performance trends. Further, management uses these measures in managing and evaluating our business and intends to refer to them in discussions about our operations and performance. Operating performance measures should be viewed in addition to, and not as an alternative to or substitute for, measures determined in accordance with GAAP, and are not necessarily comparable to non-GAAP measures that may be presented by other companies. To the extent applicable, reconciliations of these non-GAAP measures to the most directly comparable GAAP measures can be found in the 'Non-GAAP Reconciliation Tables' included in the exhibits to this presentation.

# Who We Are Snapshot of United Community Banks, Inc.



4Q18 Overview							
Ticker	UCBI (NASDAQ)						
Market Cap	\$1.9Bn						
P/EPS (2019E)	11.0x						
P/TBV	173%						
Assets	\$12.6Bn						
Loans	\$8.4Bn						
Deposits	\$10.5Bn						
CET1*	12.2%						
NPAs / Assets	0.20%						
ROA – GAAP	1.43%						
ROA – Operating (1)	1.45%						
ROCE – GAAP	12.08%						
ROTCE – Operating (1)	15.88%						

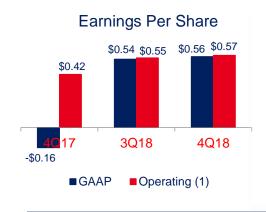
<sup>\*4</sup>Q18 Capital Ratios are preliminary

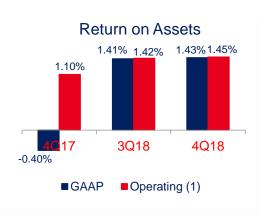
#### Premier Southeast Regional Bank

- Established in 1950 and headquartered in Blairsville, GA with executive offices in Greenville, SC
  - ✓ 2,344 employees
- One of the largest regional banks in the U.S. by assets with 142 branch locations, 7 loan production offices and 4 mortgage loan offices in four states: GA, NC, SC and TN
  - ✓ Top 10 market share in GA and SC
- Metro-focused branch network with locations in fast growing areas

# 4Q18 Highlights

- Operating diluted earnings per share of \$0.57; GAAP diluted earnings per share of \$0.56
- EPS up 2 cents per share linked quarter
  - > 15% annualized growth rate
- GAAP ROA of 1.43% in 4Q
  - Operating ROA of 1.45%, up 3 bps from 3Q18
- Quarterly dividend of \$0.16 up 60% vs. last year
- Annualized EOP loan growth of 10% for the quarter, excluding indirect auto runoff of \$34 mm
- Total deposits up \$306 mm in 4Q18 or 12% annualized









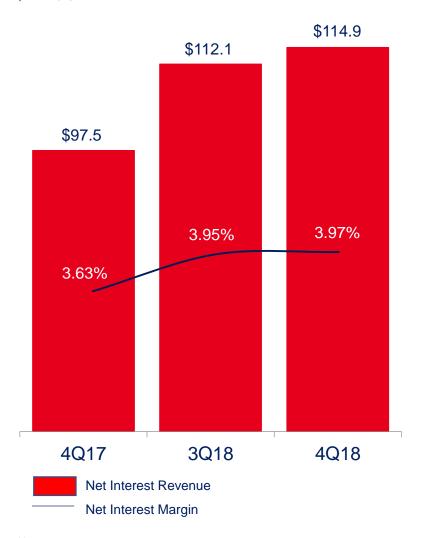


<sup>(1)</sup> See non-GAAP reconciliation table slides at the end of the exhibits for a reconciliation of operating performance measures to GAAP performance measures

<sup>(2)</sup> Excludes effect of acquisition-related intangibles and associated amortization

# Net Interest Revenue / Margin (1)

\$ in millions



- Net interest revenue of \$114.9 mm increased
   \$2.8 mm (2.5%) vs. 3Q18 and \$17.4 mm (17.8%)
   vs. 4Q17
  - Benefit of Navitas acquisition and loan growth (average loan balances up \$106 million from 3Q18) in addition to rising interest rates
- Net interest margin up 2 bps vs. 3Q18 impacted by
  - Accretable yield contributed \$2.6 mm or 8.9 bps to 4Q18 NIM vs. 7.5 bps in 3Q18
  - Higher loan yield of 11 bps due to rising interest rates
- Net interest margin up 34 bps vs. 4Q17 due to higher interest rates, stable core deposit base and the impact of acquisitions



# Deposit Growth

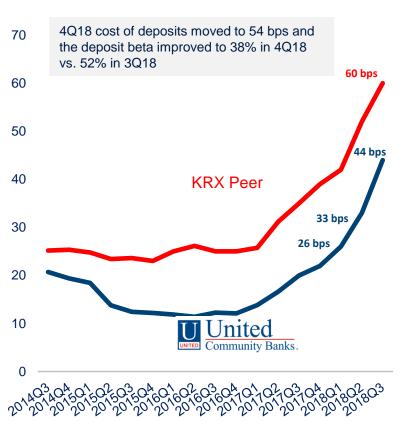
Deposits by Category in millions									
	2017	1Q 2018	2Q 2018	3Q 2018	4Q 2018				
Non-Interest Bearing Core Demand Deposit	\$ 2,910	\$ 3,027	\$ 3,068	\$ 3,118	\$ 3,049				
Interest Bearing Core									
NOW	1,221	1,225	1,204	1,200	1,193				
MMDA	1,986	1,979	1,989	2,015	2,048				
Savings	649	675	681	678	667				
Total Interest Bearing Core	3,856	3,878	3,874	3,893	3,908				
Total Core Trans Deposits	6,766	6,905	6,942	7,011	6,957				
Time (Customer)	1,522	1,487	1,491	1,528	1,563				
Public Funds (Customer)	1,148	1,190	1,089	1,139	1,331				
Brokered	371	411	444	551	684				
Total Deposits	\$ 9,808	\$ 9,993	\$ 9,966	\$10,229	\$10,535				

- United continues to benefit from its strong core deposit base
- Annualized end-of-period deposit growth of 12%
- Total deposits increased \$306 million vs. 3Q18 and \$727 million YoY

# **Deposits**

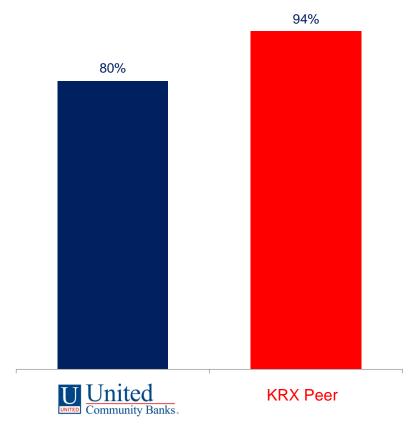
#### Low-Cost Deposit Base

#### Cost of Total Deposits (bps) (1)



#### Sufficient Liquidity to Support Future Growth



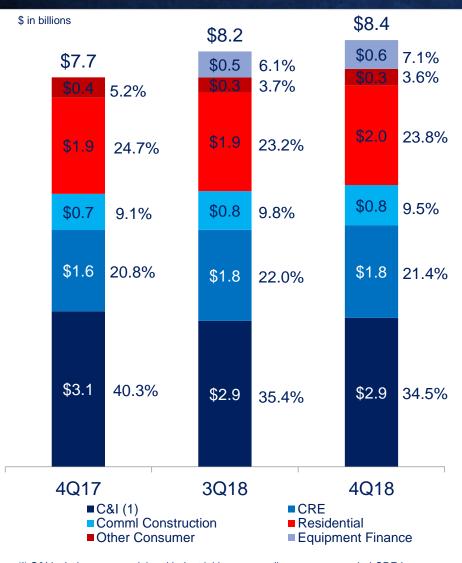


Note - Peer comparison banks comprise the KBW Regional Bank Index (ticker:KRX)

- Source: S&P Global Market Intelligence
- United results as of 4Q18; KRX results as of 3Q18 (Source: S&P Global Market Intelligence)
- United results based on average balances; KRX results based on EOP balances



## Loans



- Annualized linked quarter loan growth was \$157 mm, or 8%. Excluding the impact of planned indirect auto runoff of \$34 mm, linked quarter loan growth was \$192 mm, or 10% annualized
  - C&I excluding OO-CRE up \$84 mm
  - Equipment Financing up \$56 mm
- Diversified portfolio, weighted towards C&I
- Well within regulatory guidance on construction and CRE levels
  - ➤ The 100%/300% ratios stand at 74% and 197%, respectively

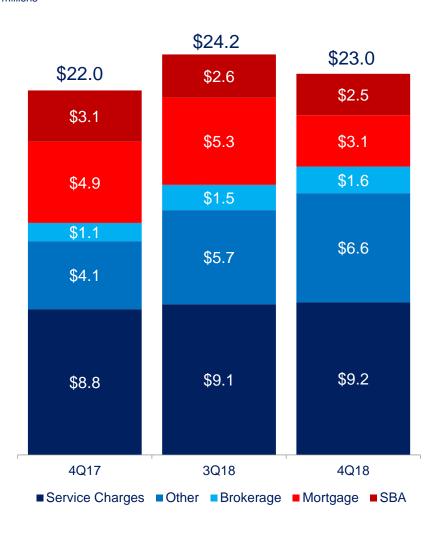


## **Loan Growth Drivers**

- Continued expansion in our metro markets
- Ongoing evaluation and addition of new Commercial Banking products and verticals
- Successful execution of the Navitas growth strategy
- Continued development of our unique partnership model where the community banks partner with Commercial Banking Solutions to drive growth
- Growth in the mortgage business via expansion into newly acquired markets and with the addition of on-balance sheet adjustable rate products

## Fee Revenue

in millions



#### Vs Linked quarter, fees down \$1.2 mm due to:

- Mortgage fees down due to seasonality and a \$1.3 mm negative MSR mark
- > SBA loan sales of \$35.1 mm down 1.2% vs. last quarter
- The increase in other fee revenue is due to \$0.6 mm in net securities gains

#### Vs Last Year, fees up \$1.0 mm to \$23.0 mm

- > \$0.4 mm higher service charges mostly from acquisitions
- Mortgage originations of \$204 mm, up 4% year over vear
- > 4Q18 SBA production of \$46.7 mm, down 19% vs. 4Q17 of \$57.6 mm; 4Q18 SBA loan sales were slightly higher at \$35.1 mm vs. \$33.5 mm in 4Q17, but gain on sale significantly declined over the past year
- > Other income up \$2.5 mm includes the benefit of Navitas fee income and income from SBIC investments

# **Expense Discipline**

\$ in millions



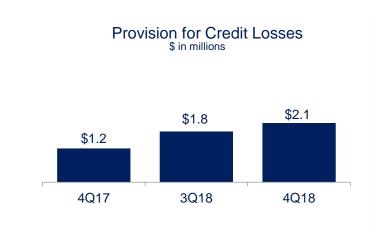
- Linked quarter, GAAP expenses increased 0.7% while operating expenses decreased 0.2%
  - Operating efficiency ratio improved 60 basis points to 55.8%
  - Operating expenses down \$0.1 mm vs. 3Q18 primarily due to annual incentive adjustments
- Market expansions and acquisitions drove yearover-year GAAP and operating expenses higher by 3% and 12%, respectively
  - Operating efficiency ratio improved to 55.8% from 56.9% last year

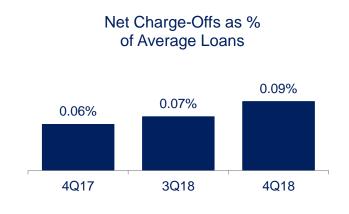
Efficiency Ratio (1)





# **Credit Quality**









Non-Performing Assets as %

# Capital Ratios

Holding Company	4Q17	3Q18	4Q18
Common Equity Tier I Capital	12.0%	12.0%	12.2%
Tier I Risk-Based Capital	12.2	12.3	12.4
Total Risk-Based Capital	13.1	14.2	14.3
Leverage	9.4	9.5	9.6
Tangible Common Equity to Risk-Weighted Assets	12.1	11.6	12.0
Average Tangible Equity to Average Assets	9.5	9.0	9.0

- Profitability continues to provide significant capital ratio improvement each quarter
- All regulatory capital ratios significantly above "well-capitalized"
- Quarterly dividend of \$0.16 per share (up 60% YoY)

# Key Strengths

- Culture and business model that attracts both bankers and potential acquisition partners
- Positioned well in many of the South's fastest-growing markets
- Superior customer service helps drive great core deposit growth
- Well-developed credit model to drive consistent performance through cycles
- Liquid balance sheet and strong capital offer flexibility in a rising rate environment

# 2018 INVESTOR PRESENTATION

**Exhibits** 

FOURTH QUARTER 2018 January 22, 2019



### Who We Are

# Full-Service Regional Bank with a Strong Culture Rooted in Sound Credit Underwriting & Growth

#### Cultural Pillars

#### Customer Service Is at Our Foundation

#### High-Quality Balance Sheet

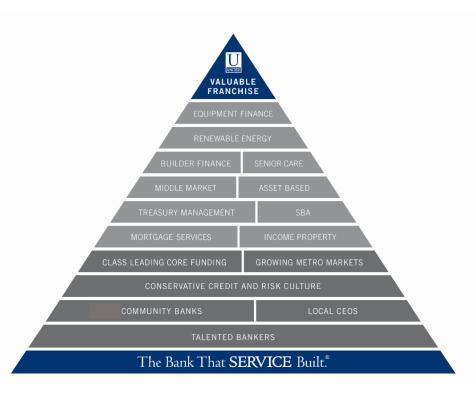
- > Underwriting conservatism and portfolio diversification
- > Top quartile credit quality performance
- Prudent capital, liquidity and interest-rate risk management
- Focused on improving return to shareholders with increasing ROTCE and dividend growth

#### Profitability

- Managing a steady margin with minimal accretion income
- > Fee revenue expansion through focused growth initiatives
- Continued operating expense discipline while investing in growth opportunities
- Executing on M&A cost savings
- High-quality, low-cost core deposit base

#### Growth

- Addition of Commercial Banking Solutions platforms (middlemarket banking, SBA lending, senior care, income-property lending, asset-based lending, builder finance, renewable energy, equipment finance) and actively pursuing additional lending platforms
- Entered into and continue to target new markets with team liftouts
- Continuous emphasis on and enhancement of Mortgage product offerings to drive loan and revenue growth
- Acquisitions that fit our footprint and culture and deliver desired financial returns





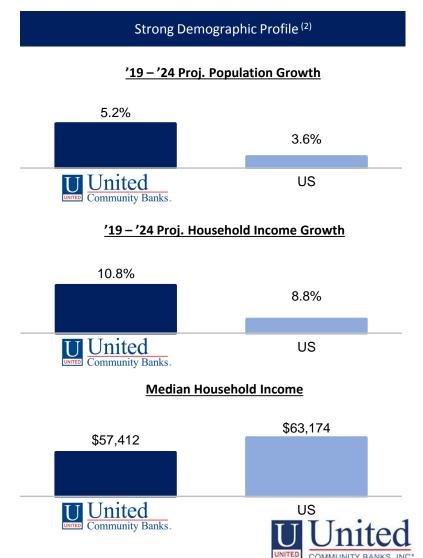
# Who We Are The Bank That Service Built





# Who We Are Focused on High-Growth MSAs in Southeast

S	Fastest Growing Southeast MSAs <sup>(1)</sup>	2019-2024 Proj. Population Growth	2019 Population	2024 Proj. Median Household Income
1.	Myrtle Beach, SC	9.66%	485,770	\$55,203
2.	Cape Coral, FL	8.46%	757,170	\$62,988
3.	Orlando, FL	8.13%	2,589,416	\$65,275
4.	Charleston, SC	8.11%	799,117	\$70,920
5.	Raleigh, NC	8.02%	1,366,959	\$85,734
6.	Naples, FL	7.86%	381,728	\$73,715
7.	Lakeland, FL	7.55%	705,037	\$54,996
8.	North Port, FL	7.53%	825,378	\$66,059
9.	Charlotte, NC	7.29%	2,591,118	\$73,487
10.	Jacksonville, FL	6.92%	1,549,094	\$67,247
17.	Atlanta, GA	6.52%	6,017,552	\$77,092
19.	Greenville, SC	6.18%	912,621	\$62,654
20.	Savannah, GA	6.15%	395,004	\$68,589
23.	Spartanburg, SC	5.93%	340,535	\$55,507



#### **UCBI MSA Presence**

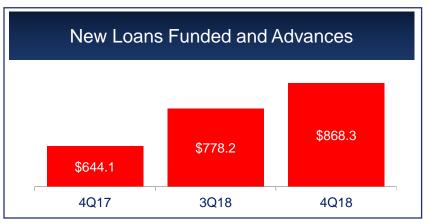
#### Notes

Weighted by State deposits

Includes MSAs with a population of greater than 300,000

# New Loans Funded and Advances<sup>(1)</sup>

\$ in millions



New Loans Funded and Advances  by Category								
Variance-Incr(Decr)								
	4Q18	3Q18	4Q17	3Q18	4Q17			
Commercial & Industrial	\$ 351.6	\$ 280.1	\$ 135.4	\$ 71.5	\$ 216.2			
Owner-Occupied CRE	80.8	77.8	121.0	3.0	(40.2)			
Income-Producing CRE	103.1	77.1	77.8	26.0	25.3			
Commercial Constr.	161.5	146.1	130.8	15.4	30.7			
Total Commercial	697.0	581.1	465.0	115.9	232.0			
Residential Mortgage	32.9	42.9	49.2	(10.0)	(16.3)			
Residential HELOC	56.0	65.4	59.4	(9.4)	(3.4)			
Residential Construction	66.3	70.6	55.0	(4.3)	11.3			
Consumer	16.1	18.2	15.5	(2.1)	0.6			
Total	\$ 868.3	\$ 778.2	\$ 644.1	\$ 90.1	\$ 224.2			

New Loans Funded and Advances  by Region								
				Variance-In	cr(Decr)			
	4Q18	3Q18	4Q17	3Q18	4Q17			
Atlanta	\$ 145.0	\$ 120.0	\$ 144.3	\$ 25.0	0.7			
Coastal Georgia	27.1	34.7	29.5	(7.6)	(2.4)			
North Georgia	60.2	68.3	55.9	(8.1)	4.3			
North Carolina	77.0	93.4	47.7	(16.4)	29.3			
Tennessee	53.9	24.7	44.0	29.2	9.9			
Gainesville	28.0	18.7	20.1	9.3	7.9			
South Carolina	159.3	126.2	98.4	33.1	60.9			
Total Community Banks	550.5	486.0	439.9	64.5	110.6			
Asset-based Lending	25.4	9.9	12.3	15.5	13.1			
Commercial RE	34.8	12.0	45.5	22.8	(10.7)			
Senior Care	33.1	26.8	34.0	6.3	(0.9)			
Middle Market	23.6	18.3	26.5	5.3	(2.9)			
SBA	46.7	75.2	55.5	(28.5)	(8.8)			
Renewable Energy	5.6	6.7	-	(1.1)	5.6			
Navitas	124.5	107.8	-	16.7	124.5			
Builder Finance	24.1	35.5	30.4	(11.4)	(6.3)			
Total Commercial Banking	,							
Solutions	317.8	292.2	204.2	25.6	113.6			
Indirect Auto	-	_	_	-	-			
Total	\$ 868.3	\$ 778.2	\$ 644.1	\$ 90.1	\$ 224.2			



# Commercial RE Diversification – 12/31/2018

#### **Commercial Construction**

in millions

·	(	Committed		Out	standing	
Assisted Living/Nursing Home/Rehab Cntr	\$ 3	20 22.4	%	\$ 142	17.8	%
Multi-Residential Properties	2	20 15.5		67	8.4	
Residential Construction in Process: SPEC	13	29 9.0		81	10.2	
Office Buildings	1	06 7.4		68	8.6	
Hotels Motels		82 5.7		44	5.5	
Residential Construction in Process: PRESOLD	(	67 4.7		39	4.9	
Residential Land Development - Lots Already Developed in Hands of Builders	(	60 4.2		55	6.9	
Retail Building		55 3.9		34	4.3	
Self Storage		54 3.8		31	4.0	
Other Properties		52 3.7		33	4.2	
Vacant (Improved)		52 3.7		43	5.4	
Warehouse		43 3.0		34	4.3	
Raw Land - Vacant (Unimproved)		43 3.0		36	4.5	
Residential Land Development - Subdivisions in Process	;	38 2.6		26	3.3	
Mfg Facility	:	22 1.6		5	0.6	
Residential Raw Land in the Hands of Builders/Developers		16 1.1		15	1.9	
Restaurants /Franchise Fast Food / Franchise Other		15 1.1		7	0.9	
Commercial Land Development		9 0.6		8	1.0	
Churches		9 0.6		8	1.0	
Negative Pledge		8 0.6		1	0.0	
All Other		25 1.8		19	2.3	
Total Commercial Construction	\$ 1,42	25 100	%	\$ 796	100	%

#### Committed Average Loan Size

(in thousands)



Commercial Construction	\$665
•Commercial RE:	ΨΟΟΟ
	450
Composite CRE	456
<ul> <li>Owner-Occupied</li> </ul>	388
<ul> <li>Income-Producing</li> </ul>	5/13

#### Commercial Real Estate – Income Producing

in millions

		_			<u> </u>		
			mitted			tanding	
Office Buildings	\$	448	23.4	%	\$ 406	22.4	%
Retail Building		350	18.3		341	18.8	
Assisted Living/Nursing		226	11.8		211	11.7	
Home/Rehab Cntr							
Investor Residential		191	10.0		186	10.3	
Hotels Motels		177	9.3		173	9.5	
Warehouse		176	9.2		171	9.4	
Multi-Residential Properties		116	6.0		109	6.0	
Other Properties		66	3.4		56	3.1	
Restaurants /Franchise Fast Food / Franchise Other		53	2.8		51	2.8	
Self Storage		37	1.9		36	2.0	
Convenience Stores		21	1.1		21	1.2	
Leasehold Property		15	0.8		15	0.8	
Mfg Facility		15	8.0		15	8.0	
Automotive Service		8	0.4		8	0.4	
Mobile Home Parks		7	0.4		7	0.4	
Daycare Facility		3	0.2		3	0.2	
All Other		3	0.2		3	0.2	
Total Commercial Real Estate -	\$ 1	1,912	100	%	\$ 1,812	100	%

#### Outstanding Average Loan Size

(in thousands)
Commercial Construction



ommercial Construction	\$376
ommercial RE:	
<ul> <li>Composite CRE</li> </ul>	430
<ul> <li>Owner-Occupied</li> </ul>	363
Income-Producing	516



# Strong Credit Culture

- 1. Process Change
- In 2014, centralized and streamlined consumer underwriting and related functions
- Significantly strengthened commercial process for approvals and monitoring
- 5. Concentration Management: Product
- Construction/CRE ratio = 74%/197%
- C&D > 30% in cycle, now 13.0%
- Land in C&D \$245 mm and shrinking
- Navitas 6.74% of loans
- Granular product concentration limits

- 2. Add Significant Talent
- CEO with deep knowledge and experience in credit
- 2015 Rob Edwards brought in to lead team (BB&T, TD Bank)
- Senior credit risk team now has large bank credit risk experience

BUILT TO OUTPERFORM IN THE NEXT CYCLE

- 3. Concentration Management: Size
- In house project lending limit of \$20 mm, legal lending limit of \$305 mm
- Relationship limit of \$35 mm
- \$120 mm of SNC's outstanding, \$192 mm committed
- Top 25 relationships = \$628
   mm, 7.5 % of total loans
- 4. Concentration Management: Geography
- Four state franchise with mix of metro and rural markets



# Non-GAAP Reconciliation Tables

\$ in thousands, except per share data					
	4Q17	1Q18	2Q18	3Q18	4Q18
	(1)	(1)	(1)	(1)	(1)
Net Income					
Net income - GAAP	\$ (11,916)	\$ 37,658	\$ 39,634	\$ 43,682	\$ 45,137
Merger-related and other charges	7,358	2,646	2,873	592	1,234
Tax benefit on merger-related and other charges	(1,165)	(628)	(121)	(141)	(604)
Impairment of deferred tax asset due to federal tax rate reduction	38,199	-	-	-	-
Net income - Operating	\$ 32,476	\$ 39,676	\$ 42,386	\$ 44,133	\$ 45,767
			-		
Diluted Earnings per share					
Diluted earnings per share - GAAP	\$ (0.16)	\$ 0.47	\$ 0.49	\$ 0.54	\$ 0.56
Merger-related and other charges	0.08	0.03	0.04	0.01	0.01
Impairment of deferred tax asset due to federal tax rate reduction	0.50	-	-	-	-
Diluted earnings per share - Operating	\$ 0.42	\$ 0.50	\$ 0.53	\$ 0.55	\$ 0.57
Return on Assets					
Return on assets - GAAP	(0.40)	% 1.26	% 1.30	% 1.41	% 1.43 %
Merger-related and other charges	0.20	0.07	0.09	0.01	0.02
Impairment of deferred tax asset due to federal tax rate reduction	1.30	-	-	-	-
Return on assets - Operating	1.10	% 1.33	% 1.39	% 1.42	% 1.45 %
		-			
Book Value per share					
Book Value per share - GAAP	\$ 16.67	\$ 17.02	\$ 17.29	\$ 17.56	\$ 18.24
Effect of goodwill and other intangibles	(3.02)	(4.06)	(4.04)	(4.02)	(4.00)
Tangible book value per share	\$ 13.65	\$ 12.96	\$ 13.25	\$ 13.54	\$ 14.24



# Non-GAAP Reconciliation Tables

\$ in thousands, except per share data					
	4Q17	1Q18	2Q18	3Q18	4Q18
	(1)	(1)	(1)	(1)	(1)
Return on Tangible Common Equity					
Return on common equity - GAAP	(3.57)	% 11.11	% 11.20	% 11.96	% 12.08 %
Effect of merger-related and other charges	1.86	0.60	0.77	0.13	0.17
Impairment of deferred tax asset due to federal tax rate reduction	11.44				
Return on common equity - Operating	9.73	11.71	11.97	12.09	12.25
Effect of goodwill and intangibles	2.20	3.55	3.82	3.72	3.63
Return on tangible common equity - Operating	11.93	% 15.26	% 15.79	% 15.81	% 15.88 %
Expenses					
Expenses - GAAP	\$ 75,882	\$ 73,475	\$ 76,850	\$ 77,718	\$ 78,242
Merger-related and other charges	(7,358)	(2,646)	(2,873)	(592)	(1,234)
Expenses - Operating	\$ 68,524	\$ 70,829	\$ 73,977	\$ 77,126	\$ 77,008
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Tangible common equity to risk-weighted assets reconciliation (*)					
Tier 1 capital ratio (Regulatory)	\$ 12.24	\$ 11.61	\$ 11.94	\$ 12.25	\$ 12.41
Effect of other comprehensive income	(0.29)	(0.50)	(0.57)	(0.68)	(0.44)
Effect of deferred tax limitation	0.51	0.42	0.33	0.30	0.28
Effect of trust preferred	(0.36)	(0.34)	(0.34)	(0.26)	(0.26)
Basel III intangibles transition adjustment	(0.05)		. <u> </u>	. <u> </u>	<u> </u>
Tangible common equity to risk-weighted assets	12.05 %	6 <u>11.19</u>	11.36	% 11.61	% 11.99 %
Efficiency Ratio					
Efficiency Ratio - GAAP	63.03	% 57.83	% 57.94	% 56.82	% 56.73 %
Merger-related and other charges	(6.11)	(2.08)	(2.17)	(0.43)	(0.90)
Efficiency Ratio - Operating		% 55.75	% 55.77		% 55.83 %

<sup>(\*)</sup> Fourth quarter 2018 ratios are preliminary.

