Second Quarter 2014 Investor Presentation

## Cautionary Statement

This investor presentation may contain forward-looking statements, as defined by federal securities laws, including statements about United's financial outlook and business environment. These statements are based on current expectations and are provided to assist in the understanding of future financial performance. Such performance involves risks and uncertainties that may cause actual results to differ materially from those expressed or implied in any such statements. For a discussion of some of the risks and other factors that may cause such forward-looking statements to differ materially from actual results, please refer to United Community Banks, Inc.'s filings with the Securities and Exchange Commission, including its 2013 Annual Report on Form 10-K and its most recent quarterly report on Form 10-Q under the sections entitled "Forward-Looking Statements". Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or revise forward-looking statements.

## Non-GAAP Measures

This presentation also contains financial measures determined by methods other than in accordance with generally accepted accounting principles ("GAAP"). Such non-GAAP financial measures include the following: core fee revenue, core operating expense, core earnings, tangible common equity to tangible assets, tangible equity to tangible assets and tangible common equity to risk-weighted assets. The most comparable GAAP measures to these measures are: fee revenue, operating expense, net income (loss), and equity to assets.

Management uses these non-GAAP financial measures because we believe they are useful for evaluating our operations and performance over periods of time, as well as in managing and evaluating our business and in discussions about our operations and performance. Management believes these non-GAAP financial measures provide users of our financial information with a meaningful measure for assessing our financial results and credit trends, as well as for comparison to financial results for prior periods. These non-GAAP financial measures should not be considered as a substitute for financial measures determined in accordance with GAAP and may not be comparable to other similarly titled financial measures used by other companies. For a reconciliation of the differences between our non-GAAP financial measures and the most comparable GAAP measures, please refer to the 'Non-GAAP Reconcilement Tables' at the end of the Appendix to this presentation.

## United at a Glance

$\Leftrightarrow$ Founded in 1950
$\Leftrightarrow$ Third-largest bank holding company headquartered in Georgia with 1,500
employees

| Deposit Market Share ${ }^{(1)}$ |  |  |  |
| :--- | :---: | :---: | :---: |
| Market | Offices | Deposit <br> Market <br> Share | Rank |
| No. Georgia | 22 | $34 \%$ | 1 |
| Atlanta MSA | 36 | 4 | 6 |
| Gainesville | 5 | 12 | 4 |
| Coastal Georgia | 8 | 4 | 7 |
| W. North Carolina | 19 | 13 | 3 |
| E. Tennessee | 8 | 2 | 8 |


| Key Statistics as of <br> (in billions) |  |  |
| :---: | :---: | :---: |
| Assets | Deposits | Loans |
| $\$ 7.35$ | $\$ 6.16$ | $\$ 4.41$ |

## Footprint



Headquartered in Blairsville, Georgia with 103 locations in:

Georgia; North Carolina; South Carolina; and Tennessee

## Business and Operating Model

## $\rightarrow$ Service is Point of Differentiation

- \#1 in Customer Satisfaction according to Customer Service Profiles
- \#1 in Southeast and \#2 in US in Customer Satisfaction by national research company
- Golden rule of banking - treating people the way we want to be treated
- "The Bank that SERVICE Builts" ${ }^{\text {s" }}$
- Customer surveys consistently reveal 95\%+ satisfaction rate


## "Community bank service, large bank resources"

Twenty-eight
"community banks"
Local CEOs with deep roots in their communities
Resources of a $\$ 7.35$ billion bank

Strategic footprint with substantial banking opportunities

Operates in a number of the more demographically attractive U.S. markets

Disciplined growth strategy

Organic growth supported by de novos and selective acquisitions

## 2013 - Transformative Year

## Executed Strategies

## Business Investments

* Key leadership roles
- Consumer underwriting
- Loan operations
- Mortgage
- Treasury services
- Lending
- SBA
- Healthcare
- Corporate
- CRE Income
- Asset based
$\Rightarrow$ Re-established dividends to Parent Company and Shareholders
- Capital ratios strong
* Strengthened Risk Management
$\rightarrow$ Strengthened structure, resources, and financial performance

> SCALABLE FOR GROWTH BEYOND \$10 BILLION

## 2014 Goals

## LEVERAGE OUR STRENGTHS

- Community bank service with large bank resources
$\rightarrow$ Strong local leadership and senior management
$\rightarrow$ Funding advantage in legacy markets
$\rightarrow$ Consistent and attractive culture
$\rightarrow$ Class leading customer satisfaction


## HOW?

- Continue to invest in and improve commercial and retail capabilities
- Diversify portfolio - focus on C\&I; owner occupied; specialized lending for healthcare, corporate, asset based and SBA; and, consumer lending
- Momentum building across footprint
- Invest in people; strengthen commercial and specialized lending group and markets
- Grow loans in mid-single digits
- Improve retail and small business bank
- Grow sales - better / diversified product design, merchandising and campaign execution
- Streamline deliver processes that focus on how we serve our customers
- Increase core transaction deposits in the mid-single digits
- Grow net interest revenue
- Credit trends and costs continue at or below current levels
- Grow fee revenue modestly
- Maintain operating efficiency below $60 \%$ while investing in revenue producers
- Focus on acquisition opportunities


## Highlights Second Quarter 2014


$\rightarrow$ Solid Improvement in Credit Quality

- Provision of $\$ 2.2$ million vs. $\$ 48.5$ million 2Q13 (classified assets sales)
- Net charge-offs decline to .38\% of total loans vs. 6.87\% in 2Q13
- NPAs declined to $.32 \%$ of total assets vs. .42\% in 1Q14 and 44\% in 2Q13
- Allowance $1.66 \%$ of total loans vs. $1.73 \%$ at 1Q14 and 1.95 at 2Q13
- Classified ratio of $23 \%$, down from $27 \%$ at 1Q14
$\Leftrightarrow$ Operating Efficiencies Strengthen
- Efficiency ratio of 58.7\%; significantly down from 68.9\% a year ago
- Continued focus on reducing costs and improving fee revenue


## Highlights Second Quarter 2014

$\rightarrow$ Core Fee Revenue

- Up $\$ 2$ million across all categories compared to 1Q14
- Gain on sales of SBA loans of $\$ .7$ million (added SBA team)
- Down from 2Q13 - mortgage volume and BOLI gain (non-core)


## * Balance Sheet

- Loan growth this quarter of $\$ 54.6$ million, or 5\% annualized
- Restructured/deleverage securities portfolio - increasing yield, with securities gains $\$ 4.4$ million
- Offset gains by charge of $\$ 4.4$ million to prepay $\$ 44$ million costly borrowings
- Overall - improved interest revenue and stabilized margin of $3.21 \%$
$\Rightarrow$ Continued Strong Core Transaction Deposit Growth
- Up $\$ 52$ million in the second quarter or 6\% annualized
- Up $\$ 303$ million (9\%) from year ago
- Represents $63 \%$ of total customer deposits compared to $34 \%$ at 4Q08
- Tier 1 Risk Based Capital of $11.8 \%$ and Tier I Leverage of $8.3 \%$


## Earnings Per Share




UNITED
COMMUNITY BANKS, INC.

FINANCIAL REVIEW

## Core Earnings Trend and Core Fee Revenue




## Core Operating Expenses

| Salaries \& Employee Benefits | 2Q14 |  | Variance - Increase / (Decrease) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1Q14 |  | 2Q13 |  |
|  | \$ | 23,988 | \$ | (223) | \$ | 859 |
| Communications \& Equipment |  | 3,037 |  | (202) |  | (431) |
| Occupancy |  | 3,262 |  | (116) |  | (187) |
| FDIC Assessment |  | 1,425 |  | 72 |  | $(1,080)$ |
| Advertising \& Public Relations |  | 1,139 |  | 513 |  | 102 |
| Postage, Printing \& Supplies |  | 804 |  | 28 |  | (90) |
| Professional Fees |  | 2,172 |  | 745 |  | (327) |
| Other Expense |  | 4,304 |  | 565 |  | (782) |
| Core Operating Expenses |  | 40,131 |  | 1,382 |  | $(1,936)$ |
| Non-Core ${ }^{(1)}$ |  | 401 |  | 100 |  | $(6,355)$ |
| Reported GAAP | \$ | 40,532 | \$ | 1,482 | \$ | $(8,291)$ |
|  | 2Q14 |  | 1Q14 |  | 2Q13 |  |
| Efficiency Ratio |  | 58.7 |  | 59.1 |  | 68.9 |

${ }^{(1)}$ Includes foreclosed property costs, severance, and gains and losses on deferred compensation plan liabilities.

## Key Drivers of Net Interest Revenue / Margin



| Quarterly <br> Net <br> Income <br> \$ in millions |  |
| :---: | :---: |
| 2 Q 4 | \$16.4 |
| 1Q14 | \$15.4 |
| 4Q13 | 15.9 |
| 3 Q13 | 15.5 |
| 2 Q 13 | 230.0 |
| 60.1M |  |
| Shares |  |
| Outstanding |  |


| NET OPERATING INCOME |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Core Earnings (Pre-Tax, Pre-Credit) | 2Q14 |  |  | Variance - Increase / (Decrease) |  |  |  |  |
|  |  |  |  | 1Q14 |  |  | 2Q13 |  |
|  | \$ 28,757 |  |  | \$ | 1,407 |  | \$ | 1,830 |
| Provision for Loan Loss |  | 2,200 |  |  | (300) |  |  | $(46,300)$ |
| NON-CORE FEE REVENUE: |  |  |  |  |  |  |  |  |
| Securities Gains |  | 4,435 |  |  | 4,218 |  |  | 4,435 |
| Loss on Prepayment of Borrowings |  | $(4,446)$ |  |  | $(4,446)$ |  |  | $(4,446)$ |
| Sale of Low Income Housing Tax Credits Gain |  | - |  |  | - |  |  | (468) |
| Bank Owned Life Insurance Policy Gain |  | - |  |  | - |  |  | $(1,366)$ |
| Deferred Compensation Plan Assets Gain |  | 216 |  |  | 187 |  |  | 170 |
| Total Non-Core Fee Revenue |  | 205 |  |  | (41) |  |  | $(1,675)$ |
| NON-CORE OPERATING EXPENSES: |  |  |  |  |  |  |  |  |
| Foreclosed Property Write Downs |  | 305 |  |  | 28 |  |  | $(1,064)$ |
| Foreclosed Property (Gains) Losses on Sales |  | (423) |  |  | 98 |  |  | $(3,368)$ |
| Forclosed Property Maintenance Expenses |  | 220 |  |  | (140) |  |  | (617) |
| Severance Costs |  | 83 |  |  | (73) |  |  | $(1,476)$ |
| Gains (Losses) on Deferred Comp Plan Liability |  | 216 |  |  | 187 |  |  | 170 |
| Total Non-Core Operating Expenses |  | 401 |  |  | 100 |  |  | $(6,355)$ |
| Income Tax Expense |  | 10,004 |  |  | 609 |  |  | 266,417 |
| Net Income | \$ | 16,357 |  | \$ | 957 |  | \$ | $(213,607)$ |
| Preferred Stock Dividends |  | - |  |  | (439) |  |  | $(3,054)$ |
| Net Income Avail to Common Shareholders | \$ | 16,357 |  | \$ | 1,396 |  | \$ | $(210,553)$ |
| Net Income Per Share | \$ | . 27 |  | \$ | . 02 |  | \$ | (3.63) |
| Tangible Book Value | \$ | 11.91 |  | \$ | . 28 |  | \$ | 1.09 |
| Return on Assets |  | . 88 | \% |  | . 03 | \% |  | (12.46) \% |
| Return on Common Equity |  | 8.99 |  |  | . 35 |  |  | (188.23) |

## Customer Deposit Mix \& Core Growth

## Deposits by \% / Customer Mix


*\% of core transaction customer deposits


Total Deposit Mix


## Core Deposit Growth - Category \& Market

## CATEGORY

Demand MM Accounts
Savings NOW
Total Categories
Growth (Annualized)

| Growth |  |
| :---: | :---: |
| 2Q14 | YTD |
| \$ 40.2 | \$135.9 |
| 9.9 | 21.1 |
| 8.4 | 28.2 |
| (6.5) | 1.6 |
| \$ 52.0 | \$186.8 |

$6 \%$

Growth
MARKET
Atlanta
N. Georgia

North Carolina
Coastal Georgia
Tennessee
Gainesville
South Carolina

| 2Q14 |  | YTD |  |
| :---: | :---: | :---: | :---: |
| \$ | 21.1 | \$ | 80.7 |
|  | 4.8 |  | 50.6 |
|  | 20.8 |  | 19.9 |
|  | 1.4 |  | 15.9 |
|  | 2.0 |  | 4.10 |
|  | 0.9 |  | 12.4 |
|  | 1.0 |  | 3.2 |
| \$ | 52.0 |  | 186.8 |

## Capital Ratios

| Holding Company | Well- <br> Cap | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2 Q13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tier I RBC | 6 \% | 11.8 \% | 11.1 \% | 12.7 \% | 14.2 \% | 13.7 \% |
| Total RBC | 10 | 13.0 | 12.4 | 14.0 | 15.5 | 15.2 |
| Leverage | 5 | 8.3 | 8.0 | 9.1 | 10.0 | 9.8 |
| Tier 1 Common RBC |  | 10.7 | 10.1 | 9.3 | 9.0 | 8.5 |
| Tangible Common to Assets |  | 9.6 | 9.2 | 9.0 | 9.0 | 6.3 |
| Tangible Equity to Assets |  | 9.6 | 9.5 | 11.6 | 11.8 | 9.1 |
| Bank | $\begin{aligned} & \text { Well- } \\ & \text { Cap } \end{aligned}$ | 2Q14 | 1 Q14 | 4Q13 | 3Q13 | $2 \mathrm{Q13}$ |
| Tier 1 RBC | 6 \% | 13.4 \% | 12.6 \% | 13.5 \% | 14.5 \% | 14.2 \% |
| Total RBC | 10 | 14.6 | 13.9 | 14.8 | 15.7 | 15.5 |
| Leverage | 5 | 9.4 | 9.1 | 9.6 | 10.2 | 10.1 |



UNITED
COMMUNITY BANKS, INC.

## LOAN PORTFOLIO

 \& CREDIT QUALITY

| Total Loans |  |
| :---: | :---: |
| Period | $\$$ in Billions |
| 2 Q14 | $\$ 4.410$ |
| $1 Q 14$ | $\$ 4.356$ |
| $4 Q 13$ | $\$ 4.329$ |
| $3 Q 13$ | $\$ 4.267$ |
| 2 Q 13 | $\$ 4.189$ |

Loan Diversification \& Type

- Reducing land exposure
- Focus on small business, C\&I, and specialized lending
- Enhanced retail products


## New Loans Funded and Advances ${ }^{(1)}$

| CATEGORY |  |  |  |
| :---: | :---: | :---: | :---: |
|  | 2 Q14 | 1 Q14 | 2 Q13 |
| Commercial C \& I | \$ 115.4 | \$ 74.7 | \$ 58.3 |
| Owner Occupied CRE | 65.6 | 48.9 | 50.7 |
| Income Producing CRE | 40.8 | 41.1 | 30.4 |
| Commercial Constr. | 2.7 | 1.9 | 3.6 |
| Total Commercial | 224.5 | 166.6 | 143.0 |
| Residential Mortgage | 19.2 | 15.2 | 70.6 |
| Residential HELOC | 32.9 | 30.1 | 38.4 |
| Residential Construction | 34.0 | 29.6 | 31.6 |
| Consumer | 46.2 | 46.0 | 120.2 |
| Total Categories | \$ 356.8 | \$ 287.5 | \$ 403.8 |


| MARKET |  |  |  |
| :---: | :---: | :---: | :---: |
|  | 2 Q14 | 1Q14 | 2Q13 |
| Atlanta | \$ 91.0 | \$ 86.1 | \$ 94.2 |
| Coastal Georgia | 28.5 | 31.1 | 26.7 |
| N. Georgia | 69.0 | 41.3 | 64.5 |
| North Carolina | 21.0 | 16.9 | 39.7 |
| Tennessee | 16.7 | 9.6 | 25.7 |
| Gainesville | 10.1 | 8.9 | 14.8 |
| South Carolina | 88.3 | 60.3 | 33.7 |
| Other (Indirect Auto) | 32.2 | 33.3 | 104.5 |
| Total Markets | \$ 356.8 | \$ 287.5 | \$ 403.8 |



## Commercial Loans (total \$2.47 billion)




| Average Loan Size |  |
| :---: | ---: |
| Type | \$ in Thousands |
| Owner Occup'd | $\$ 440$ |
| Income Prod | 598 |
| C \& I | 107 |
| Comm Constr | 446 |

## Retail (total \$1.63 billion)



By Loan Type


Geographic Diversity


## Credit Quality

## Net Charge-offs

as \% of Average Loans
Allowance for Loan Losses
as \% of Total Loans
as \% of NPLs
Past Due Loans (30-89 Days)
Non-Performing Loans OREO
Total NPAs
Performing Classified Loans
Total Classified Assets
as \% of Tier 1 / Allow ance
Accruing TDRs (see page 27)
As \% of Original Principal Balance
Non-Performing Loans
OREO
Total NPAs
as \% of Total Assets
. 32
66.5 \%
50.4
65.8 \%
53.9
65.3 \%
44.5
61.6 \%
62.6 \%
$\begin{array}{llllllllll}\$ & 84.5 & \$ & 77.9 & \$ & 78.7 & \$ & 79.8 & \$ & 77.8\end{array}$

| 2Q14 |  |  | 1Q14 |  |  | 4Q13 |  |  | 3Q13 |  |  | 2Q13 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 4.2 |  | \$ | 4.0 |  | \$ | 4.4 |  | \$ | 4.5 |  | \$ | 72.4 |  |
|  | . 38 | \% |  | . 38 | \% |  | . 41 | \% |  | . 42 | \% |  | 6.87 | \% |
| \$ | 73.2 |  | \$ | 75.2 |  | \$ | 76.8 |  | \$ | 80.4 |  | \$ | 81.8 |  |
|  | 1.66 | \% |  | 1.73 | \% |  | 1.77 | \% |  | 1.88 | \% |  | 1.95 | \% |
|  | 353 |  |  | 299 |  |  | 286 |  |  | 308 |  |  | 294 |  |
|  | . 32 | \% |  | . 40 |  |  | . 58 |  |  | . 45 |  |  | . 49 | \% |


| \$ | 20.7 | \$ | 25.2 | \$ | 26.8 | \$ | 26.1 | \$ | $\begin{array}{r} 27.9 \\ 3.9 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3.0 |  | 5.6 |  | 4.2 |  | 4.5 |  |  |
|  | 23.7 |  | 30.8 |  | 31.0 |  | 30.6 |  | 31.8 |
|  | 147.5 |  | 164.9 |  | 172.7 |  | 173.6 |  | 176.3 |
| \$ | 171.2 | \$ | 195.7 | \$ | 203.7 | \$ | 204.2 | \$ | 208.1 |
|  | 23 |  | 27 |  | 27 |  | 26 |  | 27 |

as \% of Loans \& OREO

## Non-Performing Loans (NPLs) Inflow Trends

Quarterly NPL Inflows


Total NPLs


## Performing Classified Loans



## LOAN TYPE

Commercial (Sec by RE) Commercial \& Industrial Commercial Construction Total Commercial Residential Mortgage Residential Construction Consumer Installment Total


| Total TDRs |  |  |  |
| :---: | :---: | :---: | :---: |
| 2Q14 |  | vs. 2Q13 |  |
| \$ | 45.7 | \$ | 42.4 |
|  | 2.9 |  | 3.0 |
|  | 11.2 |  | 13.0 |
|  | 59.8 |  | 58.4 |
|  | 20.1 |  | 16.4 |
|  | 10.4 |  | 9.9 |
|  | . 3 |  | . 2 |
| \$ | 90.7 | \$ | 84.9 |

## Net Charge-offs by Category \& Market



NPAs by Loan Category \& Market

| 2Q14 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NPLS |  | OREO |  | Total NPAs |  |
| LOAN CATEGORY |  |  |  |  |  |  |
| Commercial (sec. by RE): |  |  |  |  |  |  |
| Owner Occupied | \$ | 2,975 | \$ | 653 | \$ | 3,628 |
| Income Producing |  | 1,032 |  | 242 |  | 1,274 |
| Commercial \& Industrial |  | 1,102 |  | - |  | 1,102 |
| Commercial Construction |  | 95 |  | - |  | 95 |
| Total Commercial |  | 5,204 |  | 895 |  | 6,099 |
| Residential Mortgage |  | 10,201 |  | 1,426 |  | 11,627 |
| HELOC |  | 510 |  | 128 |  | 638 |
| Residential Construction |  | 4,248 |  | 520 |  | 4,768 |
| Consumer/ Installment |  | 561 |  | - |  | 561 |
| Total | \$ | 20,724 | \$ | 2,969 | \$ | 23,693 |
| MARKET |  |  |  |  |  |  |
| Gainesville | \$ | 921 | \$ | 49 | \$ | 970 |
| Coastal Georgia |  | 782 |  | 80 |  | 862 |
| East Tennessee |  | 1,218 |  | 323 |  | 1,541 |
| North Carolina |  | 5,314 |  | 615 |  | 5,929 |
| Atlanta MSA |  | 3,883 |  | 510 |  | 4,393 |
| North Georgia |  | 8,216 |  | 1,392 |  | 9,608 |
| Indirect Auto |  | 390 |  | - |  | 390 |


| 2Q13 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NPLs |  | OREO |  | Total NPAs |  |
| LOAN CATEGORY |  |  |  |  |  |  |
| Commercial (sec. by RE): |  |  |  |  |  |  |
| Owner Occupied | \$ | 5,283 | \$ | 547 | \$ | 5,830 |
| Income Producing |  | 1,954 |  | - |  | 1,954 |
| Commercial \& Industrial |  | 548 |  | - |  | 548 |
| Commercial Construction |  | 504 |  | 376 |  | 880 |
| Total Commercial |  | 8,289 |  | 923 |  | 9,212 |
| Residential Mortgage |  | 12,847 |  | 1,303 |  | 14,150 |
| HELOC |  | 1,491 |  | 140 |  | 1,631 |
| Residential Construction |  | 4,838 |  | 1,570 |  | 6,408 |
| Consumer/ Installment |  | 399 |  | - |  | 399 |
| Total | \$ | 27,864 | \$ | 3,936 | \$ | 31,800 |
| MARKET |  |  |  |  |  |  |
| Gainesville | \$ | 1,008 | \$ | - | \$ | 1,008 |
| Coastal Georgia |  | 2,588 |  | 627 |  | 3,215 |
| East Tennessee |  | 1,123 |  | 200 |  | 1,323 |
| North Carolina |  | 6,512 |  | 295 |  | 6,807 |
| Atlanta MSA |  | 3,803 |  | 1,197 |  | 5,000 |
| North Georgia |  | 12,830 |  | 1,617 |  | 14,447 |

## Non Performing Assets




## Experienced Proven Leadership



- Over 31 years in banking
- Responsible for overall operations
- Former Consultant and Special Assistant to the CEO and EVP of Commercial Banking for TD Bank Financial Group; and President \& CEO of The South Financial Group
H. Lynn Harton Chief Operating Officer
Joined 2012
- Over 36 years in banking
- Responsible for 28
community banks with 103 branch offices
- Formerly of Riegel Textile Credit Union; President of Farmers and Merchants Bank
- Former Georgia Board of Natural Resources Board Chairman

Bill M. Gilbert Director of Banking Joined 2000

- Over 36 years in banking
- Responsible for accounting, finance and reporting activities, M\&A, and investor relations
- Former CAO and Controller for State Street Corporation
- Former ABA Accounting Committee Chairman

Rex S. Schuette
EVP \& CFO
Joined 2001

- Over 24 years in lending
- Responsible for specialized lending
- Former SBA head: TD Bank and Carolina First's SBA programs
- Former President of UPS Capital Business Credit
- Highly decorated Commander in the U.S. Naval Reserve Intelligence Program (retired)
Richard W. Bradshaw
President, Specialized Lending
Joined 2014


## Market Share Opportunities \& Demographics

| EXCELLENT GROWTH OPPORTUNITIES |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Markets |  | et sits ns) ${ }^{(1)}$ |  |  | Banks | Offices ${ }^{(3)}$ | Deposit Share ${ }^{(1)}$ | Rank ${ }^{(1)}$ |
| North Georgia | \$ | 6.4 | \$ | 2.2 | 11 | 22 | 34 \% | 1 |
| Western North Carolina |  | 10.9 |  | . 9 | 1 | 19 | 8 | 3 |
| Gainesville MSA |  | 2.7 |  | . 3 | 1 | 5 | 12 | 4 |
| Atlanta MSA |  | 54.4 |  | 2.2 | 10 | 36 | 4 | 7 |
| Coastal Georgia |  | 7.0 |  | . 3 | 2 | 8 | 4 | 7 |
| East Tennessee |  | 15.6 |  | . 3 | 2 | 8 | 2 | 8 |
| Total Markets | \$ | 97.0 | \$ | 6.2 | 27 | 98 |  |  |
| ${ }^{1}$ FDIC deposit market share and rank as of 6/13 for markets where United takes deposits. Data Source: SNL and FDIC. <br> ${ }^{2}$ Based on current quarter. <br> ${ }^{3}$ Excludes four loan production offices and one full service banking office in Greenville, SC. |  |  |  |  |  |  |  |  |
| FAST GROWING MARKETS |  |  |  |  |  |  |  |  |
|  |  |  |  | tion | wth (\%) |  |  |  |
|  |  | tion |  |  | Projected |  |  |  |
| Markets ${ }^{1}$ | (in th | ands) |  |  | 014-2019 |  |  |  |
| Atlanta, GA MSA |  | 5,574 |  |  | $3 \%$ |  |  |  |
| East Tennessee |  | 877 |  | 3 | 3 |  |  |  |
| Greenville-Mauldin-Easley, SC MS, |  | 856 |  | 4 | 4 |  |  |  |
| Western North Carolina |  | 443 |  | 2 | 5 |  |  |  |
| Coastal Georgia |  | 401 |  | 5 | 4 |  |  |  |
| North Georgia |  | 385 |  | - | 3 |  |  |  |
| Gainesville, GA MSA |  | 189 |  | 5 | 2 |  |  |  |
| Total Markets |  |  |  |  |  |  |  |  |
| Georgia |  | 0,072 |  | 4 | 3 |  |  |  |
| North Carolina |  | 0,358 |  | 4 | 5 |  |  |  |
| Tennessee |  | 6,532 |  | 3 | 4 |  |  |  |
| South Carolina |  | 4,792 |  | 4 | 5 |  |  |  |
| United States |  | 7,199 |  | 3 | 3 |  |  |  |
| ${ }^{1}$ Population data is for 2014 and includes those markets where United takes deposits. Data Source: SNL |  |  |  |  |  |  |  |  |

## Liquidity

|  | Unused Capacity |  | 2 Q14 |  | 1 Q14 |  | 2 Q13 |  |  | Variance |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wholesale Borrowings |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Brokered Deposits | \$ | 1,403 ${ }^{(1)}$ | \$ | 424 | \$ | 470 | \$ | 375 |  | \$ (46) | \$ | 49 |  |
| FHLB |  | 921 |  | 175 |  | 50 |  | 70 |  | 125 |  | 105 |  |
| Holding Company LOC |  | 10 |  | 40 |  | 40 |  | - |  | - |  | 40 |  |
| Fed Funds |  | 882 |  | 25 |  | 30 |  | - |  | (5) |  | 25 | WHOLESALE |
| Other Wholesale |  | - |  | 11 |  | 53 |  | 54 |  | (42) |  | (43) |  |
| Total |  | 3,216 | \$ | 675 | \$ | 643 |  | 499 |  | \$ 32 | \$ | 176 | BORROWINGS |
| Long-Term Debt |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Senior Debt |  |  | \$ | 75 | \$ | 75 |  | 35 |  | \$ | \$ | 40 |  |
| Sub-Debt |  |  |  | - |  | - |  | 35 |  | - |  | (35) |  |
| Trust Preferred Securities |  |  |  | 55 |  | 55 |  | 55 |  | - |  | - |  |
| Total Long-Term Debt |  |  |  | 130 | \$ | 130 |  | 125 |  | \$ | \$ | - |  |


${ }^{(1)}$ Estimated brokered deposit total capacity at $25 \%$ of assets
UNITED COMMUNITY BANKS INC

## Business Mix - Deposits (at quarter-end)

| DEPOSITS BY CATEGORY | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2 Q13 | 2Q14 vs. 2Q13 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Demand \& Now | \$ 2,106 | \$ 2,073 | \$ 1,969 | \$ 1,979 | \$ 1,916 | \$ | 190 |
| MMDA \& Savings | 1,518 | 1,499 | 1,468 | 1,437 | 1,406 |  | 112 |
| Core Transaction Deposits | 3,624 | 3,572 | 3,437 | 3,416 | 3,322 |  | 302 |
| Time $<\$ 100,000$ | 801 | 828 | 888 | 920 | 977 |  | (176) |
| Time $\geq$ \$100,000 < \$250,000 | 441 | 427 | 443 | 473 | 512 |  | (71) |
| Public Deposits | 760 | 804 | 863 | 734 | 674 |  | 86 |
| Total Core Deposits | 5,626 | 5,631 | 5,631 | 5,543 | 5,485 |  | 141 |
| Time $\geq$ \$ 250,000 | 110 | 112 | 114 | 120 | 120 |  | (10) |
| Public Deposits | 33 | 34 | 32 | 31 | 32 |  | 1 |
| Total Customer Deposits | 5,769 | 5,777 | 5,777 | 5,694 | 5,637 |  | 132 |
| Brokered Deposits | 425 | 471 | 425 | 419 | 375 |  | 50 |
| Total Deposits | \$ 6,194 | \$ 6,248 | \$ 6,202 | \$ 6,113 | \$ 6,012 | \$ | 182 |

## Core Transaction Deposits



## Lending \& Credit Environment

Regional Credit Review - Standard Underwriting

- House Lending Limit
\$ 25
- Project Lending Limit

15
-Top 25 Relationships
366.1

## PROACTIVELY ADDRESSING CREDIT ENVIRONMENT

- Centralized underwriting and approval process
- Segregated work-out teams
- Highly skilled ORE disposition group
- Seasoned regional credit professionals


## Commercial Construction \& Real Estate

| COMMERCIAL CONSTRUCTION |  |  |
| :---: | :---: | :---: |
|  | 30-Jun-14 |  |
|  | Amount | Percent |
| Land Develop - Vacant (Improved) | \$ 53 | 34 \% |
| Raw Land - Vacant (Unimproved) | 26 | 16 |
| Multi-Residential | 25 | 16 |
| Commercial Land Development | 16 | 10 |
| Office Buildings | 11 | 7 |
| Other Properties | 10 | 6 |
| Churches | 7 | 4 |
| Hotels / Motels | 5 | 3 |
| Mfg Facility | 3 | 2 |
| Retail Building | 2 | 1 |
| Warehouse | 2 | 1 |
| Total Commercial Construction | \$ 160 |  |


| $\sqrt{ }$ | Average Loan Size (\$ in thousands) |  |
| :---: | :---: | :---: |
|  | -Commercial Construction <br> -Commercial RE: | \$446 |
|  | -Composite CRE | 469 |
|  | - Owner Occupied | 440 |
|  | - Income Producing | 598 |


| $\checkmark$ | Commercial RE Characteristics <br> $\bullet 66.1 \%$ owner occupied <br> •Small business, doctors, dentists, attorneys, <br> CPAs <br> $-\$ 15$ million project limit |
| :---: | :--- |


| COMMERCIAL REAL ESTATE |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Owner <br> Occupied | Income Producing | 30-Jun-14 |  |
|  |  |  | Total | Percent |
| Office Buildings | \$ 313.9 | \$ 152.1 | \$ 466.0 | 26.4 \% |
| Retail Building | 100.1 | 149.9 | 250.0 | 14.2 |
| Warehouse | 120.2 | 57.9 | 178.1 | 10.1 |
| Churches | 139.0 | - | 139.0 | 7.9 |
| Other Properties | 108.1 | 38.6 | 146.7 | 8.3 |
| Convenience Stores | 87.4 | 17.7 | 105.1 | 6.0 |
| Hotels / Motels | - | 63.5 | 63.5 | 3.6 |
| Restaurants/Franchise Fast Food | 35.1 | 26.9 | 62.0 | 3.5 |
| Mfg Facility | 49.1 | 5.3 | 54.4 | 3.1 |
| Farmland | 50.4 | - | 50.4 | 2.9 |
| Multi-Resi Properties | - | 50.3 | 50.3 | 2.9 |
| Leasehold Property | 16.6 | 15.1 | 31.7 | 1.8 |
| Golf Course/Country Club | 25.7 | - | 25.7 | 1.5 |
| Automotive Dealership | 17.2 | 8.0 | 25.2 | 1.4 |
| Automotive Service | 17.9 | . 1 | 18.0 | 1.0 |
| Daycare Facility | 9.3 | 8.1 | 17.4 | 1.0 |
| Funeral Home | 14.3 | . 6 | 14.9 | . 8 |
| Carwash | 16.5 | - | 16.5 | . 9 |
| Assisted Living / Nursing Home | 9.6 | - | 9.6 | . 5 |
| Marina | 7.2 | - | 7.2 | . 4 |
| Mobile Home Parks | - | 4.9 | 4.9 | . 3 |
| Movie Theaters/Bowling/Rec | 4.7 | - | 4.7 | . 3 |
| Other Small Business | 20.7 | - | 20.7 | 1.2 |
| Total Commercial Real Estate | \$ 1,163.0 | \$ 599.0 | \$ 1,762.0 |  |

## Loans by Business Mix and Region

|  | 2 Q 14 | 1Q14 | 4Q13 | 3Q13 | 2 Q13 | $\begin{gathered} 2 \text { Q14 vs. } \\ 2 \text { Q13 } \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QUARTERLY LOANS - BUSINESS MIX BY CATEGORY |  |  |  |  |  |  |  |
| Commercial: |  |  |  |  |  |  |  |
| Comm \& Indus | \$ 554 | \$ 495 | \$ 472 | \$ 457 | \$ 437 | \$ | 117 |
| Owner Occ'd | 1,163 | 1,142 | 1,134 | 1,129 | 1,119 |  | 44 |
| Total C \& | 1,717 | 1,637 | 1,606 | 1,586 | 1,556 |  | 161 |
| Income Prod CRE | 598 | 624 | 623 | 614 | 629 |  | (31) |
| Comm Constr | 160 | 148 | 149 | 137 | 133 |  | 27 |
| Total Comm | 2,475 | 2,409 | 2,378 | 2,337 | 2,318 |  | 157 |
| Resi Mortgage | 1,312 | 1,313 | 1,316 | 1,309 | 1,278 |  | 34 |
| Resi Constr | 302 | 318 | 328 | 318 | 332 |  | (30) |
| Consum / Install | 321 | 316 | 307 | 303 | 261 |  | 60 |
| Total Loans | \$ 4,410 | \$ 4,356 | \$ 4,329 | \$ 4,267 | \$ 4,189 | \$ | 221 |


|  | 2Q14 | 1Q14 | 4Q13 | 3Q13 | 2Q13 |  | $\begin{aligned} & 14 \text { vs. } \\ & \text { Q13 } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QUARTERLY LOANS - BY REGION |  |  |  |  |  |  |  |
| North Georgia | \$ 1,175 | \$ 1,205 | \$ 1,240 | \$ 1,262 | \$ 1,265 | \$ | (90) |
| Atlanta MSA | 1,305 | 1,290 | 1,275 | 1,246 | 1,227 |  | 78 |
| North Carolina | 555 | 563 | 572 | 575 | 576 |  | (21) |
| Coastal Georgia | 426 | 425 | 423 | 421 | 397 |  | 29 |
| Gainesville MSA | 257 | 262 | 255 | 253 | 256 |  | 1 |
| East Tennessee | 270 | 272 | 280 | 277 | 282 |  | (12) |
| South Carolina | 206 | 131 | 88 | 47 | 34 |  | 172 |
| Other (Ind. Auto) | 216 | 208 | 196 | 186 | 152 |  | 64 |
| Total Loans | \$ 4,410 | \$ 4,356 | \$ 4,329 | \$ 4,267 | \$ 4,189 | \$ | 221 |



## Non-GAAP Reconciliation Tables

|  | Operating Earnings to GAAP Earnings Reconciliation |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q14 | 1Q14 |  | 4Q13 |  | 3Q13 |  | 2 Q13 |  |  |  |
| COREFEEREVENUE |  |  |  |  |  |  |  |  |  |  |  |
| Core fee revenue | \$ 13,938 | \$ | 11,930 |  | 13,219 |  | 13,966 |  | \$ | 14,063 |  |
| Securities gains, net | 4,435 |  | 217 |  | 70 |  | - |  |  | - |  |
| Losses on prepayment of borrowings | $(4,446)$ |  |  |  |  |  |  |  |  |  |  |
| Gains from sales of low income housing tax credits | - |  | - |  | - |  | - |  |  | 468 |  |
| BOLI death benefit gain | - |  | - |  | - |  | 86 |  |  | 1,366 |  |
| Mark to market on deferred compensation plan assets | 216 |  | 29 |  | 230 |  | 173 |  |  | 46 |  |
| Fee revenue (GAAP) | \$ 14,143 | \$ | 12,176 |  | 13,519 |  | 14,225 |  | \$ | 15,943 |  |
| CORE OPERATING EXPENSE |  |  |  |  |  |  |  |  |  |  |  |
| Core operating expense | \$ 40,131 | \$ | 38,749 |  | 41,193 |  | 39,325 |  | \$ | 42,067 |  |
| Foreclosed property expense | 102 |  | 116 |  | 191 |  | 194 |  |  | 5,151 |  |
| Severance | 83 |  | 156 |  | - |  | 405 |  |  | 1,559 |  |
| Mark to market on deferred compensation plan liability | 216 |  | 29 |  | 230 |  | 173 |  |  | 46 |  |
| Operating expense (GAAP) | \$ 40,532 | \$ | 39,050 |  | 41,614 |  | 40,097 |  | \$ | 48,823 |  |
| TANGIBLE COMMON EQUITY AND TANGIBLE EQUITY TO TANGIBLE ASSETS |  |  |  |  |  |  |  |  |  |  |  |
| Tangible common equity to tangible assets | 9.58 |  | 9.22 |  | 8.99 |  | 9.02 | \% |  | 6.30 | \% |
| Effect of preferred equity | - |  | . 28 |  | 2.60 |  | 2.74 |  |  | 2.83 |  |
| Tangible equity to tangible assets | 9.58 |  | 9.50 |  | 11.59 |  | 11.76 |  |  | 9.13 |  |
| Effect of goodwill and other intangibles | . 03 |  | . 02 |  | . 03 |  | . 04 |  |  | . 06 |  |
| Equity to assets (GAAP) | 9.61 |  | 9.52 |  | 11.62 |  | 11.80 | \% |  | 9.19 | \% |
| TANGIBLE COMMON EQUITY TO RISK-WEICHTED ASSETS |  |  |  |  |  |  |  |  |  |  |  |
| Tangible common equity to risk-weighted assets | 13.78 |  | 13.63 |  | 13.18 |  | 13.34 | \% |  | 13.16 | \% |
| Effect of preferred equity | - |  | - |  | 2.39 |  | 4.01 |  |  | 4.11 |  |
| Tangible equity to risk weighted assets | 13.78 |  | 13.63 |  | 15.57 |  | 17.35 |  |  | 17.27 |  |
| Effect of deferred tax limitation | (3.71) |  | (3.92) |  | (4.26) |  | (4.72) |  |  | (4.99) |  |
| Effect of other comprehensive income | . 53 |  | . 36 |  | . 39 |  | . 49 |  |  | . 29 |  |
| Effect of trust preferred | 1.03 |  | 1.03 |  | 1.04 |  | 1.09 |  |  | 1.11 |  |
| Tier I capital ratio (Regulatory) | 11.63 |  | $\underline{11.10}$ |  | 12.74 |  | 14.21 | \% |  | 13.68 | \% |

